

NORTH AMERICA PRECISION FARMING MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

Precision farming involves data collection, wherein the results are analyzed to find definite patterns that are then used for agricultural forecasting purposes. Over the forecast period of 2018-2026, the North America precision farming market is expected to exhibit a CAGR of 3.17%. Canada, Mexico and the US are major geographies analyzed in this region.

MARKET INSIGHTS

North America is a highly advanced market for precision farming. The region has adopted techniques like farm mechanization and is attracting several global market giants to invest in it. Most of the farmers here are wealthy, have large-sized farms, and have access to machine-intensive techniques. Also, the rate of adoption of precision farming technologies is quite high in the US and Canada. Because of all these factors, North America accounted for a dominant revenue share in 2017 and is expected to continue this dominance throughout the forecast period.

COMPETITIVE INSIGHTS

Few of the noted companies in this market include Dupont, Nozzleworks Inc, Farmers Edge Precision Consulting Inc, Deere & Co, Trimble Navigation Limited, Topcon Corp, CropX Ltd Agco Corp, Monsanto Company, Agjunction Inc, Agribotix, Ag Leader Technology Inc, and Raven Industries Inc.

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