

# PHILIPPINES ENTERPRISE APPLICATION MARKET FORECAST 2017-2020

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## Abstracts

### KEY FINDINGS

The market in Philippines for enterprise application is anticipated to hit \$932.06 million by 2020, growing at CAGR of 17.56% during the estimated years 2017-2020. In 2016, the enterprise application market was valued at \$495.95 million. Enterprise application is a software useful for organizations in solving issues concerning their business operations. The various solutions covered in the report are enterprise ERP, enterprise database management system, enterprise infrastructure, enterprise IT service management, and business intelligence.

### MARKET INSIGHTS

The enterprise applications are structured to help the collaboration with complex business functions, resources, customers and suppliers of the organizations. Furthermore, it also improves the efficiency and productivity of the enterprise. The customer-oriented approach adopted by the organizations is boosting the enterprise application in the Philippines. The rapid changes in the market due to technological advancement have propelled the demand for enterprise application solutions significantly.

### COMPETITIVE INSIGHTS

Microsoft Corporation, Amazon Web Services, Atos, Cloudera, Fujitsu Ltd., Pentaho, Infor, Red Hat, Inc., SAS Institute Inc., and PLDT are the dominating companies in the enterprise application market in the Philippines.

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
  - 3.2.1. INCREASED ADOPTION OF CLOUD
  - 3.2.2. PHILIPPINES – HOME TO LARGEST BPO INDUSTRY IN THE WORLD

### **4. MARKET DYNAMICS**

- 4.1. MARKET DEFINITION
- 4.2. DRIVERS
- 4.3. RESTRAINTS
- 4.4. OPPORTUNITIES
- 4.5. CHALLENGES

### **5. ENTERPRISE RESOURCE PLANNING**

- 5.1. MARKET BY DELIVERY MODEL
  - 5.1.1. ON-PREMISE
  - 5.1.2. CLOUD
- 5.2. MARKET BY END-USER

- 5.2.1. MANUFACTURING AND SERVICES
- 5.2.2. BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
- 5.2.3. HEALTHCARE
- 5.2.4. RETAIL
- 5.2.5. GOVERNMENT
- 5.2.6. AEROSPACE AND DEFENSE
- 5.2.7. TELECOM
- 5.2.8. OTHERS

## **6. ENTERPRISE INFRASTRUCTURE**

- 6.1. MARKET BY COMPONENTS
  - 6.1.1. DATA CENTER SERVERS
  - 6.1.2. SWITCHES & ROUTERS
  - 6.1.3. NETWORK SECURITY
  - 6.1.4. VOICE SYSTEMS
  - 6.1.5. WLAN
  - 6.1.6. UC APPS
  - 6.1.7. TELEPRESENCE
- 6.2. MARKET BY END-USERS
  - 6.2.1. FINANCIAL SERVICES
  - 6.2.2. GOVERNMENT AND PUBLIC SECTOR
  - 6.2.3. HEALTHCARE AND LIFE SCIENCES
  - 6.2.4. TELECOMMUNICATIONS
  - 6.2.5. OTHERS

## **7. ENTERPRISE DATABASE MANAGEMENT SYSTEM**

- 7.1. MARKET BY TYPE
  - 7.1.1. RELATIONAL
  - 7.1.2. NOSQL
- 7.2. MARKET BY END-USERS
  - 7.2.1. FINANCIAL SERVICES
  - 7.2.2. GOVERNMENT AND PUBLIC SECTOR
  - 7.2.3. HEALTHCARE AND LIFE SCIENCES
  - 7.2.4. TELECOMMUNICATIONS
  - 7.2.5. OTHERS
- 7.3. MARKET BY DELIVERY MODEL
  - 7.3.1. ON-PREMISE

7.3.2. HYBRID

7.3.3. CLOUD

## **8. IT SERVICE MANAGEMENT**

8.1. MARKET BY END-USER

8.1.1. FINANCIAL SERVICES

8.1.2. GOVERNMENT AND PUBLIC SECTOR

8.1.3. HEALTHCARE AND LIFE SCIENCES

8.1.4. TELECOMMUNICATIONS

8.1.5. OTHERS

8.2. MARKET BY ORGANIZATION SIZE

8.2.1. SMALL AND MEDIUM ENTERPRISES

8.2.2. LARGE ENTERPRISES

## **9. BUSINESS INTELLIGENCE**

9.1. MARKET BY DEPLOYMENT MODEL

9.1.1. ON-PREMISE

9.1.2. CLOUD

9.2. MARKET BY END-USERS

9.2.1. RETAIL

9.2.2. CONSUMER MANUFACTURING & SERVICES

9.2.3. TRANSPORTATION AND DISTRIBUTION

9.2.4. IT & TELECOM

9.2.5. HEALTHCARE

9.2.6. ENERGY & UTILITIES

9.2.7. OTHERS

9.3. MARKET BY TECHNOLOGY

9.3.1. MOBILE BI

9.3.2. CLOUD BI

9.3.3. SOCIAL BI

9.3.4. TRADITIONAL BI

9.4. MARKET BY TYPE

9.4.1. ADVANCED AND PREDICTIVE ANALYTICS

9.4.2. APPLICATION & PERFORMANCE MANAGEMENT

9.4.3. CPM SUITES

## **10. KEY ANALYTICS**

## 10.1. PORTER'S 5 FORCE ANALYSIS

- 10.1.1. THREAT OF NEW ENTRANTS
- 10.1.2. THREAT OF SUBSTITUTE PRODUCTS
- 10.1.3. BARGAINING POWER OF BUYERS
- 10.1.4. BARGAINING POWER OF SUPPLIERS
- 10.1.5. INTENSITY OF COMPETITIVE RIVALRY

## 10.2. TECHNOLOGY TRENDS

- 10.2.1. INTELLIGENT TRENDS
  - 10.2.1.1. AI AND ADVANCED MACHINE LEARNING
  - 10.2.1.2. INTELLIGENT APPS
  - 10.2.1.3. INTELLIGENT THINGS
- 10.2.2. DIGITAL TRENDS
  - 10.2.2.1. VIRTUAL REALITY (VR) AND AUGMENTED REALITY (AR)
  - 10.2.2.2. DIGITAL TWINS
  - 10.2.2.3. BLOCKCHAINS AND DISTRIBUTED LEDGERS
- 10.2.3. MESH
  - 10.2.3.1. CONVERSATIONAL SYSTEMS
  - 10.2.3.2. MESH APP AND SERVICE ARCHITECTURE (MASA)
  - 10.2.3.3. DIGITAL TECHNOLOGY PLATFORMS
  - 10.2.3.4. ADAPTIVE SECURITY ARCHITECTURE

## 10.3. INVESTMENT OUTLOOK

- 10.3.1. SOLUTIONS OUTLOOK

## 10.4. VENDOR LANDSCAPE

## 10.5. OPPORTUNITY MATRIX

# 11. GEOGRAPHICAL ANALYSIS

## 11.1. PHILIPPINES

# 12. COMPANY PROFILES

## 12.1. SERVICE NOW

- 12.1.1. OVERVIEW
- 12.1.2. PRODUCT PORTFOLIO
- 12.1.3. STRATEGIC MOVES
- 12.1.4. SCOT ANALYSIS

## 12.2. BMC SOFTWARE

- 12.2.1. OVERVIEW

- 12.2.2. PRODUCT PORTFOLIO
- 12.2.3. STRATEGIC MOVES
- 12.2.4. SCOT ANALYSIS
- 12.3. CHERWELL
  - 12.3.1. OVERVIEW
  - 12.3.2. PRODUCT PORTFOLIO
  - 12.3.3. SCOT ANALYSIS
- 12.4. IVANTI
  - 12.4.1. OVERVIEW
  - 12.4.2. PRODUCT PORTFOLIO
  - 12.4.3. STRATEGIC MOVES
  - 12.4.4. SCOT ANALYSIS
- 12.5. ZHO CORPORAION (MANAGEENGINE)
  - 12.5.1. OVERVIEW
  - 12.5.2. PRODUCT PORTFOLIO
  - 12.5.3. SCOT ANALYSIS
- 12.6. ORACLE
  - 12.6.1. OVERVIEW
  - 12.6.2. PRODUCT PORTFOLIO
  - 12.6.3. STRATEGIC MOVES
  - 12.6.4. SCOT ANALYSIS
- 12.7. SAP SE
  - 12.7.1. OVERVIEW
  - 12.7.2. PRODUCT PORTFOLIO
  - 12.7.3. STRATEGIC MOVES
  - 12.7.4. SCOT ANALYSIS
- 12.8. ENTERPRISE DB
  - 12.8.1. OVERVIEW
  - 12.8.2. PRODUCT PORTFOLIO
  - 12.8.3. STRATEGIC MOVES
  - 12.8.4. SCOT ANALYSIS
- 12.9. INTERNATIONAL BUSINESS MACHINE (IBM) CORPORATION
  - 12.9.1. OVERVIEW
  - 12.9.2. PRODUCT PORTFOLIO
  - 12.9.3. STRATEGIC MOVES
  - 12.9.4. SCOT ANALYSIS
- 12.10. AMAZON WEB SERVICES
  - 12.10.1. OVERVIEW
  - 12.10.2. PRODUCT PORTFOLIO

- 12.10.3. STRATEGIC MOVES
- 12.10.4. SCOT ANALYSIS
- 12.11. CLOUDERA
  - 12.11.1. OVERVIEW
  - 12.11.2. PRODUCT PORTFOLIO
  - 12.11.3. STRATEGIC MOVES
  - 12.11.4. SCOT ANALYSIS
- 12.12. MICROSOFT CORPORATION
  - 12.12.1. OVERVIEW
  - 12.12.2. PRODUCT PORTFOLIO
  - 12.12.3. STRATEGIC MOVES
  - 12.12.4. SCOT ANALYSIS
- 12.13. INFOR
  - 12.13.1. OVERVIEW
  - 12.13.2. PRODUCT PORTFOLIO
  - 12.13.3. STRATEGIC MOVES
  - 12.13.4. SCOT ANALYSIS
- 12.14. SAS INSTITUTE INC.
  - 12.14.1. OVERVIEW
  - 12.14.2. PRODUCT PORTFOLIO
  - 12.14.3. STRATEGIC MOVES
  - 12.14.4. SCOT ANALYSIS
- 12.15. PENTAHO
  - 12.15.1. OVERVIEW
  - 12.15.2. PRODUCT PORTFOLIO
  - 12.15.3. STRATEGIC MOVES
  - 12.15.4. SCOT ANALYSIS
- 12.16. PLDT
  - 12.16.1. OVERVIEW
  - 12.16.2. PRODUCT PORTFOLIO
  - 12.16.3. STRATEGIC MOVES
  - 12.16.4. SCOT ANALYSIS
- 12.17. ATOS
  - 12.17.1. OVERVIEW
  - 12.17.2. PRODUCT PORTFOLIO
  - 12.17.3. STRATEGIC MOVES
  - 12.17.4. SCOT ANALYSIS
- 12.18. FUJITSU LTD.
  - 12.18.1. OVERVIEW

12.18.2. PRODUCT PORTFOLIO

12.18.3. STRATEGIC MOVES

12.18.4. SCOT ANALYSIS

12.19. RED HAT, INC.

12.19.1. OVERVIEW

12.19.2. PRODUCT PORTFOLIO

12.19.3. STRATEGIC MOVES

12.19.4. SCOT ANALYSIS



## List Of Tables

### LIST OF TABLES

TABLE 1 PHILIPPINES ERP MARKET BY DELIVERY MODEL 2017-2020 (\$ MILLION)

TABLE 2 PHILIPPINES ERP MARKET BY END-USERS 2017-2020 (\$ MILLION)

TABLE 3 PHILIPPINES ENTERPRISE INFRASTRUCTURE MARKET BY COMPONENTS 2017-2020 (\$ MILLION)

TABLE 4 PHILIPPINES MARKET BY END-USERS 2017-2020 (\$ MILLION)

TABLE 5 PHILIPPINES ENTERPRISE DBMS MARKET BY TYPE 2017-2020 (\$ MILLION)

TABLE 6 PHILIPPINES ENTERPRISE DBMS MARKET BY END-USERS 2017-2020 (\$ MILLION)

TABLE 7 PHILIPPINES ENTERPRISE DBMS MARKET BY DELIVERY MODEL 2017-2020 (\$ MILLION)

TABLE 8 PHILIPPINES IT SERVICE MANAGEMENT MARKET BY END-USERS 2017-2020 (\$ MILLION)

TABLE 9 PHILIPPINES IT SERVICE MANAGEMENT MARKET BY ORGANIZATION SIZE 2017-2020 (\$ MILLION)

TABLE 10 PHILIPPINES BUSINESS INTELLIGENCE MARKET BY DEPLOYMENT MODEL 2017-2020 (\$ MILLION)

TABLE 11 PHILIPPINES BUSINESS INTELLIGENCE MARKET BY END-USERS 2017-2020 (\$ MILLION)

TABLE 12 PHILIPPINES BUSINESS INTELLIGENCE MARKET BY TECHNOLOGY 2017-2020 (\$ MILLION)

TABLE 13 PHILIPPINES BUSINESS INTELLIGENCE MARKET BY TYPE 2017-2020 (\$ MILLION)

TABLE 14 INDUSTRY DEVELOPMENTS – PHILIPPINES

TABLE 15 SCOT ANALYSIS – PHILIPPINES

## List Of Figures

### LIST OF FIGURES

FIGURE 1 PHILIPPINES ENTERPRISE APPLICATION MARKET BY SOLUTION 2017-2020 (\$ MILLION)

FIGURE 2 PHILIPPINES ON-PREMISE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 3 PHILIPPINES CLOUD ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 4 PHILIPPINES MANUFACTURING AND SERVICES ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 5 PHILIPPINES BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 6 PHILIPPINES HEALTHCARE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 7 PHILIPPINES RETAIL ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 8 PHILIPPINES GOVERNMENT ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 9 PHILIPPINES AEROSPACE AND DEFENSE ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 10 PHILIPPINES TELECOM ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 11 PHILIPPINES OTHER ERP MARKET 2017-2020 (\$ MILLION)

FIGURE 12 PHILIPPINES DATA CENTER SERVERS MARKET 2017-2020 (\$ MILLION)

FIGURE 13 PHILIPPINES SWITCHES & ROUTERS MARKET 2017-2020 (\$ MILLION)

FIGURE 14 PHILIPPINES NETWORK SECURITY MARKET 2017-2020 (\$ MILLION)

FIGURE 15 PHILIPPINES VOICE SYSTEMS MARKET 2017-2020 (\$ MILLION)

FIGURE 16 PHILIPPINES WLAN MARKET 2017-2020 (\$ MILLION)

FIGURE 17 PHILIPPINES UC APPS MARKET 2017-2020 (\$ MILLION)

FIGURE 18 PHILIPPINES TELEPRESENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 19 PHILIPPINES FINANCIAL SERVICES MARKET 2017-2020 (\$ MILLION)

FIGURE 20 PHILIPPINES GOVERNMENT AND PUBLIC SECTOR MARKET 2017-2020 (\$ MILLION)

FIGURE 21 PHILIPPINES HEALTHCARE AND LIFE SCIENCES MARKET 2017-2020 (\$ MILLION)

FIGURE 22 PHILIPPINES TELECOMMUNICATIONS MARKET 2017-2020 (\$ MILLION)

FIGURE 23 PHILIPPINES OTHER ENTERPRISE INFRASTRUCTURE MARKET 2017-2020 (\$ MILLION)

FIGURE 24 PHILIPPINES RELATIONAL DBMS MARKET 2017-2020 (\$ MILLION)

FIGURE 25 PHILIPPINES NOSQL DATABASE MARKET 2017-2020 (\$ MILLION)

FIGURE 26 PHILIPPINES FINANCIAL SERVICES MARKET 2017-2020 (\$ MILLION)

FIGURE 27 PHILIPPINES GOVERNMENT AND PUBLIC SECTOR MARKET  
2017-2020 (\$ MILLION)

FIGURE 28 PHILIPPINES HEALTHCARE AND LIFE SCIENCES MARKET 2017-2020  
(\$ MILLION)

FIGURE 29 PHILIPPINES TELECOMMUNICATIONS MARKET 2017-2020 (\$  
MILLION)

FIGURE 30 PHILIPPINES OTHER ENTERPRISE DBMS MARKET 2017-2020 (\$  
MILLION)

FIGURE 31 PHILIPPINES ON-PREMISE DBMS MARKET 2017-2020 (\$ MILLION)

FIGURE 32 PHILIPPINES HYBRID DBMS MARKET 2017-2020 (\$ MILLION)

FIGURE 33 PHILIPPINES CLOUD DBMS MARKET 2017-2020 (\$ MILLION)

FIGURE 34 PHILIPPINES FINANCIAL SERVICES MARKET 2017-2020 (\$ MILLION)

FIGURE 35 PHILIPPINES GOVERNMENT AND PUBLIC SECTOR MARKET  
2017-2020 (\$ MILLION)

FIGURE 36 PHILIPPINES HEALTHCARE AND LIFE SCIENCES MARKET 2017-2020  
(\$ MILLION)

FIGURE 37 PHILIPPINES TELECOMMUNICATIONS MARKET 2017-2020 (\$  
MILLION)

FIGURE 38 PHILIPPINES OTHER IT SERVICE MANAGEMENT MARKET 2017-2020  
(\$ MILLION)

FIGURE 39 PHILIPPINES SMALL AND MEDIUM ENTERPRISES IT SERVICE  
MANAGEMENT MARKET 2017-2020 (\$ MILLION)

FIGURE 40 BENEFITS OF OWNING A LARGE ENTERPRISE

FIGURE 41 PHILIPPINES LARGE ENTERPRISE IT SERVICE MANAGEMENT  
MARKET 2017-2020 (\$ MILLION)

FIGURE 42 PHILIPPINES ON-PREMISE BUSINESS INTELLIGENCE MARKET  
2017-2020 (\$ MILLION)

FIGURE 43 PHILIPPINES CLOUD BUSINESS INTELLIGENCE MARKET 2017-2020 (\$  
MILLION)

FIGURE 44 PHILIPPINES RETAIL BUSINESS INTELLIGENCE MARKET 2017-2020 (\$  
MILLION)

FIGURE 45 PHILIPPINES CONSUMER MANUFACTURING & SERVICES BUSINESS  
INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 46 PHILIPPINES TRANSPORTATION AND DISTRIBUTION BUSINESS  
INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 47 PHILIPPINES IT & TELECOM BUSINESS INTELLIGENCE MARKET  
2017-2020 (\$ MILLION)

FIGURE 48 PHILIPPINES HEALTHCARE BUSINESS INTELLIGENCE MARKET  
2017-2020 (\$ MILLION)

FIGURE 49 PHILIPPINES ENERGY & UTILITIES BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 50 PHILIPPINES OTHER BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 51 PHILIPPINES MOBILE BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 52 PHILIPPINES CLOUD BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 53 PHILIPPINES SOCIAL BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 54 PHILIPPINES TRADITIONAL BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 55 PHILIPPINES ADVANCED AND PREDICTIVE ANALYTICS BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 56 PHILIPPINES APPLICATION & PERFORMANCE MANAGEMENT BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 57 PHILIPPINES CPM SUITES BUSINESS INTELLIGENCE MARKET 2017-2020 (\$ MILLION)

FIGURE 58 TOP STRATEGIC TECHNOLOGY TRENDS

FIGURE 59 INVESTMENT PROPOSITION FOR ENTERPRISE APPLICATION MARKET BY SEGMENTS

FIGURE 60 PHILIPPINES ENTERPRISE APPLICATION MARKET 2017-2020 (\$ MILLION)

## **COMPANIES MENTIONED**

1. SERVICE NOW
2. BMC SOFTWARE
3. CHERWELL
4. IVANTI
5. ZOHU CORPORATION (MANAGEENGINE)
6. ORACLE
7. SAP SE
8. ENTERPRISE DB
9. INTERNATIONAL BUSINESS MACHINE (IBM) CORPORATION
10. AMAZON WEB SERVICES
11. CLUDERA
12. MICROSOFT CORPORATION
13. INFOR

14. SAS INSTITUTE INC.
15. PENTAHO
16. PLDT
17. ATOS
18. FUJITSU LTD.
19. RED HAT, INC.

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