

# **NORTH AMERICA OPERATING ROOM MARKET FORECAST (2017-2025)**

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## **Abstracts**

### **KEY FINDINGS**

The North American operating room market is worth \$5690.38 million in 2017. It is predicted to grow at a CAGR of 9.5 % for the forecast period 2017-2025 and is expected to generate a revenue of \$11756.78 million by 2025. There is an increased demand for the use of advanced operating room equipment due to the advent of innovative technologies along with a preference for minimally invasive surgeries which has molded the operating room market.

### **MARKET INSIGHTS**

The operating room market is segmented on the basis of various criteria. First is the operating room equipment market that includes equipment management systems (surgical booms), computer-assisted and robotic surgery, operating tables, medical printers, surgical microscope, operating room lights, surgical imaging display, digital image capture and recording devices, insufflation devices, and other such equipment. The other type is operation room data management systems and communication tools market which mainly deals with emergency medical services (ems), operating room integration systems and PACs, operating room management systems, anesthesia information management systems, ambulance-based telemedicine/teletrauma care and vital sign monitoring and other data management systems and communication tools. Another category for segmenting the market is on the basis of the end- user type which includes hospitals, clinics, research institutes and ambulatory surgical centers. Although technology holds the key to the success of the operating room market the cost of the equipment influences its sale. This high cost for the operating room equipment coupled with discommodious healthcare regulation in the U.S is, however, restraining the

market's growth.

## **COMPETITIVE INSIGHTS**

Barco, GE Healthcare, Getinge Group, Leica Microsystems, Mizuho Osi, Siemens Healthineers, Skytron Llc, Sony Medical Systems, Stryker Corporation, Olympus Corporation, Toshiba Medical Systems Corporation, Hill-Rom Holdings Inc. Nds Surgical Imaging Llc, Conmed Corporation, Philips Healthcare, Steris Corporation, Karl Storz Gmbh & Co. Kg, Smith & Nephew Plc are the major players in the operating room market. Imaging, as well as display product launches, are significantly more in demand in the operating room market. GE Healthcare primarily deals with imaging technologies and software solutions and Barco deals with product launches focusing on diagnostic and surgical display.

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