

# The India Drinks Market Report 2015

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## **Abstracts**

The India Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's India Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in India.

#### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

#### **Key Benefits**

Benchmark EMA's independent drink industry forecasts for India to test other views - a key input for successful budgeting and strategic business planning in the Indian food and drink market.

Target business opportunities and risks in India through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.



Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

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44 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The India Drinks market forecasts between 2015 and 2020

Five year forecasts for the India Drinks, including:

Production

Consumption

Sales

India Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, India's economic activity.

8 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering India Drinks Market Report 2015



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#### **COMPANIES MENTIONED**

Allied Blenders & Distillers Amul Dairy



Aditya Birla Retail Adani Group Anheuser-Busch InBev Apeejay Surrendra Group Asia Pacific Breweries Auchan India Bacardi Martini India Barista **Big Bazaar Bharti Enterprises** Cadbury Café Coffee Day Carlsberg Carlsberg India Pvt Ltd Cobra Beer Costa Coffee Coca-Cola India **Consumer Protection and Guidance Society** Crown Beers India (InBev) Dabur India Diageo Dunkin' Donuts Fresh & Honest Café LTD Food World India **Future Group Grover Vineyards Groupe Carrefour** Gloria Jean's Coffees **Godrej Industries** Godrej Aadhar Hatsun Agro Products Heineken Hindustan Unilever Ltd Home Stores India Ltd illy Indian Made Foreign Liquor Jagatgit Industries Majid Al Futtaim (MAF) Mansour Group (MG)



Metro Cash & Carry Metro Group Mondelez International Moon Beverages Limited Nestlé India Ltd Nilgiri's Franchise Pvt Ltd Parle Agro Pantaloon Retail PepsiCo India Pernod Ricard India Prabhat Dairy Pvt Proparco Radico Khaitan Rabobank **Reliance Fresh Reliance Retail RPG Enterprises Retail** SABMiller Samant Soma Wines Seagram India (Pernod Ricard) Shopper's Stop Spencer's Retail Limited Star Bazaar India **Starbucks Corporation** Suguna Poultry Farm Ltd Tata Tea Tata Global Beverages Tata Retail Tesco Thums Up The Coffee Bean & Tea Leaf The Coca-Cola Company Walmart Venkateshwara Hatcheries Private Limited **United Spirits Limited United Breweries** 



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