

NORTH AMERICA IOT IN ENERGY & UTILITY APPLICATION MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The revenue generated by the North America IOT in energy & utility application market is expected to increase from \$8332 million to \$51548 million between the forecast years of 2018-2026, exhibiting a CAGR of 22.54%.

MARKET INSIGHTS

The market is segmented on the basis of region, technology, and end-users. Regionwise, the U.S market dominates North America. The U.S. market is demanddriven and has many market drivers, including a growing economy, increasing IT spending, government support, strong technical knowledge (in energy and utility space), the presence of a large number of IoT companies, and private funding and investments. However, this mature nature of market also means it is witnessing a slightly slower growth rate than other popular markets like software, services, and connectivity, which are smaller, yet still in the growth phase. Another major market in North America is Canada. This market's slightly slower-than-average market growth is likely to result in a decline in its market share, from 18% in 2016 to 17.4% in 2026.

COMPETITIVE INSIGHTS

Cisco Systems Inc, Trilliant Incorporated, Teradata Corp, Networked Energy Services (NES) Corp, Aclara Technologies, IBM Corp, Carriots S.L, Qualcomm Incorporated, Energyworx B.V, Honeywell International Inc, and C3 Inc are some of the noted companies in this market.



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- 3. C3 INC
- 4. CARRIOTS S.L
- 5. CISCO SYSTEMS INC
- 6. DAVRA NETWORKS LIMITED
- 7. ENERGYWORX B.V.
- 8. GENERAL ELECTRIC CORP.
- 9. GRID4C
- 10. HONEYWELL INTERNATIONAL INC
- 11. IBM CORP
- 12. NETWORKED ENERGY SERVICES (NES) CORP
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- 15. QUALCOMM INCORPORATED
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- 17. SAP SE
- 18. SILVER SPRING NETWORKS INC
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