

NORTH AMERICA CLOUD STORAGE MARKET

2017-2025

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Abstracts

KEY FINDINGS

North America cloud storage market is the market leader in the current global cloud storage market scenario. It accounted for 33% of the total market share in 2016 and is predicted to grow at a CAGR of 23.10% over the forecast period of 2017-2025 generating \$42918 million by the end of 2025.

MARKET INSIGHTS

The major factors driving the market growth in this region include the integration of cloud storage solutions by the United States government, the presence of key market players in the region, and the extensive adoption of software solutions in various business enterprises. The market segmentation for the cloud storage market is done on the basis of deployment mode (public/private deployment), solutions (backup storage, gateway solution, data movement & access), organizations types (small business, large enterprise), and end-users (consumer goods & retail, media & entertainment, healthcare & life sciences, etc)

COMPETITIVE INSIGHTS

The major players for the North American region include Amazon Web Services Inc, International Business Machines Corporation (IBM), Google, Inc, Apple, Inc, SAP SE Oracle Corporation, others.

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