

PHILIPPINES ENTERPRISE INFRASTRUCTURE MARKET FORECAST 2017-2020

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Abstracts

KEY FINDINGS

Public cloud computing is gaining popularity across several enterprises resulting in increased spending for several infrastructure-related services. As a result, the Philippines enterprise market which stood at \$288 million in 2016 is expected to further evolve at 21% CAGR between the forecast years of 2017-2020, collecting a net revenue of \$607 million.

MARKET INSIGHTS

Increasing set-up of green data centers facilities for reducing electricity consumption and carbon footprint and the emergence of a containerized data center are some of the key trends observed in this market. The market segmentation is carried out on the basis of components type and end-users. Increased demand for cloud-based services, big data analytics, and increased access to the Internet are providing the market with excellent growth opportunities. However, the degradation of workload servers, the limited lifecycle of servers in data centers and network security issues are few of the factors restraining the market growth.

COMPETITIVE INSIGHTS

PLDT, Fujitsu Ltd, IBM, Atos, Amazon Web Services, and Red Hat Inc are few of the established companies in this market.

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2. IBM
3. ATOS
4. FUJITSU LTD.
5. AMAZON WEB SERVICES
6. RED HAT, INC.

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