

The Argentina Food Market Report 2015

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Abstracts

The Argentina Food Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Argentina Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Argentina.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015 -2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for Argentina to test other views - a key input for successful budgeting and strategic business planning in the Argentinian food and drink market.

Target business opportunities and risks in Argentina through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Argentina Food Market Report 2015

42 pages of comprehensive analysis

8 key tables, charts, and graphs quantifying the market in detail

The Argentina Food market forecasts between 2015 and 2020

Five year forecasts for the Argentina Food, including:

Production

Consumption

Sales

Food Trade

Argentina Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Argentina's economic activity.

12 key companies identified and profiled, including 2015 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Argentina Food Market Report 2015

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COMPANIES MENTIONED

Alsea
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Cencosud SA
Coca-Cola FEMSA
Compania Cervecerias Unidas S.A. (CCU)
Coto Centro Integral de Comercializacion S.A
DANONE
Ferrero Argentina
Finexor (Cargill)
Groupe Carrefour
Kraft Foods
La Anonima
Marfrig Global Foods S.A
Makro Argentina
Molfino Hermanos
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Parmalat Argentina
Quickfood (Marfing Group)
Quilmes
SABMiller
Saputo Inc.
SanCor Cooperatives Unidas Ltda
Spar Argentina
Starbucks
Supermercados Abud Srl
Supermercados Mayoristas Makro S.A
Swift Armour (JBS-Frinoi)
The Coca-Cola Company
Walmart Argentina
Other Organisations Mentioned in This Report
National Institute of Vitiviniculture (INV)

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