

# **NORTH AMERICA ECG EQUIPMENT MARKET FORECAST 2018-2026**

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## **Abstracts**

### **KEY FINDINGS**

The North American ECG equipment market is predicted to rise at 6.17% CAGR over the forecast period of 2018-2026, generating a net total of \$3463 million. This is a considerable increase from its base year revenue of \$2029 million in 2017.

### **MARKET INSIGHTS**

The ECG Equipment market segmentation is done according to its lead type and end-users. The U.S market captured the most significant share in 2017. The reason behind this market's dominance is the technological innovations and increased funding for R&D. Adoption of new technologies in the hospitals is growing at faster pace creating huge opportunities for the ECG equipment adoption. Cleveland Clinic, Mayo Clinic, New York-Presbyterian University Hospital of Columbia and Cornell are some of the noted hospitals for heart-related procedures and surgeries in the US. The Canadian market is also fast evolving. The total health spending per Canadian was forecasted to be \$6,604 in 2017. The Mexican market is also developing owing to the several healthcare schemes implemented by the government of Mexico.

### **COMPETITIVE INSIGHTS**

Major companies involved in the North American ECG equipment market are Spacelabs Healthcare, Mortara Instruments, GE Healthcare, Science Corp, Philips Healthcare, Welch Allyn, and Schiller AG.

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2. CARDIAC SCIENCE
3. MINDRAY
4. SCHILLER AG
5. WELCH ALLYN
6. GE HEALTHCARE
7. PHILIPS HEALTHCARE
8. MORTARA INSTRUMENTS, INC.
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