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The Brazil Drinks Market Report 2015

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Abstracts

The Brazil Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA’s Brazil Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the beverage industry and the mass grocery retail market in Brazil.

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The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

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Production

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Sales

Brazil Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Brazil's economic activity.

10 key companies identified and profiled, including 2015 market segment, market share information and latest information.

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COMPANIES MENTIONED

AmBev (Anheuser-Busch InBev) S.A.
Assai Atacadista
Bonafont Brasil
Budweiser
Brasil Kirin Participações e Representações (Kirin)
Brown-Forman
Carrefour Ltda
Carlsberg
Cencosud SA
Cia Brasileira de Distribuição (CBD)
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Coca-Cola FEMSA
COOP Coop. De Consumo
Cooperativa Vinícola Aurora
Danone Brasil
Diageo Plc
Embotelladora Andina
Expand Importadora
FEMSA Cerveza (Heineken)
G. Barbosa Comercial Ltda (Cencosud)
Heineken
Imãos Bretas Filhos e Cia
Interfood Importação
JBS Foods Brasil
Kraft Foods Brasil
Marfrig Alimentos
Majid Al Futtaim (MAF)
Makro Atacadista
Mansour Group
Nestle Brazil
Red Bull do Brasil
Schincariol
Seara Brasil
Starbucks
Supermercados Rossi Monza
The Coca-Cola Company

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Walmart
Unilever Bestfoods Brazil
Vinhos Salton
Ypióca Agroindustrial
Other Organisations Mentioned in This Report
System of Beverages Production Control (SICOBE)

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