

NORTH AMERICA FINANCIAL ANALYTICS MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The North America market accounted for \$2095 million in 2016. The market is expected to grow at a CAGR of 14.45% during the forecast period of 2017-2025 and generate \$6915 million by the end of 2024. The North American market is the current global leader with the majority of world's top financial service companies headquartered in this region.

MARKET INSIGHTS

The major factors propelling the market growth in this region include the rising disposable income among the population, a high big-data technology adoption rate and the positive economic prospects for the near future. The financial analytics market is segmented on the basis of deployment mode (cloud, on premise), the organization size (large or medium businesses), type of tools (analytical, database, OLAP, etc), applications (ledger management, assets and liability management,payables, etc) and on the basis of end-user (BFSI, consumer goods, public sector, healthcare,government, etc).

COMPETITIVE INSIGHTS

Some of the major players in the market are:Deloitte, International Business Machines Corporation (IBM), Microsoft Corporation, Oracle Corporation, SAP SE, SAS Institute, others.

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