

The Cloud Computing Market Report 2015

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Abstracts

Technology is continuously evolving and transforming business processes. From the era of mainframe computing to current virtualised platforms, information technology (IT) is an essential component of the enterprise landscape without which businesses cannot hope to succeed. The enterprise software market will be worth more than US\$290 billion worldwide and business IT spending is forecast to reach US\$750 billion by 2020.

Cloud computing is in a period of realisation from speculation and hype to widespread adoption by the ICT community. Investment & Research's report studies the wide ranging questions frequently asked by the IT and communications industries and examines the disciplines required to implement enterprise and commercial cloud computing solutions. The report includes case studies of all the major players in the industry and analysis of their business model for the future.

The report on the global cloud computing market analyses the worldwide consumer market, outlines the current technological advancements and offers predictions on future developments. The report interprets the commercial implications of variations in the cloud model across all critical world markets, outlining the major themes followed by both incumbent and incoming operators.

Who needs to read this report?

Cloud computing service providers

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Mobile network operators

MVNOs

Software developers

Unified communications service providers

Telecommunications equipment vendors

IT managers

IT equipment vendors

Why you should buy The Global Cloud Computing Market 2015

175 pages of comprehensive analysis

121 tables, charts, and graphs quantifying the market in detail

Global Cloud Computing market forecasts between 2015 and 2020

Outlooks for selected Cloud Computing markets including:

US

India

Malaysia

Australia

Brazil

Nigeria

Kazakhstan

A SWOT analysis that examines the cloud computing market

7 key companies identified and profiled operating within the cloud computing

market, including 2015 market share information.

You can order this report today and discover the latest market trends and uncover sources of future market growth for the cloud computing industry and gain an understanding of how to tap into the potential of this market by ordering *The Global Cloud Computing Market 2015*.

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Disclaimer

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AT&T

Berkshire Partners

BT Ireland

CenturyLink

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du

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FICO

Global Imaging On Line

IBM

IBS Group

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MegaFon
Melbourne IT
Microsoft
Multimedia Development Corporation (MDeC)
NTT Communications
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Rackspace
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SingTel Optus
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