

# The Kenya Agribusiness Market Report 2015

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## Abstracts

The Kenya Agribusiness Report 2015 features Emerging Markets Analysts (EMA)'s market assessment and independent forecasts for production, consumption and trade across core agricultural commodities.

EMA's Kenya Agribusiness Market Report 2015 includes independent commodity price forecasting and analysis for key agricultural outputs, an overview of the agribusiness competitive landscape and a discussion of the downstream context of agricultural production in relation to country food consumption forecasts and composite food and beverage trade forecasts.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

### Key Benefits

Use EMA's independent industry forecasts to test other views - a key input for successful planning in dynamic agribusiness markets.

Apply EMA's medium-term commodity price analysis to assist with budgetary planning and the identification of investment opportunities and potential risks.

Assess the activities and market position of your competitors, partners and clients.

## **Why you should buy The Kenya Agribusiness Market Report 2015**

41 pages of comprehensive analysis

13 tables, charts, and graphs quantifying the market in detail

The Kenya Agribusiness market forecasts between 2015 and 2020

Five year forecasts for the Kenya Agribusiness submarkets, including consumption, and production of various grain and commodities, including:

Coffee

Wheat

Corn

Sugar

Dairy

Livestock

Kenya Agribusiness SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Kenya's economic activity.

2 leading companies identified and profiled, including 2015 market segment and recent activity.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Kenya Agribusiness Market Report 2015

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**COMPANIES MENTIONED**

Alsea SAB de CV  
Aguas Danone de Argentina  
Carrefour Argentina S.A  
Carlsberg  
Cencosud SA  
Coca-Cola FEMSA  
Compania Cervecerias Unidas S.A. (CCU)  
ConAgra Foods, Inc  
Coto Centro Integral de Comercializacion S.A.  
Credit Suisse  
DANONE SA  
Eco de los Andes  
EKI Stores, Argentina  
Embotelladoras Arca  
Fábricas Nacionales de Cerveza (FNC)  
Groupe Casino  
Grupo Peñaflo  
Heineken  
Kheir Zaman  
Kraft Foods  
Makro Argentina  
Majid Al Futtaim (MAF)  
Mansour Group  
McDonald  
Metro  
Molinos Rio de la Plata  
Nestlé Argentina  
Parmalat Argentina  
PepsiCo  
SABMiller  
SanCor Cooperatives Unidas Ltda  
Snyder's- Lance  
Spar Argentina  
Starbucks  
Shui Jing Fang  
Supermercados Abud Srl  
Supermercados Mayoristas Makro S.A

Supermercados La Anónima  
The Coca-Cola Company  
TreeHouse Foods  
Quilmes Industrial S.A  
Ypióca Group  
Walmart Argentina S.R.L  
Other Organisations Mentioned in This Report  
Central Bank of the Republic of Argentina  
Corporación Vitivinícola Argentina  
National Institute of Statistical and Census

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