

# **NORTH AMERICA VIDEO SURVEILLANCE AS A SERVICE (VSAAS) MARKET FORECAST 2017-2025**

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## **Abstracts**

### **KEY FINDINGS**

The North America video surveillance market is expected to grow at a CAGR of 17.1% for the forecast years of 2017-2025 and is estimated to be worth \$35077.31 million by 2025. A growing implementation of security solutions by the commercial sector, falling prices of cameras, and a shift from analog to IP cameras have all acted as major drivers for the expansion of the market.

### **MARKET INSIGHTS**

The North America video surveillance market is segmented by type into IP-based and analog. In recent times, an increased preference amongst the users for the IP-based system has been observed and this type is expected to continue its dominance in the coming years as well. On the basis of service, the market can be categorized into three types: hosted, managed and hybrid. The Hosted service market held the largest market share of 42.50% in the year 2016 as the service is preferred by many small businesses. The hybrid service market is also predicted to grow fast during the forecast period at a CAGR of 24.89%. The video surveillance market is finding increasing application in commercial, industrial as well as residential sectors. Of these, the Commercial application is expected to lead the VSAAS market during the forecast years. The residential application is also expected to grow faster at a CAGR of 16.66% because of the security concerns amongst owners regarding increasing number of criminal activities, thefts, and unauthorized access in residences. However, factors such as asymmetric internet speed connections, lack of awareness among end-users, integration issues and privacy and security concerns may inhibit the market growth in this region.

## COMPETITIVE INSIGHTS

The key players in this market are Stanley Black And Decker, Agent Video Intelligence, Panasonic Systems Networks Company Of America, Bosch Security Systems, Avigilon Brivo Systems Llc, Canon Inc., Adt Security Corporation, , Axis Communications Ab,Cisco Systems, Envysion Inc., Pelco Corporation Genetec Inc., Controlbynet, Geovision, Hikvision, Intransa Inc., March Networks Corps., Mirasys Ltd., Indigovision Ltd, Mobotix Ag, Objectvideo, , Honeywell Security Group , Salient Systems Corporations, and Neovsp.

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