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NORTH AMERICA OPERATIONAL INTELLIGENCE MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The North America operational intelligence market is anticipated to grow at a CAGR of 12.09% for the years 2017-2025. The revenue collected by the market is also predicted to increase from $1.61 billion in 2016 and reach $4.57 billion by the end of 2025.

MARKET INSIGHTS

The key operational intelligence solutions such as business process management (BPM), complex event processing (CEP), business activity monitoring (BAM), root cause analysis, etc are present in the North American region and are majorly responsible for propelling the market growth. Also, the market for this region is classified according to the organization size i.e either small or large businesses and enterprises, the various end -user sectors and the deployment mode of either cloud or on-premise deployment.

COMPETITIVE INSIGHTS

Vitria Technology, General Electric (GE) Company, International Business Machines (IBM), SAP SE, OpenText Corporation, Spacetime Insight, etc are some of the major companies in this market.

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