

# The Kenya Automotives Market Report 2015

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## Abstracts

The Kenya Automotives Market Report 2015 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Kenya Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Kenya.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Kenya to test other views - a key input for successful budgetary and planning in the Kenyan automotives market.

Target business opportunities and risks in the Kenyan automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Kenya.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.

Why you should buy The Kenya Automotives Market Report 2015

38 pages of comprehensive analysis

8 key tables, charts, and graphs quantifying the market in detail

The Kenya Automotives market forecasts between 2015 and 2020

Five year forecasts for the Kenya Automotives, including:

Production

Sales

Kenya Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Kenya's economic activity.

9 leading companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Kenya Automotives Market Report 2015

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## COMPANIES MENTIONED

- Al Futtaim Group
- Beiqi Foton

CMC Holdings  
DT Dobie  
First Automobile Works (FAW)  
General Motors East Africa  
Hino Motors  
Honda EA  
Honda Motorcycle Kenya Ltd  
Jaguar Land Rover  
Kenya Vehicle Manufacturers (KVM)  
Mercedes  
Mobius Motors  
Numerical Machining Complex  
Renault-Nissan  
RMA Group  
Scania  
Shengli  
Simba Corporation  
TransAfrica Motors (TAM)  
Tata Motors  
Toyota Kenya  
Toyota Motor  
Other Organisations Mentioned in This Report  
Association of Vehicle Assemblers Limited of Mombasa  
Kenyan Bureau of Statistics (KBS)  
Kenya Motor Industry Association (KMIA)  
Kenya Revenue Authority (KRA)  
Kenya Vehicle Manufacturer Association

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