

PHILIPPINES ENTERPRISE RESOURCE PLANNING (ERP) MARKET FORECAST 2017-2020

<https://marketpublishers.com/r/P7CF1162E1CEN.html>

Date: January 2018

Pages: 68

Price: US\$ 700.00 (Single User License)

ID: P7CF1162E1CEN

Abstracts

KEY FINDINGS

The Philippines ERP market collected \$70.02 million in 2016. Between the estimated years of 2017-2020, the market is expected to catapult ahead with a CAGR of 10.07%, collecting nearly \$101.77 million by its end.

MARKET INSIGHTS

The Philippine IT market will be supported by economic trends over the forecast years, which makes for a bright outlook in the context of its relatively underdeveloped IT landscape. Because of this, the vendors can tap into low penetration for devices and solutions as households gain purchasing power, enterprises modernize, and the government investments and outsourcing industry develops. Cloud services could prove popular with non-traditional industry segments and small- and medium-sized enterprises (SMEs) where requirements are less complicated and the budget constraints have previously ruled out on-premises deployments. The major cloud computing areas for investments are banking and retailing.

COMPETITIVE INSIGHTS

Oracle, Infor, International Business Machine (IBM) Corporation, SAP SE and Microsoft Corporation are few of the well-known players in this market.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. ERP MARKET IS MAJORLY INFLUENCED BY SOCIAL MEDIA AND MOBILE APPS
 - 3.2.2. INCREASED ADOPTION BY GOVERNMENT ORGANIZATIONS
 - 3.2.3. INCREASING ADOPTION OF ERP SOFTWARE IN PHILIPPINES

4. MARKET OVERVIEW

- 4.1. MARKET DEFINITION
- 4.2. DRIVERS
- 4.3. RESTRAINTS
- 4.4. OPPORTUNITIES
- 4.5. CHALLENGES

5. MARKET BY DELIVERY MODEL

- 5.1. ON-PREMISE
- 5.2. CLOUD

6. MARKET BY END-USER

- 6.1. MANUFACTURING AND SERVICES
- 6.2. BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
- 6.3. HEALTHCARE
- 6.4. RETAIL
- 6.5. GOVERNMENT
- 6.6. AEROSPACE AND DEFENSE
- 6.7. TELECOM
- 6.8. OTHERS

7. KEY ANALYTICS

- 7.1. PORTER'S 5 FORCE ANALYSIS
 - 7.1.1. THREAT OF NEW ENTRANTS
 - 7.1.2. THREAT OF SUBSTITUTE PRODUCTS
 - 7.1.3. BARGAINING POWER OF BUYERS
 - 7.1.4. BARGAINING POWER OF SUPPLIERS
 - 7.1.5. INTENSITY OF COMPETITIVE RIVALRY
- 7.2. VENDOR LANDSCAPE
- 7.3. KEY TRENDS
 - 7.3.1. EVOLUTION OF HYBRID ERP
 - 7.3.2. SHIFT FROM ON-PREMISE TO CLOUD ERP
- 7.4. OPPORTUNITY MATRIX

8. GEOGRAPHICAL ANALYSIS

- 8.1. PHILIPPINES

9. COMPANY PROFILES

- 9.1. ORACLE
 - 9.1.1. OVERVIEW
 - 9.1.2. PRODUCT PORTFOLIO
 - 9.1.3. STRATEGIC MOVES
 - 9.1.4. SCOT ANALYSIS
- 9.2. MICROSOFT CORPORATION
 - 9.2.1. OVERVIEW

- 9.2.2. PRODUCT PORTFOLIO
- 9.2.3. STRATEGIC MOVES
- 9.2.4. SCOT ANALYSIS
- 9.3. SAP SE
 - 9.3.1. OVERVIEW
 - 9.3.2. PRODUCT PORTFOLIO
 - 9.3.3. STRATEGIC MOVES
 - 9.3.4. SCOT ANALYSIS
- 9.4. INTERNATIONAL BUSINESS MACHINE (IBM) CORPORATION
 - 9.4.1. OVERVIEW
 - 9.4.2. PRODUCT PORTFOLIO
 - 9.4.3. STRATEGIC MOVES
 - 9.4.4. SCOT ANALYSIS
- 9.5. INFOR
 - 9.5.1. OVERVIEW
 - 9.5.2. PRODUCT PORTFOLIO
 - 9.5.3. STRATEGIC MOVES
 - 9.5.4. SCOT ANALYSIS

List Of Tables

LIST OF TABLES

TABLE 1 PHILIPPINES ERP MARKET BY DELIVERY MODEL 2017-2020 (\$ MILLION)

TABLE 2 ADVANTAGES VS DISADVANTAGES OF ON-PREMISE MODEL

TABLE 3 ADVANTAGES VS DISADVANTAGES OF CLOUD MODEL

TABLE 4 PHILIPPINES ERP MARKET BY END-USERS 2017-2020 (\$ MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 PHILIPPINES ERP MARKET BY DELIVERY MODEL 2017-2020 (\$ MILLION)

FIGURE 2 PHILIPPINES ON-PREMISE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 3 PHILIPPINES CLOUD ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 4 PHILIPPINES MANUFACTURING AND SERVICES ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 5 PHILIPPINES BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 6 PHILIPPINES HEALTHCARE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 7 PHILIPPINES RETAIL ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 8 PHILIPPINES GOVERNMENT ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 9 PHILIPPINES AEROSPACE AND DEFENSE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 10 PHILIPPINES TELECOM ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 11 PHILIPPINES OTHER ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 12 PHILIPPINES ERP MARKET 2017-2020 (\$ MILLION)

COMPANIES MENTIONED

1. ORACLE
2. MICROSOFT CORPORATION
3. SAP SE
4. INTERNATIONAL BUSINESS MACHINE (IBM) CORPORATION
5. INFOR

I would like to order

Product name: PHILIPPINES ENTERPRISE RESOURCE PLANNING (ERP) MARKET FORECAST
2017-2020

Product link: <https://marketpublishers.com/r/P7CF1162E1CEN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/P7CF1162E1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

