

# **NORTH AMERICA WINE MARKET FORECAST 2017-2025**

<https://marketpublishers.com/r/NCB1E8D78E9EN.html>

Date: February 2017

Pages: 90

Price: US\$ 1,250.00 (Single User License)

ID: NCB1E8D78E9EN

## **Abstracts**

### **KEY FINDINGS**

The North America wine market size is expected to expand to \$ 69209 million by 2025, at a CAGR of 2.43% between 2017 and 2025. The base year considered for the study of the wine market report is 2016 and the forecast period is from 2017 to 2025.

Modification in the people lifestyle and habits of wine consumption, demand of wine in social gatherings and occasions, growing urbanization and increase in the disposable income of the consumer are fueling the growth of the wine market in the North America region.

### **MARKET INSIGHTS**

The wine market in North America region is segmented on the basis of distribution channel and geography. The distribution channel of North America wine market is further bifurcated into liquor specialist stores, duty-free, hypermarket, and supermarket, online retailing and others. The North America wine market geographical regions are further divided into U.S. and Canada. Growing marketing and promotional activities and innovation in packaging hiking the requirement are also improving the wine market in North America region. Strict rules and regulations amid varied regions and ease in accessing to alternate products are restraining the market growth. The dominant mammoths in the wine market are enduring huge tax and restriction on advertising in certain countries.

### **COMPETITIVE INSIGHTS**

Major players in the wine market that are mentioned in the report are Vina Concha y

Toro, E & J Gallo Winery, Gruppo Campari, Treasury Wine Estate, AMVYX, Pernod Ricard, Accolade Wines, Remy Cointreau, Miguel Torres SA, The Wine Group, Bacardi Limited, Constellation Brands Inc, Castle Group, Diageo Plc, and Andrew Peller Ltd.

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEAR

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS

### **4. MARKET OVERVIEW**

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
  - 4.2.1. CHANGING LIFESTYLE AND CONSUMPTION HABITS OF WINE
  - 4.2.2. POPULARITY OF WINE IN SOCIAL OCCASIONS AND CELEBRATIONS
  - 4.2.3. RAPID URBANIZATION AND HIGH DISPOSABLE INCOME
  - 4.2.4. INCREASE IN MARKETING AND PROMOTIONAL ACTIVITIES
  - 4.2.5. PACKAGING INNOVATIONS AUGMENTING THE DEMAND
- 4.3. MARKET RESTRAINTS
  - 4.3.1. STRINGENT RULES AND REGULATIONS ACROSS DIFFERENT REGIONS
  - 4.3.2. EASY AVAILABILITY OF SUBSTITUTE PRODUCTS
- 4.4. MARKET OPPORTUNITIES
  - 4.4.1. GROWING DEMAND FOR WINE IN EMERGING MARKETS
  - 4.4.2. NEW PRODUCT LAUNCHES WITH DIFFERENT FLAVOURS
- 4.5. MARKET CHALLENGES

4.5.1. HEAVY TAXATION

4.5.2. RESTRICTIONS ON ADVERTISING IN CERTAIN COUNTRIES

## **5. NORTH AMERICA WINE MARKET BY DISTRIBUTION CHANNEL 2017-2025 (\$ MILLION)**

5.1. LIQUOR SPECIALIST STORES

5.2. DUTY FREE

5.3. HYPERMARKET/SUPER MARKET

5.4. ONLINE RETAILING

5.5. OTHERS

## **6. KEY ANALYTICS**

6.1. PORTERS FIVE FORCE MODEL

6.1.1. THREAT OF NEW ENTRANTS

6.1.2. BARGAINING POWER OF BUYERS

6.1.3. BARGAINING POWER OF SUPPLIERS

6.1.4. THREAT OF SUBSTITUTE PRODUCTS

6.1.5. COMPETITIVE RIVALRY AMONGST EXISTING FIRMS

6.2. OPPORTUNITY MATRIX

6.3. VENDOR LANDSCAPE

## **7. NORTH AMERICA WINE MARKET BY COUNTRIES 2017-2025 (\$ MILLION)**

7.1. US

7.1.1. US MARKET BY TYPE OF WINE 2016 & 2025 (%) (FORTIFIED WINE AND VERMOUTH, NON-GRAPE WINE, SPARKLING WINE, STILL LIGHT GRAPE WINE)

7.1.2. MARKET SHARE ANALYSIS 2015 & 2016 (%)

7.2. CANADA

7.2.1. CANADA MARKET BY TYPE OF WINE 2016 & 2025 (%) (FORTIFIED WINE AND VERMOUTH, NON-GRAPE WINE, SPARKLING WINE, STILL LIGHT GRAPE WINE)

7.2.2. MARKET SHARE ANALYSIS 2015 & 2016

## **8. COMPANY PROFILES**

8.1. E&J GALLO WINERY

8.2. THE WINE GROUP

- 8.3. CONSTELLATION BRANDS INC
- 8.4. ANDREW PELLER LTD
- 8.5. ACCOLADE WINES
- 8.6. CASTEL GROUP
- 8.7. AMVYX
- 8.8. BACARDI LIMITED
- 8.9. GRUPPO CAMPARI
- 8.10. VINA CONCHA Y TORO
- 8.11. MIGUEL TORRES SA
- 8.12. DIAGEO PLC
- 8.13. PERNOD-RICARD
- 8.14. REMY COINTREAU
- 8.15. TREASURY WINE ESTATES

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA WINE MARKET BY COUNTRIES 2017-2025 (\$ MILLION)

TABLE 2 NORTH AMERICA WINE MARKET BY DISTRIBUTION CHANNEL  
2017-2025 (\$ MILLION)

TABLE 3 NORTH AMERICA WINE MARKET BY COUNTRIES 2017-2025 (\$ MILLION)

## List Of Figures

### LIST OF FIGURES

FIGURE 1 NORTH AMERICA WINE MARKET BY DISTRIBUTION CHANNEL  
2017-2025 (\$ MILLION)

FIGURE 2 NORTH AMERICA LIQUOR SPECIALIST STORES MARKET 2017-2025 (\$  
MILLION)

FIGURE 3 NORTH AMERICA DUTY-FREE MARKET 2017-2025 (\$ MILLION)

FIGURE 4 NORTH AMERICA HYPERMARKET/SUPER MARKET 2017-2025 (\$  
MILLION)

FIGURE 5 NORTH AMERICA ONLINE RETAILING MARKET 2017-2025 (\$ MILLION)

FIGURE 6 NORTH AMERICA OTHERS MARKET 2017-2025 (\$ MILLION)

FIGURE 7 US WINE MARKET 2017-2025 (\$ MILION)

FIGURE 8 US WINE MARKET BY PRODUCTS 2016 & 2025 (%) (FORTIFIED WINE  
AND VERMOUTH, NON-GRAPE WINE, SPARKLING WINE, STILL LIGHT GRAPE  
WINE)

FIGURE 9 MARKET SHARE ANALYSIS 2015 & 2016 (%)

FIGURE 10 CANADA WINE MARKET 2017-2025 (\$ MILLION)

FIGURE 11 CANADA WINE MARKET BY PRODUCTS 2016 & 2025 (%) (FORTIFIED  
WINE AND VERMOUTH, NON-GRAPE WINE, SPARKLING WINE, STILL LIGHT  
GRAPE WINE)

FIGURE 12 MARKET SHARE ANALYSIS 2015 & 2016 (%)

## I would like to order

Product name: NORTH AMERICA WINE MARKET FORECAST 2017-2025

Product link: <https://marketpublishers.com/r/NCB1E8D78E9EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NCB1E8D78E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970