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PHILIPPINES ENTERPRISE DATABASE MANAGEMENT SYSTEM (DBMS) MARKET FORECAST 2017-2020

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Abstracts

KEY FINDINGS

The enterprise DBMS market in the Philippines is expected to hit $130 million by 2020, growing at a CAGR of 12.83% throughout the forecast period 2017-2020. The revenue generated in the year 2016 was $81 million. Enhancement in quality and decision making are the two major advantages of enterprise DBMS.

MARKET INSIGHTS

The enterprise database management system market is segmented into type, end-user, and delivery model. The enterprise DBMS market by type is further classified into Relational and NoSQL. The end-user segment includes financial services, telecommunications, Healthcare and life sciences, and Government and Public Sector. The delivery model market is segregated into on-premise, cloud, and hybrid.

COMPETITIVE INSIGHTS

Amazon Web Services, Enterprise DB, Sap Se, International Business Machine (IBM) Corporation, Oracle, and Cloudera are the dominant players in the enterprise DBMS market.

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3. ENTERPRISE DB
4. INTERNATIONAL BUSINESS MACHINE (IBM) CORPORATION
5. AMAZON WEB SERVICES
6. CLOUDERA

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