

The Colombia Drinks Market Report 2015

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Abstracts

The Colombia Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Colombia Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Colombia.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent drink industry forecasts for Colombia to test other views - a key input for successful budgeting and strategic business planning in the Colombian food and drink market.

Target business opportunities and risks in Colombia through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Colombia Drinks Market Report 2015

40 pages of comprehensive analysis

10 key tables, charts, and graphs quantifying the market in detail

The Colombia Drinks market forecasts between 2015 and 2020

Five year forecasts for the Colombia Drinks, including:

Production

Consumption

Sales

Colombia Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Colombia's economic activity.

8 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Colombia Drinks Market Report 2015

Contents

- Executive Summary
- SWOT Analysis
- Colombia Drinks Sector SWOT
- Global Drink Industry Overview
- Colombia Drinks Market Overview
- Colombia Drinks Market Data & Forecasts
 - Table: Colombia Drinks Industry Data, 2011-2020
 - Figure: Colombia Coffee, Soft Drinks & Alcoholic Drinks Sales Forecast, 2011-2020
 - Table: Colombia Hot Drinks Industry Data, 2011-2020
 - Table: Colombia Soft Drinks Industry Data, 2011-2020
 - Figure: Colombia Soft Drinks Volume Sales Forecast, 2011-2020
 - Table: Colombia Alcoholic Drinks Industry Data, 2011-2020
 - Figure: Colombia Alcoholic Drinks Volume Sales Forecast, 20101-2020
- Key Trends and Developments
- Colombia Economic Outlook
 - Table: Colombia Economic Activity Data 2011-2020
- Consumer Outlook
- Mass Grocery Retail Outlook
 - Table: Key Players: Colombia Mass Grocery Retail Sector
- Competitive Landscape
 - Table: Key Players: Colombia Drinks Sector
- Company Profiles
- Coca-Cola de Chile
- Postobon
- SABMiller Colombia
- BevCo
- Cerveceria Leona
- Mass Grocery Retail
- Almacenes Exito
- Carrefour Colombia
- Supertiendas Olímpica
- Glossary Of Terms
- Research Methodology
- Appendix A
- Appendix B

COMPANIES MENTIONED

Adrila Lulle Holding
Alimentos Kraft de Colombia (Kraft Foods)
Alkosto
Alsea
Almacenes Exito (Casino)
Anheuser-Busch InBev
Bancolombia
Bavaria
Biedronka
Burger King
Carlsberg
Cacharrería La 14
Cencosud SA
Cerveceria Leona S.A
Coca-Cola FEMSA
Coca-Cola Femsa Colombia
Diageo Colombia
Grupo Modelo SAB
Grupo Nutresa
Groupe Carrefour
Heineken
Jerónimo Martins SGPS
Juan Valdez Cafe
Mansour Group
Majid Al Futtaim
Makro Colombia
McDonald's Corporation
Nacional de Chocolates
Nestlé Colombia
Olimpica SA
Peroni
Pernod Ricard Colombia
PepsiCo
Procafecol S.A
Postobón, S.A
SABMiller
Starbucks
The Coca-Cola Company

Quinsa (Anheuser-Busch InBev)

Quala S.A.

Other Organisations Mentioned in This Report

International Coffee Organization (ICO)

National Federation of Colombian Coffee Growers (NFCCG)

National Department Of Statistics, Colombia

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