

# **NORTH AMERICA GEOGRAPHIC INFORMATION SYSTEM (GIS) MARKET FORECAST 2018-2026**

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## **Abstracts**

### **KEY FINDINGS**

The primary demand for the geographic information system is observed from the military, natural resources, utilities and transportation, and logistics sector in North America. By the end of the forecast period of 2018-2026, the North America GIS market is likely to account for \$xx billion, rising at a CAGR of 10.27%.

### **MARKET INSIGHTS**

Canada and the United States have emerged as a leading hub for GIS technology in North America. In terms of end-user categorization, users of maps & navigation services, and local businesses have been the major beneficiaries of the GIS services. In the US, regional and global businesses have been able to procure substantial savings by gearing their logistics, sales, and future strategies, based on GIS analytics results. In Canada, the major applications of geospatial analytics in the country include military and defence applications, oil and gas, logistics, and government sectors. Public and private organizations have focused on partnering and leveraging of resources in the private sector to gain quick access to spatial data and technology in the country.

### **COMPETITIVE INSIGHTS**

Companies like Supermap, Trimble Geospatial, Pitney Bowes Inc, Fugro, Hexagon Ab, Critigen LLC, Avineon Inc, Bentley Systems Inc, Here and Autodesk Inc are competing in this market.

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1. ATKINS
2. AUTODESK INC
3. AVINEON INC
4. BENTLEY SYSTEMS INC.
5. CRITIGEN LLC
6. ESRI INC. (ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE)
7. FUGRO
8. HERE
9. HEXAGON AB (SUBSIDIARY: INTERGRAPH)
10. MDA CORPORATION (MCDONALD, DETTWILER AND ASSOCIATES)
11. PITNEY BOWES INC
12. SUPERMAP
13. TRIMBLE GEOSPATIAL

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