

The 3G In Emerging Markets Report 2015

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Abstracts

A number of dynamic factors are driving the global mobile 3G market. Foremost among them is the extraordinary mass market demand for 3G services, which has been largely driven by the emergence of smart devices. Although 3G has become a mature technology in many developed economies, it is currently driving the mobile broadband uptake in many emerging markets. High technology maturity and decreasing costs for both operators and consumers are boosting emerging 3G markets.

3G connectivity will be of great benefit to emerging markets, where low tele-density and internet penetration means that many potential end-users will look to mobile networks to get online. The increasing availability of low-cost smartphones and tablets will increasingly enable underserved fixed line communication areas to adopt data services such as 3G. Furthermore, improvements in telecommunication services provide a strong economic stimulus to emerging markets, thereby furthering national development. The coming 2015-2020 period will see strong growth in subscriber numbers and operator revenues as many emerging markets finalise their 3G network deployment and aim to tackle full-scale national coverage. The greater availability of 3G networks will also offer significant opportunities for the development of mobile applications and services, such as mobile commerce and health, among others.

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Contents

- Executive Summary
- Benefits of the Report
- Intended Audience
- Report Contributors
- Methodology
- Introduction to the 3G Technologies Market
- The ITU IMT-2000 Standard
 - Table 1: IMT-2000 Key Features for 3G Systems
- 2G TRANSITIONAL (2.5G, 2.75G) AND 3G PHASE 1 TECHNOLOGIES
 - Table 2: List of 2G Transitional & 3G Phase 1 Technologies
- 3G (IMT-2000) TECHNOLOGIES
 - Table 3: List of 3G IMT-200 Technologies
- The Evolution of 3G Technologies
- 3GPP
- 3GPP2
- CATT
 - Figure 1: The Wireless Evolution from 2G to 3G Technologies
- 3G UMTS
 - Figure 2: UMTS Network Architecture
- WCDMA
- HSPA
 - Table 4: HSPA Features
- LTE
 - Figure 3: LTE Network Architecture
- CDMA
- TD-SCDMA
- Advantages and Disadvantages of 3G Technology
 - Table 5: Advantages and Disadvantages of 3G Networks
- Spectrum & Infrastructure Considerations for 3G Operators
- Spectrum Refarming
- Spectrum Trading
- Infrastructure Sharing
- Unbundling
- Global SWOT of Industry
- Strengths
- Weaknesses
- Opportunities

Threats

Global and Emerging Markets 3G Subscriber and Service Revenue Industry Outlook

Global 3G Subscriber Forecast to 2017

Table 6: Global 3G Subscriber Forecast to 2017 (Million, AGR %)

Chart 1: Global 3G Subscriber Forecast to 2017 (Million)

Emerging Markets 3G Subscriber Forecast to 2017

Table 7: Emerging Markets 3G Subscriber Forecast to 2017 (Million, AGR %)

Chart 2 Emerging Markets 3G Subscriber Forecast to 2017 (Million)

Comparison of 3G Subscribers in Global and Emerging Markets

Table 8: Share of Global 3G Subscribers in Emerging Market Forecast to 2017 (%)

Chart 3 Share of Global 3G Subscribers in Emerging Markets Forecast to 2017 (Million %)

Emerging Markets 3G Subscriber Forecast by Technology to 2017

Table 9 Emerging Markets 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 4 Emerging Markets 3G Subscriber Forecast by Technology to 2017 (Million)

Table 10 Emerging Markets 3G Subscriber Share by Technology to 2017 (%)

Chart 5 Emerging Markets 3G Subscriber Share by Technology 2014 (%)

Chart 6 Emerging Markets 3G Subscriber Share by Technology 2017 (%)

Global W-CDMA/HSPA Subscriber Forecast to 2017

Table 11 Global W-CDMA/HSPA Subscriber Forecast to 2017 (Million, AGR %)

Chart 7 Global W-CDMA/HSPA Subscriber Forecast to 2017 (Million)

Emerging Markets W-CDMA/HSPA Subscriber Forecast to 2017

Table 12 Emerging Markets W-CDMA/HSPA Subscriber Forecast to 2017 (Million, AGR %)

Chart 8 Emerging Markets W-CDMA/HSPA Subscriber Forecast to 2017 (Million)

Comparison of W-CDMA/HSPA Subscribers in Global and Emerging Markets

Chart 9 Share of Global W-CDMA/HSPA Subscribers in Emerging Markets to 2017 (Million, %)

Table 13 Share of Global W-CDMA/HSPA Subscribers in Emerging Markets to 2017 (%)

W-CDMA/HSPA Subscriber Forecast by Region to 2017

Chart 10 Emerging Markets W-CDMA/HSPA Subscriber Forecast by Region to 2017 (Million)

Chart 11 Emerging Markets W-CDMA/HSPA Subscriber Share by Region 2014 (%)

Chart 12 Emerging Markets W-CDMA/HSPA Subscriber Share by Region 2017 (%)

Table 14 Emerging Markets W-CDMA/HSPA Subscriber Forecast by Region to 2017 (Million, AGR %)

Global CMDA2000/EVDO Subscriber Forecast to 2017

Table 15 Global CDMA2000/EVDO Subscriber Forecast to 2017 (Million, AGR %)

Chart 13 Global CDMA2000/EVDO Subscriber Forecast to 2017 (Million)

Emerging Markets CDMA2000/EVDO Subscriber Forecast to 2017

Table 16 Emerging Markets CDMA2000/EVDO Subscriber Forecast to 2017 (Million, AGR %)

Chart 14 Emerging Markets CDMA2000/EVDO Subscriber Forecast to 2017 (Million)

Comparison of CDMA2000/EVDO Subscribers in Global and Emerging Markets

Chart 15 Share of Global CDMA2000/EVDO Subscribers in Emerging Markets to 2017 (Million, %)

Table 17 Share of Global CDMA2000/EVDO Subscribers in Emerging Markets to 2017 (%)

CDMA2000/EVDO Subscriber Forecast by Region to 2017

Chart 16 Emerging Markets CDMA2000/EVDO Subscriber Forecast by Region to 2017 (Million)

Chart 17 Emerging Markets CDMA2000/EVDO Subscriber Share by Region 2014 (%)

Chart 18 Emerging Markets CDMA2000/EVDO Subscriber Share by Region 2017 (%)

Table 18 Emerging Markets CDMA2000/EVDO Subscriber Forecast by Region to 2017 (Million, AGR %)

Global TD-SCDMA Subscriber Forecast to 2017

Table 19 Global TD-SCDMA Subscriber Forecast to 2017 (Million, AGR %)

Chart 19 Global TD-SCDMA Subscriber Forecast to 2017 (Million)

Global 3G Revenue Forecast to 2017

Table 20 Global 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 20 Global 3G Revenue Forecast to 2017 (Billion USD)

Emerging Markets 3G Revenue Forecast to 2017

Table 21 Emerging Markets 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 21 Emerging Markets 3G Revenue Forecast to 2017 (Billion USD)

Comparison of 3G Revenue in Global and Emerging Markets

Chart 22 Share of Global 3G Revenue in Emerging Markets to 2017 (Billion USD, %)

Table 22 Share of Global 3G Revenue in Emerging Markets to 2017 (%)

Emerging Markets 3G Revenue Forecast by Region to 2017

Chart 23 Emerging Markets 3G Revenue Forecast by Region to 2017 (Billion USD)

Chart 24 Emerging Markets CDMA2000/EVDO Subscriber Share by Region 2014 (%)

Chart 25 Emerging Markets CDMA2000/EVDO Subscriber Share by Region 2017 (%)

Table 23 Emerging Markets 3G Revenue Forecast by Region to 2017 (Billion USD, AGR %)

Regional 3G Markets and BRIC Analysis

Asia Pacific 3G Market Analysis to 2017

Table 24 Asia Pacific 3G Subscriber Forecast by Technology and by Region to 2017

(Million, AGR %)

Chart 26 Asia Pacific 3G Subscriber Forecast by Technology and by Region
2012-2017 (Million)

Table 25 Asia Pacific 3G Revenue Forecast by Region to 2017 (Billion USD, AGR %)

Chart 27 Asia Pacific 3G Revenue Forecast by Region 2012-2017 (Billion USD)
Indian 3G Market Analysis to 2017

Table 26 Indian 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 28 Indian 3G Subscriber Forecast by Technology to 2017 (Million)

Table 27 Indian 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 29 Indian 3G Revenue Forecast to 2017 (Billion USD)

India's mobile network operators struggling to justify infrastructure upgrades

Chart 30: India Economic & Mobile Sector Growth Forecasts to 2018

India's Spectrum Monetisation Challenges Weigh on Minor Players

Chart 31: India 3G/4G Phone Subscriber Forecasts to 2019

Chart 32: Indian Mobile Subscription Market Shares, Q215

Chinese 3G Market Analysis to 2017

Table 28 Chinese 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 33 Chinese 3G Subscriber Forecast by Technology to 2017 (Million)

Table 29 Chinese 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 34 Chinese 3G Revenue Forecast to 2017 (Billion USD)

China's 4G Gaining Momentum

Chart 35: China 3G/4G Subscription Market Shares By Operator, Q115

China Mobile's 4G expansion eats into profits

Chart 36: China Mobile KPIs, 2012-2014

Rest of Asia Pacific 3G Market Analysis to 2017

Table 30 Rest of Asia Pacific 3G Subscriber Forecast by Technology to 2017 (Million,
AGR %)

Chart 37 Rest of Asia Pacific 3G Subscriber Forecast by Technology to 2017 (Million)

Table 31 Rest of Asia Pacific 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 38 Rest of Asia Pacific 3G Revenue Forecast to 2017 (Billion USD)

Pakistan's Mobile Company Warid's leapfrogging into Pakistan's 4G

Chart 39: Pakistan Mobile Subscribers By Operator (000)

Fluid Regulatory Conditions Remain Key Downside Risk

Regulatory Risks In Thailand Undermine Impressive 3G Growth

Chart 40: AIS Mobile Subscriptions By Technology ('000) And 3G Revenue Growth,
2013-2014 % 2G/3G Subscriptions As % Of Total

Investors buzzing about Vietnamese Mobifone's IPC

Latin American 3G Market Analysis to 2017

Table 32 Latin American 3G Subscriber Forecast by Technology and Region to 2017

(Million, AGR %)

Chart 41 Latin American 3G Subscriber Forecast by Technology and Region to 2017

(Million)

Table 33 Latin American 3G Revenue Forecast by Region to 2017 (Billion USD, AGR %)

Chart 42 Latin American 3G Revenue Forecast by Region to 2017 (Billion USD)
Brazilian 3G Market Analysis to 2017

Table 34 Brazilian 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 43 Brazilian 3G Subscriber Forecast by Technology to 2017 (Million)

Table 35 Brazilian 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 44 Brazilian 3G Revenue Forecast to 2017 (Billion USD)

Rest of Latin America 3G Market Analysis to 2017

Table 36 Rest of Latin American 3G Subscriber Forecast By Technology to 2017
(Million, AGR %)

Chart 45 Rest of Latin American 3G Subscriber Forecast by Technology to 2017
(Million)

Table 37 Rest of Latin American 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 46 Rest of Latin American 3G Revenue Forecast to 2017 (Billion USD)

Chart : 47 Chile Mobile Subscriptions By Technology to 2019, (mn)

Tigo's 4G mobile launch won't mobilise market in Honduras

Chart 48: Mobile Subscriptions, 2011-2014

Eastern European 3G Market Analysis to 2017

Table 38 Eastern European 3G Subscriber Forecast by Technology and by Region to
2017 (Million, AGR %)

Chart 49 Eastern European 3G Subscriber Forecast by Technology and by Region to
2017 (Million)

Table 39 Eastern European 3G Revenue Forecast by Region to 2017 (Billion USD,
AGR %)

Chart 50 Eastern European 3G Revenue Forecast by Region to 2017 (Billion USD)

Russian 3G Market Analysis to 2017

Table 40 Russian 3G Subscriber Forecast to 2017 (Million, AGR %)

Chart 51 Russian 3G Subscriber Forecast by Technology to 2017 (Million)

Table 41 Russian 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 52 Russian 3G Revenue Forecast to 2017 (Billion USD)

Rest of Eastern European 3G Market Analysis to 2017

Table 42 Rest of Eastern European 3G Subscriber Forecast by Technology and by
Region to 2017 (Million, AGR %)

Chart 53 Rest of Eastern European 3G Subscriber Forecast by Technology to 2017
(Million)

Table 43 Rest of Eastern European 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 54 Rest of Eastern European 3G Revenue Forecast to 2017 (Billion USD)

Kosovo's 4G launch a burden to finances

Chart 55 Kosovo Market Subscriptions ('000) And 3G As A % Of Total Mobile Subscriptions (RHS)

3G WILL NOT EASE FINANCIAL PRESSURE ON UKRAINE'S MOBILE OPERATORS

Chart 56 Ukraine Mobile phone 3G Subscriber to 2019

Belarus: 4G Outlook Strong but Tempered by Inflation

Middle Eastern 3G Market Analysis to 2017

Table 44 Middle Eastern 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 57 Middle Eastern 3G Subscriber Forecast by Technology to 2017 (Million)

Table 45 Middle Eastern 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 58 Middle Eastern 3G Revenue Forecast to 2017 (Billion USD)

Kurdistan leads the way in Iraq's Internet market

A hub of telecoms opportunities in the Middle East

Data services determining capex and growth in Middle East

Maturing GCC Markets

Chart 59: Operator Capex As % Of Revenue In Selected Markets, H214

High Growth Markets

Chart 60: Select Middle East & North Africa 3G/4G Forecast In High Growth Markets, 2011-2018

Frontier Markets

Chart 61 MENA Telecoms RRRs, Q414

African 3G Market Analysis to 2017

Table 46 African 3G Subscriber Forecast by Technology to 2017 (Million, AGR %)

Chart 62 African 3G Subscriber Forecast by Technology to 2017 (Million)

Table 47 African 3G Revenue Forecast to 2017 (Billion USD, AGR %)

Chart 63 African 3G Revenue Forecast to 2017 (Billion USD)

Tanzania's Zantel trailing in 3G mobile network expansion

Chart 64 Tanzania Mobile Market Shares (%), 2011-2014

Chart 65: Tanzania Mobile And 3G/4G Forecasts, to 2018

3G COMPETITION TO DRIVE GROWTH IN CAMEROON

Chart 66: Cameroon 3G Growth Forecast, to 2018

Algeria's 3G gateway to regulatory reform

Chart 67: Operator Revenues (DZDbn), 2012-2014

TN Mobile Launches 3G Network

3G APPLICATIONS AND SERVICES

Driving Social Improvement

Mobile Commerce, Payments and Banking

Figure 4 Mobile Commerce Solutions Using Messaging Applications

Chart 68 Users of Mobile Money in Emerging Markets Forecast to 2017 (Million)

Table 48 Users of Mobile Money in Emerging Markets Forecast to 2017 (Million, AGR & CAGR %)

Chart 69 Value of Mobile Money Transactions in Emerging Markets Forecast to 2017 (Billion USD)

Table 49 Value of Mobile Money Transactions in Emerging Markets Forecast to 2017 (Billion USD, AGR & CAGR %)

Visa

MOBibucks

Mobikash Afrika

M-Pesa

M-Shwari

M-Kopa

Orange Money

Lebara Mobile

Continued Growth of Mobile Money in Emerging Markets

Mobile Health

Telemedicine System Using MMS

Metahelix & The M-DOK System

Healthpoint

Mobile Diagnostic Services (MoDiSe)

3G NETWORKS TO DRIVE MHEALTH IN EMERGING ECONOMIES

Table 50 V Mobile Health Market in Emerging Markets Forecast to 2017 (Billion USD, AGR & CAGR %)

Chart 70 Mobile Health Market in Emerging Markets Forecast to 2017 (Billion USD)

Mobile Government

mGovernment Delivery Models

Table 51 Selected M-government Projects in Africa & Asia

Education

Table 52 Mobile Learning Projects for Emerging Economies

The Future of mGovernment

Entertainment Services

Mobile Music

Mobile TV

Social Networking

Axiata in Indonesia and Malaysia

Thailand AIS

China Unicom

Creative Business Models

Drivers & Restraints of the 3G Technologies Market

Table 55 3G Market Drivers and Restraints

Industry Trends And Developments

TOT Introduces 3G In Chiang Mai

Banglalink Concludes 3G Expansion To Seven Divisional Capitals

Ooredoo Myanmar To Launch 3G Services In Q314

Eagle Mobile To Launch 3G Service In January

Vodacom Congo Initiates 3G Deployment

Company Profiles

Bharti Airtel

America Movil

Axiata Group

China Mobile

China Telecom

China Unicom

Etisalat

MTN Group

MTS

Telefonica

VimpelCom

Conclusions

Table 54: Advantages and Disadvantages of 3G Applications and Services

Glossary Of Terms

Methodology

How We Generate Our Industry Forecasts

Disclaimer

Appendix A

Appendix B

COMPANIES MENTIONED

365 Communication

Anghami

Aircel

AIS

Asiacell

América Móvil (Claro)
Albtelecom
Alcatel
Alcatel-Lucent
Algérie Télécom
AMC
Axiata Group
Banglalink
becloud
Benin Telecom
Bharti Airtel
Bite
Bite Lithuania
Cameroon Telecommunications (CamTel)
CAT Telecom
Carrier y Asociados
Cingular
China Communications Facilities Services Corporation Limited
China Mobile
China Telecom
China Unicom
China Wireless Technology Standard (WTS) Group
Chunghwa Telecom
CTBC
DTAC
Dyn Research
Du
Djezzy
Eagle Mobile
Entel
EMT
Ericsson
Elisa
Etisalat
Grameenphone
Globacom
Hondutel
IDEA Cellular
Iraq Telecommunications and Post Company (ITPC)

IPKO
IQ Networks
Jordan Telecom Group
Korek's
Liberty Global Inc
Libercom
Life
Lebara Group
MegaFon
Méditel
Micromax
Millicom International Cellular
MobiFone
Mobilink
Mobinil
Mobily Ventures
Movistar
Moov
MTC
MTN Cote d'Ivoire
MTN Group
MTN Benin
MTS
MTS Ukraine, Kyivstar
Nawras
Nextel Mexico
Newroz
NM Rothschild
Nokia Networks
Omnitel
Ooredoo
Ooredoo Myanmar
Orange
Qatar Telecom (Qtel)
Quadrant
Reliance Communications
Reliance Jio Infocomm
Robi
Rostelecom

Safaricom
Sercomtel
SkyLink
Sprint Nextel
Subtel
Tata Teleservices Ltd
Tencent
TeliaSonera
Tele2 Lithuania
Telekom Slovenije
Telefonica
Telenor
Telenor Myanmar
Teletalk
TIM
Tigo (Millicom)
Tigo Honduras
TriMob
True Corporation
Turkcell
Tunicell
Tunisie Telecom
Tunisia
TN Mobile
TOT Corporation
Ukrtelecom
Vala
Value Partners Management Consulting
Verizon Wireless
Viettel
Vietnamobile
VinaPhone
Videocon Telecom
Vivo
Vimpelcom
Vodacom Congo
Vodafone Group
Vodafone India
Vodafone Qatar

VTR Banda Ancha

Uninor

Umniah

Warid Telecom

Wataniya

Zantel

Zain

Zain Jordan

ZipTel

Organisations

Brazilian Telecommunications Agency (Anatel)

l'Agence des Telecommunications de Cote d'Ivoire (ATCI)

Telecom Regulatory Authority of India (TRAI)

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