

The Argentina Drinks Market Report 2015

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Abstracts

The Argentina Drinks Market Report 2015 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Argentina Drinks Market Report 2015 provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Argentina.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2015-2020 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent drink industry forecasts for Argentina to test other views - a key input for successful budgeting and strategic business planning in the Argentinian drinks market.

Target business opportunities and risks in Argentina through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Argentina Drinks Market Report 2015

42 pages of comprehensive analysis

10 key tables, charts, and graphs quantifying the market in detail

The Argentina Drinks market forecasts between 2015 and 2020

Five year forecasts for the Argentina Drinks, including:

Production

Consumption

Sales

Argentina Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Argentina's economic activity.

9 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Argentina Drinks Market Report 2015

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COMPANIES MENTIONED

Alsea SAB de CV
Aguas Danone de Argentina
Carrefour Argentina S.A
Carlsberg
Cencosud SA
Coca-Cola FEMSA
Compania Cervecerias Unidas S.A. (CCU)
ConAgra Foods, Inc
Coto Centro Integral de Comercializacion S.A.
Credit Suisse
DANONE SA
Eco de los Andes
EKI Stores, Argentina
Embotelladoras Arca
Fábricas Nacionales de Cerveza (FNC)
Groupe Casino
Grupo Peñaflo
Heineken
Kheir Zaman
Kraft Foods
Makro Argentina
Majid Al Futtaim (MAF)
Mansour Group
McDonald
Metro
Molinos Rio de la Plata
Nestlé Argentina
Parmalat Argentina
PepsiCo
SABMiller
SanCor Cooperatives Unidas Ltda
Snyder's- Lance
Spar Argentina
Starbucks
Shui Jing Fang
Supermercados Abud Srl
Supermercados Mayoristas Makro S.A

Supermercados La Anónima
The Coca-Cola Company
TreeHouse Foods
Quilmes Industrial S.A
Ypióca Group
Walmart Argentina S.R.L
Other Organisations Mentioned in This Report
Central Bank of the Republic of Argentina
Corporación Vitivinícola Argentina
National Institute of Statistical and Census

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