

I&R - The African Fast Food Market Report 2016

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Abstracts

The growing popularity of fast food, coupled with the growing trends for convenience and value for money, have opened up opportunities in the African Fast Food market. The African Fast Food market is still in early stages of development in many African countries excluding South Africa and Egypt that have well established markets. Over the last two years the growing target audience has seen an increase in international brands setting up shop on the continent to tap into the growing middle-income segment. Increased international interest through direct investment by players such as Yum! Brands have also played a key role in shaping supply chains and opening up the markets to new entrants.

As incomes rise and all of the usual emerging market dynamics are in play, such as urbanization, more hectic lifestyles, many people in Africa are also gaining access to chained/branded restaurants for the first time. However, while rich pickings are available in the Africa, this must be tempered with knowledge of the trading risks such as the lack of formalized retail infrastructure, power shortages and poor supply and logistics chains.

Discover the latest market trends and uncover sources of future market growth for the African Fast Food Market, find hidden opportunities in the most current research data available, understand competitive threats with our detailed market analysis, and plan your corporate strategy with our expert qualitative analysis and growth projections. This report analyses and presents an overview of the African Fast Food Market.

Why you should buy The African Fast Food Market 2017

107 pages of comprehensive analysis

62 tables and graphs quantifying the market in detail

African Fast Food market forecasts between 2017 and 2027

Forecasts for the 12 African fast food markets and an outlook on the rest of the continent:

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A SWOT analysis that examines the African Fast Food market

17 key companies identified and profiled operating within the African Fast Food Market, including 2017 market share information.

You can order this report today and discover the latest market trends and uncover sources of future market growth for the African Fast Food market and gain an understanding of how to tap into the potential of this market by ordering *The African Fast Food Market 2017*.

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Pizza Huts to Open in Ethiopia

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Chicken Licken
Domino's Pizza Inc
Famous Brands
Innskor Africa Limited
McDonald's Corporation
Nando's
Spur Corporation
Subway Sandwich Shops, Inc
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Attazaj
Atlas Hospitality Morocco
Aujan Coca-Cola Beverages Company
Baguette & Baguette
Baskin Robbins
Big Square
Bisco Misr
Butlers Pty Limited
Burger King Worldwide Inc.
Chesanyama

Chi Farms
Chicken Cottage
Chickos
Chili's
Chicken Inn
Chicken Licken
Cold Stone Creamery
Danone
Debonairs
Doctor's Association Inc.
Domino's Pizza Inc.
Famous Brands
First Restaurant International
Fish & Chips Co
Grand Parade Investments
Groupe Venezia
Hellofood.ma
Innscor Africa Limited
Jack in the Box Inc.
Kahala Corp
Kenchic Limited
Kellogg Company
KFC
Kilimanjaro
Hard Rock Café
La Société Mawarid Marocaine
Little Caesars Pizza
madein-marrakech.com
Massmart
McDonalds Corporation
Mo'men
Mr Biggs
Mr Delivery
Mugg & Bean
Naked Pizza
Nandos
Navias
Nestlé
Nestlé Nigeria

Om Nom Nom Ltd
Panarottis
Pick 'n' Pay
Pizza Inn
Savola
Scooters Pizza
Shoprite
Spur Corporation
St Elmos pizza
Steers
Subway Sandwich Shops ink
Sundry Foods Limited
Tantilizers Plc
Taste Holdings Food Division
The Coca-Cola Company
Tuskys
UAC Restaurants Limited
Uchumi
Unilever Nigeria
vivre-maroc.com
Vovo Telo
Wendy's
West Coast Foods Ltd
Wimpy
Yum! Brands Inc

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