

NORTH AMERICA FOOD ENCAPSULATION MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The North American food encapsulation market is anticipated to generate a revenue of \$24116 million by the year 2025 and is expected to hold the largest share in the global market. The market is showing a great potential with a CAGR of 6.59% for the forecast period of 2017- 2025. An enhanced shelf life for the products and an increased bioavailability offered by the food encapsulation technologies are the major factors contributing to the growth in the North American Market.

MARKET INSIGHTS

Application of nanotechnologies such as nanoscale designing and an improvement of the multi-component feature in the food encapsulation market may widen the opportunities for the market in this region. The key drivers for the growth of the North American food encapsulation market are the ability of food encapsulation methodologies to enhance the shelf life of the product, the ability to mask the taste and color of the product, controlled release functions, and an advent of nourishment and functional foods. However, the market faces a major challenge as the expenses of these food encapsulation technologies are very high and there is a comparatively low growth in terms of technological progress

COMPETITIVE INSIGHTS

The key players in the food encapsulation market are Firmenich, Ingredion Incorporated, Cargill Incorporated, Aveka Group, Friesland Brands B.V, Lycored Ltd, Royal, Dsm N.V, Symrise AG (Symrise), Sensient Technologies Corp, Balchem



Corporation, Kerry Group Plc and Givaudan Saadr. Firmenich also produces natural and synthetic ingredients for beauty, nutrition, and consumer goods industry along with other products like flavors for beverages, savory foods, and health products. Symrise AG is another such company which sells flavoring, raw materials and ingredients for the cosmetic industry along with bioactive and biofunctional materials for health and personal care industry.



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FIGURE 55 NORTH AMERICA FORTIFIED FOODS MARKET 2017-2025 (\$MILLIONS) FIGURE 56 NORTH AMERICA FUNCTIONAL FOODS MARKET 2017-2025 (\$MILLIONS)

FIGURE 57 UNITED STATES FOOD ENCAPSULATION MARKET 2017-2025 (\$MILLIONS)

FIGURE 58 CANADA FOOD ENCAPSULATION MARKET 2017-2025 (\$MILLIONS)



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