

NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET FORECAST 2018-2026

<https://marketpublishers.com/r/ND036F1F7FAEN.html>

Date: May 2018

Pages: 105

Price: US\$ 1,250.00 (Single User License)

ID: ND036F1F7FAEN

Abstracts

KEY FINDINGS

In the North American region, the primary application of commercial vehicle telematics is found in sectors like transportation & logistics, construction and government utilities. Between the years 2018-2026, the market is forecasted to rise with a CAGR of 16.95%

MARKET INSIGHTS

North America dominates the overall global market for commercial telematics in vehicles, with a major contribution coming from Canada and the United States. The US commercial vehicle telematics market is expected to dominate this region throughout the forecasted years. Supportive norms & policies framed by the federal government and rising cases of vehicle thefts are factors which are propelling the market growth. Logistics and transportation are the key end-user industries in this market.

COMPETITIVE INSIGHTS

Companies like Volkswagen Commercial Vehicles, MSD Telematics Pvt. Ltd, Microlise Group Ltd, Harman International, Ptc Inc, Omnitrac Llc, At&T Inc, Masternaut Ltd, Octo Telematics Ltd, Mix Telematics International, Zonar System Inc, Inseego Corp and Verizon Connect Inc are actively involved in this market.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. NORTH AMERICA DOMINATES THE OVERALL COMMERCIAL VEHICLE TELEMATICS MARKET
 - 3.2.2. AFTERMARKET IN THE PROVIDER SEGMENT LEADS THE MARKET
 - 3.2.3. COMMERCIAL VEHICLE TELEMATICS SOLUTIONS ACCOUNTED FOR LARGEST REVENUE SHARE
 - 3.2.4. LOGISTICS & TRANSPORTATION – KEY END-USER INDUSTRY
 - 3.2.5. INCREASING INCORPORATION OF TELEMATICS BY AUTOMOBILE MANUFACTURERS (OEM)

4. MARKET DYNAMICS

- 4.1. PARENT MARKET ANALYSIS: VEHICLE TELEMATICS MARKET
- 4.2. ETYMOLOGY OF COMMERCIAL VEHICLE TELEMATICS
- 4.3. MARKET DEFINITION & SCOPE
- 4.4. DRIVERS
 - 4.4.1. NOTABLE INVESTMENTS IN VEHICLE TELEMATICS ACROSS THE GLOBE
 - 4.4.2. INCREASING SMARTPHONE PENETRATION ACROSS THE GLOBE

4.4.3. GOVERNMENT INITIATIVES AND INVESTMENTS FOR THE DEPLOYMENT OF VEHICLE TRACKING

4.4.4. HIGH ADOPTION OF NEXT GENERATION TELEMATICS PROTOCOL (NGTP) IN COMMERCIAL VEHICLES

4.5. RESTRAINTS

4.5.1. GROWING RISKS AND CONCERNS ASSOCIATED WITH SECURITY AND PRIVACY

4.5.2. TECHNOLOGICAL CHALLENGES

4.6. OPPORTUNITIES

4.6.1. INCREASED PRODUCTION OF COMMERCIAL VEHICLES

4.6.2. WIDENING APPLICATIONS OF TELEMATICS IN BUSINESS SECTOR

4.6.3. INTRODUCTION OF ELECTRONIC LOGGING DEVICE (ELD) MANDATE IN THE COMMERCIAL VEHICLES

4.7. CHALLENGES

4.7.1. LACK OF STANDARDIZATION

4.7.2. PROBLEMS ASSOCIATED WITH NETWORK COVERAGE AND BLIND SPOTS

5. MARKET BY PROVIDER

5.1. AFTERMARKET

5.2. ORIGINAL EQUIPMENT MANUFACTURERS (OEM)

6. MARKET BY TYPE

6.1. SERVICE

6.1.1. PROFESSIONAL SERVICE

6.1.2. MANAGED SERVICE

6.2. SOLUTIONS

6.2.1. SMART FLEET MANAGEMENT

6.2.2. DRIVER MANAGEMENT

6.2.3. INSURANCE TELEMATICS

6.2.4. SAFETY & COMPLIANCE

6.2.5. V2X SOLUTIONS

6.2.6. OTHER SOLUTIONS

7. MARKET BY END USERS

7.1. CONSTRUCTION

- 7.2. GOVERNMENT & UTILITIES
- 7.3. HEALTHCARE
- 7.4. MEDIA & ENTERTAINMENT
- 7.5. TRANSPORTATION & LOGISTICS
- 7.6. TRAVEL & TOURISM
- 7.7. OTHER END USERS

8. KEY ANALYTICS

- 8.1. PORTER'S FIVE FORCE MODEL
 - 8.1.1. THREAT OF NEW ENTRANTS
 - 8.1.2. THREAT OF SUBSTITUTE
 - 8.1.3. BARGAINING POWER OF SUPPLIERS
 - 8.1.4. BARGAINING POWER OF BUYERS
 - 8.1.5. THREAT OF COMPETITIVE RIVALRY
- 8.2. KEY BUYING CRITERIA
 - 8.2.1. RELIABILITY
 - 8.2.2. PRICE
 - 8.2.3. FEATURES
- 8.3. OPPORTUNITY MATRIX
- 8.4. VENDOR LANDSCAPE
- 8.5. VALUE CHAIN ANALYSIS
 - 8.5.1. ORIGINAL EQUIPMENT MANUFACTURERS (OEM)
 - 8.5.2. DEVICE MANUFACTURERS
 - 8.5.3. INFRASTRUCTURE & INTERNET COMPANIES
 - 8.5.4. SOFTWARE SERVICES
- 8.6. LEGAL, POLICY & REGULATORY FRAMEWORK
- 8.7. INVESTMENT ANALYSIS
 - 8.7.1. BY END USERS
 - 8.7.2. BY TYPE

9. GEOGRAPHICAL ANALYSIS

- 9.1. UNITED STATES
- 9.2. CANADA

10. COMPETITIVE LANDSCAPE

- 10.1. MARKET SHARE ANALYSIS

10.2. KEY COMPANY ANALYSIS

10.2.1. TRIMBLE INC.

10.2.2. TOMTOM TELEMATICS BV

10.2.3. VERIZON TELEMATICS INC.

10.2.4. MIX TELEMATICS INTERNATIONAL

10.2.5. OMNITRACS LLC

10.3. CORPORATE STRATEGIES

10.3.1. PRODUCT LAUNCH

10.3.2. PARTNERSHIP & COLLABORATION

10.3.3. MERGER & ACQUISITION

10.3.4. OTHER KEY STRATEGIES

10.4. COMPANY PROFILES

10.4.1. AT&T INC.

10.4.2. HARMAN INTERNATIONAL

10.4.3. INSEEGO CORP.

10.4.4. MASTERNAUT LTD

10.4.5. MICROLISE GROUP LTD.

10.4.6. MIX TELEMATICS INTERNATIONAL

10.4.7. MSD TELEMATICS PVT. LTD

10.4.8. OCTO TELEMATICS LTD.

10.4.9. OMNITRACS LLC

10.4.10. PTC INC.

10.4.11. TOMTOM TELEMATICS BV

10.4.12. TRIMBLE INC.

10.4.13. VERIZON CONNECT INC.

10.4.14. VOLKSWAGEN COMMERCIAL VEHICLES

10.4.15. ZONAR SYSTEM INC.

List Of Tables

LIST OF TABLES

TABLE 1: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY COUNTRY, 2018-2026 (IN \$ BILLION)

TABLE 2: NOTABLE INVESTMENTS IN VEHICLE TELEMATICS

TABLE 3: VULNERABILITY OF AUTOMOTIVE CYBER-ATTACKS THROUGH WIRED OR WIRELESS MEDIUM

TABLE 4: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY PROVIDER, 2018-2026, (IN \$ BILLION)

TABLE 5: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY TYPE, 2018-2026, (IN \$ BILLION)

TABLE 6: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SERVICE, 2018-2026 (IN \$ BILLION)

TABLE 7: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SOLUTIONS, 2018-2026 (IN \$ BILLION)

TABLE 8: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY END USERS, 2018-2026, (IN \$ BILLION)

TABLE 9: OPPORTUNITY MATRIX FOR COMMERCIAL VEHICLE TELEMATICS MARKET

TABLE 10: VENDOR LANDSCAPE OF COMMERCIAL VEHICLE TELEMATICS MARKET

TABLE 11: LEGAL, POLICY & REGULATORY FRAMEWORK

TABLE 12: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY COUNTRY, 2018-2026 (IN \$ BILLION)

TABLE 13: LIST OF PRODUCT LAUNCH

TABLE 14: LIST OF PARTNERSHIP & COLLABORATION

TABLE 15: LIST OF MERGERS & ACQUISITIONS

TABLE 16: OTHER KEY STRATEGIES

List Of Figures

LIST OF FIGURES

FIGURE 1: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY PROVIDER, 2018-2026 (IN %)

FIGURE 2: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, 2018-2026 (IN \$ BILLION)

FIGURE 3: TIMELINE OF COMMERCIAL VEHICLE TELEMATICS

FIGURE 4: ADOPTION OF SMARTPHONE ACROSS THE GLOBE IN 2016 (IN %)

FIGURE 5: PRODUCTION STATISTICS OF COMMERCIAL VEHICLE, 2009-2015 (IN THOUSAND UNITS)

FIGURE 6: TOP COUNTRY WISE PRODUCTION OF COMMERCIAL VEHICLES IN 2016 (IN THOUSAND UNITS)

FIGURE 7: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY AFTERMARKET, 2018-2026 (IN \$ BILLION)

FIGURE 8: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY ORIGINAL EQUIPMENT MANUFACTURERS (OEM), 2018-2026 (IN \$ BILLION)

FIGURE 9: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SERVICE, 2018-2026 (IN \$ BILLION)

FIGURE 10: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY PROFESSIONAL SERVICE, 2018-2026 (IN \$ BILLION)

FIGURE 11: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY MANAGED SERVICE, 2018-2026 (IN \$ BILLION)

FIGURE 12: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SOLUTIONS, 2018-2026 (IN \$ BILLION)

FIGURE 13: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SMART FLEET MANAGEMENT, 2018-2026 (IN \$ BILLION)

FIGURE 14: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY DRIVER MANAGEMENT, 2018-2026 (IN \$ BILLION)

FIGURE 15: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY INSURANCE TELEMATICS, 2018-2026 (IN \$ BILLION)

FIGURE 16: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY SAFETY & COMPLIANCE, 2018-2026 (IN \$ BILLION)

FIGURE 17: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY V2X SOLUTIONS, 2018-2026 (IN \$ BILLION)

FIGURE 18: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY OTHER SOLUTIONS, 2018-2026 (IN \$ BILLION)

FIGURE 19: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY

CONSTRUCTION, 2018-2026 (IN \$ BILLION)

FIGURE 20: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY GOVERNMENT & UTILITIES, 2018-2026 (IN \$ BILLION)

FIGURE 21: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY HEALTHCARE, 2018-2026 (IN \$ BILLION)

FIGURE 22: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY MEDIA & ENTERTAINMENT, 2018-2026 (IN \$ BILLION)

FIGURE 23: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY TRANSPORTATION & LOGISTICS, 2018-2026 (IN \$ BILLION)

FIGURE 24: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY TRAVEL TOURISM, 2018-2026 (IN \$ BILLION)

FIGURE 25: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, BY OTHER END USERS, 2018-2026 (IN \$ BILLION)

FIGURE 26: PORTER'S FIVE FORCE MODEL OF COMMERCIAL VEHICLE TELEMATICS MARKET

FIGURE 27: KEY BUYING IMPACT ANALYSIS

FIGURE 28: RELATIONSHIP BETWEEN DIRECT & INDIRECT COST

FIGURE 29: VALUE CHAIN OF COMMERCIAL VEHICLE TELEMATICS MARKET

FIGURE 30: INVESTMENT ANALYSIS OF COMMERCIAL VEHICLE TELEMATICS MARKET IN 2017, BY END USERS

FIGURE 31: INVESTMENT ANALYSIS OF COMMERCIAL VEHICLE TELEMATICS MARKET IN 2017, BY SERVICES

FIGURE 32: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET, REGIONAL OUTLOOK, 2017 & 2026 (IN %)

FIGURE 33: UNITED STATES COMMERCIAL VEHICLE TELEMATICS MARKET, 2018-2026 (IN \$ BILLION)

FIGURE 34: CANADA COMMERCIAL VEHICLE TELEMATICS MARKET, 2018-2026 (IN \$ BILLION)

FIGURE 35: MARKET SHARE ANALYSIS OF KEY PLAYERS IN 2017 (IN %)

I would like to order

Product name: NORTH AMERICA COMMERCIAL VEHICLE TELEMATICS MARKET FORECAST
2018-2026

Product link: <https://marketpublishers.com/r/ND036F1F7FAEN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/ND036F1F7FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

