

NORTH AMERICA ELECTRIC VEHICLE MARKET FORECAST 2017-2026

<https://marketpublishers.com/r/N5521F2E5BEEN.html>

Date: November 2017

Pages: 89

Price: US\$ 1,250.00 (Single User License)

ID: N5521F2E5BEEN

Abstracts

KEY FINDINGS

The North America Electric Vehicle market is projected to expand with a CAGR of 20.62% between the forecast years of 2017-2026. The revenue generated by the market is expected to scale up from \$28092 million in 2016 and reach \$181297 million by the end of this forecast period.

MARKET INSIGHTS

The United States dominates the North American electric vehicle market, closely followed by Canada. Factors like rising focus from automobile manufacturers such as Ford and Tesla, supportive norms & policies of the states and local governments & low operational cost which includes discounted charging tariffs, are positively impacting the growth of the Electric vehicle's market. On the other hand, the Canadian market is driven by the rising number of registration of electric vehicles and the presence of multinational automobile manufacturers in the country.

COMPETITIVE INSIGHTS

Companies like Volkswagen Ag, Hyundai Motor, BYD Company Ltd, Daimler Ag, Toyota Industries Corporation, Tesla Motors Inc, Fiat Chrysler Automobiles N.V, Mitsubishi, Ford Motor Company, Nissan Motor Co Ltd, Zhejiang Geely Holding Group, General Motors Company, Honda Motor Company and Groupe Psa are actively involved in the electric vehicle market.

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6. GENERAL MOTORS COMPANY
7. GROUPE PSA
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11. NISSAN MOTOR CO., LTD.
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