

NORTH AMERICA INDUSTRIAL WAX MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

North America accounted for the lion share in the industrial wax market. The industrial wax market in North America region is expected to evolve from 2,655.65 million in 2016 to \$4,390.56 million by 2026, growing at 5.25% of CAGR throughout the forecasting years 2017-2026. North America is the leader in innovation, owing to the advancement in technology. The proliferating use of industrial wax in the various application is the major factor responsible for the growth of the market in the region.

MARKET INSIGHTS

The North America industrial wax market encompasses two major segments type and application. The industrial wax market by type is segmented into synthetic wax, fossil-based waxes, and bio-based waxes. The market by application is bifurcated into food, tyres & rubber, candles, hot melt adhesives, packaging, cosmetics & personal care, coatings & polishes, and others. The cosmetics is the biggest application of the market in the region. However, it is expected to grow at a slower pace during the forecast period. The major countries of the region are Canada, United States, and Mexico. The United States is the leading country in the North America region, owing to the highest demand for industrial wax. Furthermore, in terms of volume, U.S generated the largest share in the overall industrial wax market.

COMPETITIVE INSIGHTS

The major companies present in the North America region are Royal Dutch Shell Plc, Numaligarh Refinery Ltd., Sasol Ltd., The Blayson Group Ltd., Sinopec Corp, Lukoil

PJSC, HCl, Exxon Mobil Corp, International Group Inc., Evonik Industries, and Oil Co.

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