

NORTH AMERICA COSMETIC SURGERY AND PROCEDURE MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

At present, North America represents the largest market for cosmetic surgery and procedures globally, with an estimated revenue generation of \$12154 million for the year 2016. The market is forecasted to grow between the years 2017-2026 at a CAGR of 5.74%.

MARKET INSIGHTS

Over the past few years, cosmetic procedures have grown in number by 115% in the North American region. U.S contributes to the biggest market share for the region, followed by Canada and Mexico. Surgeries like liposuction, breast augmentation, rhinoplasty, tummy tucking and eyelid surgery are gaining popularity in this region. A rise in aging population is a key factor that is responsible for driving the market growth. The quality of treatment and procedures in Mexico are at par with those in developed countries and at minimal costs. This is driving a huge number of people to explore the facilities provided by this country, thus driving the Mexican cosmetic surgery and procedures market growth.

COMPETITIVE INSIGHTS

Ipsen, Alma Lasers, Johnson & Johnson, Nestle, Cynosure Inc, Merz Pharma, Sientra Inc, Allergan Plc, Syneron Medical, Cutera, Sinclair Pharma, Invasix Aesthetic Solutions and Lumenis are some of the reigning players in this market.

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10. JOHNSON & JOHNSON
11. SINCLAIR PHARMA
12. LUMENIS
13. INVASIX AESTHETIC SOLUTIONS
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