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NORTH AMERICA SMARTPHONE 3D CAMERA MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

The revenue generated by the North America smartphone 3D camera market is set to increase from $108 million in 2016 to $2725 million by 2026, on account of a CAGR rise of 38.32%. By the end of the forecast period of 2017-2026, the market is anticipated to grab the highest market share of the global market.

MARKET INSIGHTS

The smartphone 3D camera is chiefly employed for the time-of-flight (ToF) applications and for clicking stereoscopic photos. The United States is investing heavily in delivering superior quality of 3D cameras in smartphones. The new trend of industry 4.0 augmented reality (AR) and virtual reality (VR) through the use of advanced smartphones is considerably supplementing the market growth. The North America 3D market is segmented by technology and by resolution. The substantial investments made by several companies in Canada for the advancement of 3D cameras in smartphones is also contributing to the North American market growth. Also, the population in this region is blessed with a high disposable income which is expected to encourage them to purchase expensive smartphones equipped with advanced 3D camera, thus driving the market demand.

COMPETITIVE INSIGHTS

Some of the high-profile companies in the market are Sony Corporation, Microsoft Corporation, Pelican Imaging (Acquired By Tessera Technologies), Faro, LG Electronics, Leica Camera Ag, Bevel (Matter And Form Inc.), Sharp Corporation,

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Infineon Technologies Ag, Toshiba Corporation, Qualcomm Incorporated, Xperi, Intel, Samsung Electronics Inc, Omnivision and GoPro.

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3. PMD TECHNOLOGIES GMBH
4. SHARP CORPORATION

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5. SONY CORPORATION
6. MICROSOFT CORPORATION
7. TOSHIBA CORPORATION
8. PELICAN IMAGING (ACQUIRED BY TESSERA TECHNOLOGIES)
9. INTEL
10. OMNIVISION
11. INFINEON TECHNOLOGIES AG
12. BEVEL (MATTER AND FORM INC.)
13. SAMSUNG ELECTRONICS INC.
14. LG ELECTRONICS
15. QUALCOMM INCORPORATED
16. LEICA CAMERA AG
17. XPERI

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