

NORTH AMERICA MICRO IRRIGATION SYSTEMS MAREKT FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The North America Micro Irrigation Systems (MIS) market is currently estimated to be around \$1320.1 million in the year 2017 and is anticipated to reach \$4391.4 million in the year 2025, with a CAGR of 16.21%. The base year considered for the study is 2016 and the forecast period is between 2017 and 2025. Rising awareness regarding the importance of irrigation system and its usefulness in waste water utilization, fresh water conservation, increased demand from nursery and commercial gardens, are the major factors for the increasing adoption of MIS.

MARKET INSIGHTS:

The market is segmented by type on the basis of micro-sprinklers, micro bubblers, drippers and drip tubing. It is also segmented by application on the basis of fields, forage and turf grass, orchard crops and plantation. Changing attitude of farmers, high initial set up costs are restricting the growth of the market. Waste water utilization and fresh water conservation are the new developments that act as opportunities for the micro irrigation systems market. Over irrigation, clogging issues and trouble in discovering issues related to micro irrigation system are some of the challenges faced by the micro irrigation systems market.

COMPETITIVE INSIGHTS

The market is majorly dominated by companies such as Rain bird corp. (U.S), Jain irrigation system, The Toro Company, Irrigation and water technologies and others.

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