

NORTH AMERICA IOT INTEGRATION MARKET FORECAST 2017-2025

https://marketpublishers.com/r/N1A022E84F5EN.html

Date: November 2017

Pages: 76

Price: US\$ 1,250.00 (Single User License)

ID: N1A022E84F5EN

Abstracts

KEY FINDINGS

North America Internet of things (IoT) Integration market is projected to increase its net worth from \$229 million in 2016 to \$3412 million by 2025, by growing at a CAGR of 35.13% for the forecast period of 2017-2025.

MARKET INSIGHTS

The North American market chiefly covers the United States and Canada. Federal government support, emerging start-ups and increasing adoption of connected devices in both the public sectors as well as private sectors are propelling the market ahead. Factors like the use of IPAAS for a secure and reliable cloud integration and increased integration of API approach are presenting the market with lucrative growth opportunities.

COMPETITIVE INSIGHTS

Smartbear Software, Cognizant Technology Solutions Corporation, Accenture Plc, Tata Consultancy Services Limited (TCS), Deloitte Touche Tohmatsu Limited, Capgemini Se, Atos Se, Phitomas, International Business Machines Corporation (IBM), Softdel, Infosys Limited, HCL Technologies Limited, Intel Corporation, NTT Data Corporation, Wipro Limited, Tibbo and Systems.



Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. NORTH AMERICA LEADS THE IOT INTEGRATION MARKET
- 3.2.2. LARGE INVESTMENTS IN SMART BUILDING DUE TO GROWTH OF SMART CITIES
 - 3.2.3. IOT INTEGRATION IS THE FOCUS OF TECH MAJORS
- 3.2.4. DIGITALIZATION IN MANUFACTURING IS CHANGING THE FACE OF THE INDUSTRY

4. MARKET DYNAMICS

- 4.1. ETYMOLOGY OF IOT INTEGRATION MARKET
- 4.2. MARKET DEFINITION AND SCOPE
- 4.3. MARKET DRIVERS
 - 4.3.1. NEED FOR DATA CONSISTENCY
- 4.3.2. CHANGE OF OFFICE LANDSCAPE WITH BYOD AND REMOTE

WORKPLACES

- 4.3.3. INCREASED TRACTION FOR RISK MITIGATION
- 4.3.4. SHIFTING GOALS OF PARTNER AGREEMENTS OF IOT VENDORS



4.3.5. EXPLOSIVE GROWTH OF IOT APPLICATIONS

- 4.4. MARKET RESTRAINTS
 - 4.4.1. DATA SECURITY AND PRIVACY CONCERNS
 - 4.4.2. LACK OF STANDARDS FOR INTERCONNECTIVITY AND

INTEROPERABILITY

- 4.5. MARKET OPPORTUNITIES
 - 4.5.1. USE OF IPAAS PROVIDING SECURE RELIABLE CLOUD INTEGRATION
 - 4.5.2. PROLIFERATION OF API APPROACH ENCOURAGES INTEGRATION OF IOT
- 4.6. MARKET CHALLENGES
- 4.6.1. COMPLEXITY IN IOT INTEGRATION

5. MARKET BY ORGANIZATION SIZE

- 5.1. LARGE ENTERPRISES
- 5.2. SMALL & MEDIUM ENTERPRISES

6. MARKET BY SERVICES

- 6.1. DEVICE AND PLATFORM MANAGEMENT SERVICES
- 6.2. DATABASE AND BLOCK STORAGE MANAGEMENT SERVICES
- 6.3. SYSTEM DESIGN AND ARCHITECTURE SERVICES
- 6.4. NETWORK PROTOCOL MANAGEMENT SERVICES
- 6.5. APPLICATION MANAGEMENT SERVICES
- 6.6. INFRASTRUCTURE AND WORKLOAD MANAGEMENT SERVICES
- 6.7. ADVISORY SERVICES
- 6.8. SERVICE PROVISIONING AND DIRECTORY MANAGEMENT SERVICES
- 6.9. THIRD PARTY API MANAGEMENT SERVICES
- 6.10. TESTING SERVICES

7. MARKET BY END USER

- 7.1. SMART BUILDING AND HOME AUTOMATION
- 7.2. INDUSTRIAL MANUFACTURING AND AUTOMATION
- 7.3. ENERGY AND UTILITIES
- 7.4. SMART HEALTHCARE
- 7.5. SMART RETAIL
- 7.6. SMART TRANSPORTATION, LOGISTICS, AND TELEMATICS

8. KEY ANALYTICS



- 8.1. PORTER'S FIVE FORCE ANALYSIS
 - 8.1.1. THREAT OF NEW ENTRANTS
 - 8.1.2. THREAT OF SUBSTITUTE
 - 8.1.3. BARGAINING POWER OF SUPPLIERS
 - 8.1.4. BARGAINING POWER OF BUYERS
 - 8.1.5. INTENSITY OF COMPETITIVE RIVALRY
- **8.2. OPPORTUNITY MATRIX**
- 8.3. LEGAL. POLICY AND REGULATORY ISSUES
- 8.4. KEY BUYING CRITERIA
 - 8.4.1. TYPES OF SERVICES
 - 8.4.2. INTEGRATION WITH EXISTING INFRASTRUCTURE
 - 8.4.3. SCALABILITY
- 8.5. INVESTMENT ANALYSIS
 - 8.5.1. END USER-WISE OPPORTUNITIES

9. GEOGRAPHICAL ANALYSIS

- 9.1. UNITED STATES
- 9.2. CANADA

10. COMPETITIVE LANDSCAPE

- 10.1. MARKET SHARE ANALYSIS
- 10.2. KEY COMPANY ANALYSIS
 - 10.2.1. ACCENTURE PLC
 - 10.2.2. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
 - 10.2.3. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
 - 10.2.4. TATA CONSULTANCY SERVICES LIMITED (TCS)
 - 10.2.5. CAPGEMINI
- 10.3. CORPORATE STRATEGIES
 - 10.3.1. LIST OF PRODUCT LAUNCHES
 - 10.3.2. LIST OF ACQUISITIONS & BUSINESS EXPANSIONS
 - 10.3.3. LIST OF PARTNERSHIPS & COLLABORATIONS
- 10.4. COMPANY PROFILES
 - 10.4.1. ACCENTURE PLC
 - 10.4.2. ALLERIN
 - 10.4.3. ATOS SE
 - 10.4.4. AYLA NETWORKS INC.



- 10.4.5. CAPGEMINI SE
- 10.4.6. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
- 10.4.7. DELOITTE TOUCHE TOHMATSU LIMITED
- 10.4.8. HCL TECHNOLOGIES LIMITED
- 10.4.9. INFOSYS LIMITED
- 10.4.10. INTEL CORPORATION
- 10.4.11. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
- 10.4.12. MESHED GROUP
- 10.4.13. MULESOFT INC.
- 10.4.14. NTT DATA CORPORATION
- 10.4.15. PHITOMAS
- 10.4.16. SMARTBEAR SOFTWARE INC. (ACQUIRED BY FRANCISCO PARTNER)
- 10.4.17. SOFTDEL
- 10.4.18. TATA CONSULTANCY SERVICES LIMITED (TCS)
- 10.4.19. TECH MAHINDRA LIMITED
- 10.4.20. TIBBO SYSTEMS
- 10.4.21. WIPRO LIMITED

TABLE LIST

- TABLE 1: NORTH AMERICA IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)
- TABLE 2: NORTH AMERICA IOT INTEGRATION MARKET, BY ORGANIZATION
- SIZE, 2017-2025 (IN \$ MILLION)
- TABLE 3: NORTH AMERICA IOT INTEGRATION MARKET, BY SERVICES,
- 2017-2025 (IN \$ MILLION)
- TABLE 4: NORTH AMERICA IOT INTEGRATION MARKET, BY END USER.
- 2017-2025 (IN \$ MILLION)
- TABLE 5: OPPORTUNITY MATRIX OF IOT INTEGRATION MARKET
- TABLE 6: REGULATORY FRAMEWORK OF IOT INTEGRATION MARKET
- TABLE 7: NORTH AMERICA IOT INTEGRATION MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)
- TABLE 8: LIST OF PRODUCT LAUNCHES IN IOT INTEGRATION MARKET
- TABLE 9: LIST OF ACQUISITIONS & BUSINESS EXPANSIONS IN IOT
- INTEGRATION MARKET
- TABLE 10: LIST OF PARTNERSHIPS & COLLABORATIONS IN IOT INTEGRATION MARKET

FIGURE LIST



FIGURE 1: NORTH AMERICA IOT INTEGRATION MARKET, BY END USERS, 2016 & 2025 (IN \$ MILLION)

FIGURE 2: NORTH AMERICA IOT INTEGRATION MARKET 2017-2025 (IN \$ MILLION)

FIGURE 3: NORTH AMERICA SMART BUILDING AND HOME AUTOMATION MARKET 2017-2025 (IN \$ MILLION)

FIGURE 4: NORTH AMERICA LARGE ENTERPRISES MARKET 2017-2025 (IN \$ MILLION)

FIGURE 5: NORTH AMERICA INDUSTRIAL MANUFACTURING AND AUTOMATION MARKET 2017-2025 (IN \$ MILLION)

FIGURE 6: ADOPTION SCENARIO OF BYOD IN NORTH AMERICA BY TYPE 2016 FIGURE 7: NORTH AMERICA IOT INTEGRATION MARKET, BY ORGANIZATION SIZE, 2016 & 2025 (IN %)

FIGURE 8: NORTH AMERICA IOT INTEGRATION MARKET, BY LARGE ENTERPRISE, 2017-2025 (IN \$ MILLION)

FIGURE 9: NORTH AMERICA IOT INTEGRATION MARKET, BY SMALL & MEDIUM ENTERPRISES, 2017-2025 (IN \$ MILLION)

FIGURE 10: NORTH AMERICA IOT INTEGRATION MARKET, BY SERVICES, 2016 & 2025 (IN %)

FIGURE 11: NORTH AMERICA IOT INTEGRATION MARKET, BY DEVICE AND PLATFORM MANAGEMENT SERVICES. 2017-2025 (IN \$ MILLION)

FIGURE 12: NORTH AMERICA IOT INTEGRATION MARKET, BY DATABASE AND BLOCK STORAGE MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 13: NORTH AMERICA IOT INTEGRATION MARKET, BY SYSTEM DESIGN AND ARCHITECTURE SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 14: NORTH AMERICA IOT INTEGRATION MARKET, BY NETWORK PROTOCOL MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 15: NORTH AMERICA IOT INTEGRATION MARKET, BY APPLICATION MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 16: NORTH AMERICA IOT INTEGRATION MARKET, BY INFRASTRUCTURE AND WORKLOAD MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 17: NORTH AMERICA IOT INTEGRATION MARKET, BY ADVISORY SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 18: NORTH AMERICA IOT INTEGRATION MARKET, BY SERVICE PROVISIONING AND DIRECTORY MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 19: NORTH AMERICA IOT INTEGRATION MARKET, BY THIRD PARTY API MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 20: NORTH AMERICA IOT INTEGRATION MARKET, BY TESTING



SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 21: NORTH AMERICA IOT INTEGRATION MARKET, BY END USER, 2016 & 2025 (IN %)

FIGURE 22: NORTH AMERICA IOT INTEGRATION MARKET, BY SMART BUILDING AND HOME AUTOMATION, 2017-2025 (IN \$ MILLION)

FIGURE 23: NORTH AMERICA IOT INTEGRATION MARKET, BY INDUSTRIAL

MANUFACTURING AND AUTOMATION, 2017-2025 (IN \$ MILLION)

FIGURE 24: NORTH AMERICA IOT INTEGRATION MARKET, BY ENERGY AND UTILITIES, 2017-2025 (IN \$ MILLION)

FIGURE 25: NORTH AMERICA IOT INTEGRATION MARKET, BY SMART HEALTHCARE, 2017-2025 (IN \$ MILLION)

FIGURE 26: NORTH AMERICA IOT INTEGRATION MARKET, BY SMART RETAIL, 2017-2025 (IN \$ MILLION)

FIGURE 27: NORTH AMERICA IOT INTEGRATION MARKET, BY SMART

TRANSPORTATION, LOGISTICS, AND TELEMATICS, 2017-2025 (IN \$ MILLION)

FIGURE 28: PORTER'S FIVE FORCE MODEL OF IOT INTEGRATION MARKET

FIGURE 29: KEY BUYING IMPACT ANALYSIS

FIGURE 30: INVESTMENT ANALYSIS OF IOT INTEGRATION MARKET IN 2016, BY END USER

FIGURE 31: NORTH AMERICA IOT INTEGRATION MARKET, REGIONAL OUTLOOK, 2016 & 2025 (IN %)

FIGURE 32: UNITED STATES IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 33: CANADA IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 34: MARKET SHARE ANALYSIS OF TOP PLAYERS IN 2016 (%)

COMPANIES MENTIONED

- 1. ACCENTURE PLC
- 2. ALLERIN
- 3. ATOS SE
- 4. AYLA NETWORKS INC.
- 5. CAPGEMINI SE
- 6. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
- 7. DELOITTE TOUCHE TOHMATSU LIMITED
- 8. HCL TECHNOLOGIES LIMITED
- 9. INFOSYS LIMITED
- 10. INTEL CORPORATION



- 11. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
- 12. MESHED GROUP
- 13. MULESOFT INC.
- 14. NTT DATA CORPORATION
- 15. PITHOMAS
- 16. SMARTBEAR SOFTWARE
- 17. SMARTBEAR SOFTWARE INC. (ACQUIRED BY FRANCISCO PARTNER)
- 18. SOFTDEL
- 19. TATA CONSULTANCY SERVICES LIMITED (TCS)
- 20. TECH MAHINDRA LIMITED
- 21. TIBBO SYSTEMS
- 22. WIPRO LIMITED



I would like to order

Product name: NORTH AMERICA IOT INTEGRATION MARKET FORECAST 2017-2025

Product link: https://marketpublishers.com/r/N1A022E84F5EN.html

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/N1A022E84F5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970