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The Cloud Computing Market Report 2015

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Abstracts

Technology is continuously evolving and transforming business processes. From the era of mainframe computing to current virtualised platforms, information technology (IT) is an essential component of the enterprise landscape without which businesses cannot hope to succeed. The enterprise software market will be worth more than US$290 billion worldwide and business IT spending is forecast to reach US$750 billion by 2020.

Cloud computing is in a period of realisation from speculation and hype to widespread adoption by the ICT community. Investment & Research's report studies the wide ranging questions frequently asked by the IT and communications industries and examines the disciplines required to implement enterprise and commercial cloud computing solutions. The report includes case studies of all the major players in the industry and analysis of their business model for the future.

The report on the global cloud computing market analyses the worldwide consumer market, outlines the current technological advancements and offers predictions on future developments. The report interprets the commercial implications of variations in the cloud model across all critical world markets, outlining the major themes followed by both incumbent and incoming operators.

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COMPANIES MENTIONED

ABRY Partners
Alibaba
Aliyun
Amcom Telecommunications
Amazon
Amazon Web Services (AWS)
Arbor Networks
Arrow ECS
ASIP Sante
AT&T
Berkshire Partners
BT Ireland
CenturyLink
Cincinnati Bell
Cisco Systems
China Mobile
China Telecom
China Unicom
Cogent Communications
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Salesforce
SAP
SingTel Optus
Sony BMG Greece
Sony Ericsson Canada
Sony Europe
Sony Pictures
Sony Thailand
Sony Music Japan
Standard Computers
Synnex
Tech Data
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