

NORTH AMERICA NARROW BAND IOT MARKET FORECAST 2017-2024

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Abstracts

The North America Narrow-Band Internet of Things market was estimated to be \$472 million by the year 2016 and further expected to reach \$19358.18 million by the year 2024. The CAGR of the North America Narrow-Band IOT market is estimated to be 63.95% during the period 2017-2024. The surge in demand for IOT, rising demand for LPWAN, the requirement for low cost and low power connectivity technology, intelligent network bandwidth management are some of the dominant factors motivating the narrow IOT market in the Asia-pacific region.

MARKET INSIGHTS

The narrow band internet of things market is segmented by deployment type on the basis of Guard band, In-band and standalone. It is further segmented by end-user application on the basis of agriculture, automotive & transportation, building automation, energy, healthcare, infrastructure, manufacturing, retail, safety& security and other applications. The IOT market is also segmented by devices on the basis of Alarms & detectors, smart appliances, smart meters, trackers, wearable devices and others. Low data transmission speed and security and privacy concern are limiting the narrow band IOT market.

COMPETITIVE INSIGHTS

Major players in the Narrow band IOT market are AT&T, Commsolid GMBH, Ericsson, Huawei Technologies co. ltd, intel corporation, Microsoft, Mistbase AB, Qualcomm Incorporated, Samsung electronics, Sprint corporation, T mobile, U-blox holding AG, Verizon communications and Vodafone.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

- 3.1. MARKET OVERVIEW
- 3.2. MARKET DEFINITION AND SCOPE
- 3.3. KEY FINDINGS
 - 3.3.1. WEARABLE DEVICES: REVENUE GENERATING SEGMENT

4. MARKET DYNAMICS

- 4.1. MARKET DRIVERS
 - 4.1.1. INCREASE IN DEMAND FOR IOT
 - 4.1.2. INCREASING DEMAND FOR LPWAN
 - 4.1.3. REQUIREMENT FOR LOW COST AND LOW POWER CONNECTIVITY TECHNOLOGY
 - 4.1.4. INTELLIGENT NETWORK BANDWIDTH MANAGEMENT
 - 4.1.5. SMART APPLICATIONS AND CONNECTED DEVICES DRIVE DEMAND FOR CONNECTIVITY
 - 4.1.6. TELCO EXPECTING TRACTION OF NB-IOT BEFORE 5G SETS IN
- 4.2. MARKET RESTRAINTS
 - 4.2.1. LOW DATA TRANSMISSION SPEED
 - 4.2.2. SECURITY AND PRIVACY CONCERNS
- 4.3. MARKET OPPORTUNITIES
 - 4.3.1. RISING ACCEPTANCE OF SMART TECHNOLOGY
 - 4.3.2. DEVELOPMENT OF LPWA BASED DEVICES
 - 4.3.3. GOVERNMENTS WORLD OVERDEVELOPING SMART CITIES
 - 4.3.4. USED ACROSS TECHNOLOGIES
- 4.4. MARKET CHALLENGES
 - 4.4.1. LONG TAIL ECOSYSTEM CONTAINING MODULE, APPLICATION PLATFORM AND DEVICE
 - 4.4.2. FRAGMENTED DEVELOPMENT OF IOT AND INTEROPERABILITY ISSUES

5. MARKET SEGMENTATION

5.1. BY DEPLOYMENT TYPE

5.1.1. GUARD BAND

5.1.2. IN-BAND

5.1.3. STANDALONE

5.2. BY END-USER APPLICATION

5.2.1. AGRICULTURE

5.2.2. AUTOMOTIVE & TRANSPORTATION

5.2.3. BUILDING AUTOMATION

5.2.4. ENERGY

5.2.5. HEALTHCARE

5.2.6. INFRASTRUCTURE

5.2.7. MANUFACTURING

5.2.8. RETAIL

5.2.9. SAFETY & SECURITY

5.2.10. OTHER APPLICATION

5.3. BY DEVICES

5.3.1. ALARMS & DETECTORS

5.3.2. SMART APPLIANCES

5.3.3. SMART METERS

5.3.4. TRACKERS

5.3.5. WEARABLE DEVICES

5.3.6. OTHERS

6. KEY ANALYTICS

6.1. PARAMETRIC ANALYSIS

6.1.1. NUMBER OF CONNECTED DEVICES WORLDWIDE

6.1.2. IOT ENABLED SENSORS MARKET

6.1.3. LPWA TECHNOLOGY

6.2. PORTER'S FIVE FORCE MODEL

6.3. KEY BUYING CRITERIA

6.3.1. APPLICATION

6.3.2. COST EFFECTIVENESS

6.3.3. TECHNOLOGICAL ADVANCEMENTS

6.4. KEY MARKET INSIGHTS

6.4.1. TOP 3 EMERGING COUNTRIES

- 6.4.2. TOP REVENUE GENERATING SEGMENTS
- 6.4.3. TOP GROWING MARKETS AND EMERGING TRENDS
- 6.5. STRATEGIC RECOMMENDATION
- 6.6. STRATEGIC CONCLUSIONS

7. GEOGRAPHIC ANALYSIS

- 7.1. NORTH AMERICA GLOBAL NARROW-BAND IOT MARKET
 - 7.1.1. UNITED STATES
 - 7.1.2. CANADA
 - 7.1.3. MEXICO

8. COMPETITIVE LANDSCAPE

- 8.1. MARKET SHARE ANALYSIS
- 8.2. TOP WINNING STRATEGIES
- 8.3. CASE STUDIES: TOP COMPETITIVE MOVES
- 8.4. COMPANY PROFILE
 - 8.4.1. AT & T
 - 8.4.2. COMMSOLID GMBH
 - 8.4.3. ERICSSON
 - 8.4.4. HUAWEI TECHNOLOGIES CO. LTD
 - 8.4.5. INTEL CORPORATION
 - 8.4.6. MICROSOFT
 - 8.4.7. MISTBASE AB
 - 8.4.8. QUALCOMM INCORPORATED
 - 8.4.9. SAMSUNG ELECTRONICS
 - 8.4.10. SPRINT CORPORATION
 - 8.4.11. T-MOBILE
 - 8.4.12. U-BLOX HOLDING AG
 - 8.4.13. VERIZON COMMUNICATIONS
 - 8.4.14. VODAFONE

List Of Tables

LIST OF TABLES

TABLE 1 COMPARISON OF NARROW BAND IOT WITH 3GPP

TABLE 2 NORTH AMERICA NARROW BAND IOT CHIPSET MARKET BY DEPLOYMENT TYPE 2017-2024 (\$ MILLION)

TABLE 3 ALLOWED LTE DIRECTORIES FOR CONNECTION IN-BAND NARROW BAND IOT

TABLE 4 STANDALONE DEVELOPMENT BOARDS AND KITS IN THE MARKET

TABLE 5 NORTH AMERICA NARROWBAND IOT MARKET BY END-USER APPLICATION 2017-2024 (\$ MILLION)

TABLE 6 NORTH AMERICA NARROWBAND IOT MARKET BY DEVICES 2017-2024 (\$ MILLION)

TABLE 7 IMPACT OF LPWA

TABLE 8 NORTH AMERICA NARROW-BAND IOT MARKET BY COUNTRIES 2017-2024 (\$ MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 NORTH AMERICA NARROWBAND IOT MARKET BY END USER 2016 AND 2024(%)

FIGURE 2 NORTH AMERICA NB-IOT MARKET BY DEVICES 2016 & 2024 (\$ MILLION)

FIGURE 3 NORTH AMERICA IOT MARKET 2016-2023 (\$ BILLION)

FIGURE 4 FALLING COST OF SENSORS FROM 2010 TO 2024

FIGURE 5 NORTH AMERICA NARROW BAND IOT CHIPSET MARKET BY GUARD BAND TYPE 2017-2024 (\$ MILLION)

FIGURE 6 NORTH AMERICA NARROW BAND IOT CHIPSET MARKET BY IN BAND TYPE 2017-2024 (\$ MILLION)

FIGURE 7 NORTH AMERICA NARROW BAND IOT CHIPSET MARKET BY STANDALONE 2017-2024 (\$ MILLION)

FIGURE 8 NORTH AMERICA IOT DEPLOYMENT BY END-USER INDUSTRY (2015)

FIGURE 9 NORTH AMERICA NARROWBAND IOT MARKET BY AGRICULTURE APPLICATION 2017-2024(\$ MILLION)

FIGURE 10 NORTH AMERICA NARROWBAND IOT MARKET BY AUTOMOTIVE AND TRANSPORTATION APPLICATION 2017-2024(\$ MILLION)

FIGURE 11 MARKET SHARE OF BIOT CONTRACT 2014 & 2020 (%)

FIGURE 12 NORTH AMERICA NARROWBAND IOT MARKET BY BUILDING AUTOMATION APPLICATION 2017-2024(\$ MILLION)

FIGURE 13 NORTH AMERICA NARROWBAND IOT MARKET BY ENERGY APPLICATION 2017-2024 (\$ MILLION)

FIGURE 14 KEY ADVANTAGES OF IOT IN HEALTHCARE INDUSTRY

FIGURE 15 NORTH AMERICA NARROWBAND IOT MARKET BY HEALTHCARE APPLICATION 2017-2024 (\$ MILLION)

FIGURE 16 NORTH AMERICA NARROWBAND IOT MARKET BY INFRASTRUCTURE APPLICATION 2017-2024 (\$ MILLION)

FIGURE 17 NORTH AMERICA NARROWBAND IOT MARKET BY MANUFACTURING APPLICATION 2017-2024(\$ MILLION)

FIGURE 18 U.S. SCENARIO OF SMART MANUFACTURING AND OPERATIONS 2015 (%)

FIGURE 19 ESTIMATED IMPACT OF IOT IN RETAIL BUSINESS IN NEXT 5 YEARS (% PERCENTAGE)

FIGURE 20 NORTH AMERICA NARROWBAND IOT MARKET BY RETAIL APPLICATION 2017-2024(\$ MILLION)

FIGURE 21 NORTH AMERICA NARROWBAND IOT MARKET BY SAFETY AND SECURITY APPLICATION 2017-2024(\$ MILLION)

FIGURE 22 NORTH AMERICA NARROWBAND IOT MARKET BY OTHER APPLICATION 2017-2024(\$ MILLION)

FIGURE 23 NORTH AMERICA NARROW BAND IOT MARKET BY DEVICES (2016)

FIGURE 24 NORTH AMERICA NARROWBAND IOT MARKET BY ALARM & DETECTORS 2017-2024(\$ MILLION)

FIGURE 25 NORTH AMERICA NARROWBAND IOT MARKET BY SMART APPLIANCES 2017-2024(\$ MILLION)

FIGURE 26 NORTH AMERICA SMART METER MARKET 2017-2024 (\$ BILLION)

FIGURE 27 NORTH AMERICA NARROWBAND IOT MARKET BY SMART METERS 2017-2024(\$ MILLION)

FIGURE 28 NORTH AMERICA NARROWBAND IOT MARKET BY TRACKERS 2017-2024(\$ MILLION)

FIGURE 29 NORTH AMERICA NARROWBAND IOT MARKET BY WEARABLE DEVICES 2017-2024(\$ MILLION)

FIGURE 30 NORTH AMERICA NARROWBAND IOT MARKET BY OTHER DEVICES 2017-2024(\$ MILLION)

FIGURE 31 GROWTH IN NUMBER OF IOT DEVICES 2017-2024 (BILLION UNITS)

FIGURE 32 IOT SENSORS SHIPMENT 2017-2024 (BILLION)

FIGURE 33 PORTER'S FIVE FORCE MODEL IN ELECTRONIC ENCLOSURES MARKET

FIGURE 34 TOP EMERGING COUNTRIES 2017-2024 (\$ MILLION)

FIGURE 35 TOP REVENUE GENERATING SEGMENTS 2017-2024 (\$ MILLION)

FIGURE 36 INVESTMENT PROPOSITION, BY SEGMENTS IN NARROWBAND IOT MARKET (2016)

FIGURE 37 NORTH AMERICA M2M COMMUNICATION TECHNOLOGY MARKET 2017-2024 (\$ MILLION)

FIGURE 38 SMART METERS INSTALLED, BY US ELECTRIC UTILITIES, IN 2015

FIGURE 39 US NARROW-BAND INTERNET OF THINGS MARKET 2017-2024 (\$ MILLION)

FIGURE 40 CANADA NARROW-BAND INTERNET OF THINGS MARKET 2017-2024 (\$ MILLIONS)

FIGURE 41 MEXICO NARROW-BAND IOT MARKET 2017-2024 (\$ MILLION)

FIGURE 42 MARKET SHARE ANALYSIS OF GLOBAL NARROW BAND IOT MARKET (2016)

FIGURE 43 MARKET SHARE OF IOT COMPANIES IN TERMS OF REVENUE, 2015

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