

NORTH AMERICA POLYURETHANE MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

Increasing automobile production in North America is expected to fuel the demand for polyurethane products in the region for the forecast period of 2018-2026. Over these projected years, the market is anticipated to witness a CAGR of 6.27%.

MARKET INSIGHTS

The North America polyurethane market is segmented on the basis of type, end-users and products. A shifting trend towards lightweight automobiles for enhancing the fuel efficiency is expected to fuel the market demand for polyurethane in this region. The US and Canada are the major markets in this region, with the latter expected to witness the highest CAGR over the forecast period. The country's expanding residential construction industry is anticipated to be a major contributor to this growth. On the other hand, the US's major demand comes from its automotive, furniture and bedding, and construction materials sectors.

COMPETITIVE INSIGHTS

Major polyurethane manufacturing companies operating in this market are The Dow Chemical Company, Dic Corp, Recticel S.A, Lubrizol Corp, Nippon Polyurethane Industry Corp Ltd, Huntsman Corp, Covestro, Bayer Ag, Mitsubishi Chemical Corp, Woodbridge Foam Corp, and RTP Company.

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