

The Egypt Drinks Market Report 2015

<https://marketpublishers.com/r/ED70C3CCD58EN.html>

Date: March 2015

Pages: 44

Price: US\$ 250.00 (Single User License)

ID: ED70C3CCD58EN

Abstracts

The Egypt Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Egypt Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Egypt.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent drink industry forecasts for Egypt to test other views - a key input for successful budgeting and strategic business planning in the Egyptian food and drink market.

Target business opportunities and risks in Egypt through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Egypt Drinks Market Report 2015

44 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The Egypt Drinks market forecasts between 2015 and 2020

Five year forecasts for the Egypt Drinks, including:

Production

Consumption

Sales

Egypt Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Egypt's economic activity.

5 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Egypt Drinks Market Report 2015

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COMPANIES MENTIONED

- Arab Dairy
- Al Ahram Beverages Co (ABC)
- Al-Othaim Holding

Awlad Ragab
Abu Zekri
Agthia, Dubai
Almarai
Badawy & Sons Company
Bim A.?
Carlsberg
Carrefour MAF
Coca Cola Bottling Company of Egypt
El Mahrid
Egypt Bottling Company (Pepsi)
Egyptian-Kuwaiti Holding Company
Faragalla Group
Groupe Carrefour
Halwani Brothers
Heineken
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Kraft Foods
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Metro Group
Nestlé
PepsiCo
Shoprite
Spinneys Group
The Coca-Cola Company
Unilever Middle East
Zahran Group
Other Organisations Mentioned in This Report
Common Market for Eastern and Southern Africa (COMESA)
Food Export Council, Egypt
Gulf Cooperation Council (GCC)
Hazard Analysis and Critical Control Points (HACCP)
International Organization for Standardization

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