

The 3G In Emerging Markets Report 2015

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Abstracts

A number of dynamic factors are driving the global mobile 3G market. Foremost among them is the extraordinary mass market demand for 3G services, which has been largely driven by the emergence of smart devices. Although 3G has become a mature technology in many developed economies, it is currently driving the mobile broadband uptake in many emerging markets. High technology maturity and decreasing costs for both operators and consumers are boosting emerging 3G markets.

3G connectivity will be of great benefit to emerging markets, where low tele-density and internet penetration means that many potential end-users will look to mobile networks to get online. The increasing availability of low-cost smartphones and tablets will increasingly enable underserved fixed line communication areas to adopt data services such as 3G. Furthermore, improvements in telecommunication services provide a strong economic stimulus to emerging markets, thereby furthering national development. The coming 2015-2020 period will see strong growth in subscriber numbers and operator revenues as many emerging markets finalise their 3G network deployment and aim to tackle full-scale national coverage. The greater availability of 3G networks will also offer significant opportunities for the development of mobile applications and services, such as mobile commerce and health, among others.

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M-Pesa

M-Shwari

M-Kopa

Orange Money

Lebara Mobile

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America Movil

Axiata Group

China Mobile

China Telecom

China Unicom

Etisalat

MTN Group

MTS

Telefonica

VimpelCom

Conclusions

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Glossary Of Terms

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How We Generate Our Industry Forecasts

Disclaimer

Appendix A

Appendix B

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Anghami

Aircel

AIS

Asiacell

América Móvil (Claro)
Albtelecom
Alcatel
Alcatel-Lucent
Algérie Télécom
AMC
Axiata Group
Banglalink
becloud
Benin Telecom
Bharti Airtel
Bite
Bite Lithuania
Cameroon Telecommunications (CamTel)
CAT Telecom
Carrier y Asociados
Cingular
China Communications Facilities Services Corporation Limited
China Mobile
China Telecom
China Unicom
China Wireless Technology Standard (WTS) Group
Chunghwa Telecom
CTBC
DTAC
Dyn Research
Du
Djezzy
Eagle Mobile
Entel
EMT
Ericsson
Elisa
Etisalat
Grameenphone
Globacom
Hondutel
IDEA Cellular
Iraq Telecommunications and Post Company (ITPC)

IPKO
IQ Networks
Jordan Telecom Group
Korek's
Liberty Global Inc
Libercom
Life
Lebara Group
MegaFon
Méditel
Micromax
Millicom International Cellular
MobiFone
Mobilink
Mobinil
Mobily Ventures
Movistar
Moov
MTC
MTN Cote d'Ivoire
MTN Group
MTN Benin
MTS
MTS Ukraine, Kyivstar
Nawras
Nextel Mexico
Newroz
NM Rothschild
Nokia Networks
Omnitel
Ooredoo
Ooredoo Myanmar
Orange
Qatar Telecom (Qtel)
Quadrant
Reliance Communications
Reliance Jio Infocomm
Robi
Rostelecom

Safaricom
Sercomtel
SkyLink
Sprint Nextel
Subtel
Tata Teleservices Ltd
Tencent
TeliaSonera
Tele2 Lithuania
Telekom Slovenije
Telefonica
Telenor
Telenor Myanmar
Teletalk
TIM
Tigo (Millicom)
Tigo Honduras
TriMob
True Corporation
Turkcell
Tunicell
Tunisie Telecom
Tunisia
TN Mobile
TOT Corporation
Ukrtelecom
Vala
Value Partners Management Consulting
Verizon Wireless
Viettel
Vietnamobile
VinaPhone
Videocon Telecom
Vivo
Vimpelcom
Vodacom Congo
Vodafone Group
Vodafone India
Vodafone Qatar

VTR Banda Ancha

Uninor

Umniah

Warid Telecom

Wataniya

Zantel

Zain

Zain Jordan

ZipTel

Organisations

Brazilian Telecommunications Agency (Anatel)

l'Agence des Telecommunications de Cote d'Ivoire (ATCI)

Telecom Regulatory Authority of India (TRAI)

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