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NORTH AMERICA DIGITAL POLYMERASE CHAIN REACTION MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The North America digital PCR market generated a revenue of $107 million in 2016. The market is expected to grow at a CAGR of 31.90% and account for the highest market share by generating $1400 million by the end of 2025.

MARKET INSIGHTS

Factors like growing hospitals and diagnostic centers across the US and Canada and the increase in public and private funding for the development of R&D innovation in digital PCR products are responsible for the expansion of the market in this region. The market is segmented on the basis of application (clinical, research and forensics), end-users (research & academic institution, pharmaceuticals & biotechnology, clinical, research organization, forensic laboratories) and products &services (instruments, reagents & consumables and software & services). The rise of genome technology in the region is expected to provide the market with phenomenal growth opportunities in the near future.

COMPETITIVE INSIGHTS

Some of the prominent players in the market are: Agilent Technologies, Inc., Bio-Rad Laboratories, Inc., Biomerieux S.A, Mdx Health, Pacific Biosciences of California, Inc, Nanobiosys Inc., and Thermo Fisher Scientific Inc

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