

NORTH AMERICA CHEESE MARKET FORECAST 2018-2026

<https://marketpublishers.com/r/N7C2DC7CDFFEN.html>

Date: June 2018

Pages: 79

Price: US\$ 1,250.00 (Single User License)

ID: N7C2DC7CDFFEN

Abstracts

KEY FINDINGS

North America enjoys an increased demand for unprocessed cheese because of its high nutrient content. Also, affluent consumers in this region are increasingly seeking handcrafted, artisanal varieties. Therefore, the North America cheese market is expected to grow with a 3.11% CAGR over the forecast period of 2018-2026.

MARKET INSIGHTS

The overall North American cheese market is segmented by types and source. Major markets analyzed in this region include Canada and the US. The growing penetration of social networks and apps for recipes and purchase decisions also contribute to this market's growth. Cream cheese is a popular complementary food item that has been used with several American foods like bagels, fries, and other snacks. In Canada, Marble and Old Cheddar are among the most popular cheese flavours. In fact, Cheddar cheese is one of Canada's main export products, second only to timber.

COMPETITIVE INSIGHTS

Eminent market players in this region are Savencia SA, Arla Foods, Kraft Heinz, Associated Milk Producers Inc, Saputo Inc, Mother Dairy, Almarai, Emmi Ag, Lactalis Group, Bel Group, Fromageries Bel, Britannia Industries Ltd, and Fonterra Food.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY

4. MARKET DYNAMICS

- 4.1. MARKET DEFINITION
- 4.2. DRIVERS
 - 4.2.1. RISE IN DEMAND FROM FAST FOOD INDUSTRY
 - 4.2.2. GROWING DEMAND FOR PROTEIN-RICH PRODUCTS
 - 4.2.3. RISING DEMAND FOR NATURAL/UNPROCESSED CHEESE
 - 4.2.4. INNOVATION IN PACKAGING INDUSTRY
- 4.3. RESTRAINTS
 - 4.3.1. INCREASE IN HEALTH-CONSCIOUS POPULATION
 - 4.3.2. THREAT FROM ARTISANAL CHEESE MAKING
- 4.4. OPPORTUNITIES
 - 4.4.1. INTRODUCTION OF NEW VARIETIES
 - 4.4.2. INCREASE IN DEMAND FOR LOW-FAT CHEESE
 - 4.4.3. NEW MARKETING TECHNIQUES
- 4.5. CHALLENGES
 - 4.5.1. NEGATIVE EFFECTS OF PROCESSED CHEESE

4.5.2. INTENSE COMPETITION

5. MARKET BY SOURCE

5.1. COW MILK

5.1.1. WHOLE COW MILK

5.1.2. SKIMMED COW MILK

5.2. GOAT MILK

5.3. SHEEP MILK

5.4. BUFFALO MILK

5.5. OTHERS

6. MARKET BY TYPE

6.1. PROCESSED CHEESE

6.2. NATURAL CHEESE

7. MARKET BY DISTRIBUTION CHANNEL

7.1. HYPERMARKETS AND SUPERMARKETS

7.2. CONVENIENCE STORES

7.3. FOOD SPECIALIST

7.4. OTHERS

8. KEY ANALYTICS

8.1. PORTER'S 5 FORCE ANALYSIS

8.1.1. THREAT OF NEW ENTRANTS

8.1.2. THREAT OF SUBSTITUTE PRODUCTS

8.1.3. BARGAINING POWER OF BUYERS

8.1.4. BARGAINING POWER OF SUPPLIERS

8.1.5. INTENSITY OF COMPETITIVE RIVALRY

8.2. VENDOR LANDSCAPE

8.3. OPPORTUNITY MATRIX

9. GEOGRAPHICAL ANALYSIS

9.1. UNITED STATES

9.1.1. TYPES OF PROCESSED CHEESE IN THE US

9.1.2. TYPES OF UNPROCESSED/NATURAL CHEESE IN THE US

9.1.3. MARKET SHARE ANALYSIS OF TOP 5 PLAYERS – 2017

9.2. CANADA

9.2.1. TYPES OF PROCESSED CHEESE IN CANADA

9.2.2. TYPES OF UNPROCESSED/NATURAL CHEESE IN CANADA

9.2.3. MARKET SHARE ANALYSIS OF TOP 5 PLAYERS – 2017

10. COMPANY PROFILES

10.1. ALMARAI

10.2. ARLA FOODS

10.3. ASSOCIATED MILK PRODUCERS INC

10.4. BEL GROUP

10.5. BRITANNIA INDUSTRIES LTD

10.6. DMK DEUTSCHES MILCHKONTOR

10.7. EMMI AG

10.8. FONTERRA FOOD

10.9. FROMAGERIES BEL

10.10. GUJARAT COOPERATIVE MILK MARKETING FEDERATION LTD

10.11. KRAFT HEINZ

10.12. LACTALIS GROUP

10.13. MOTHER DAIRY

10.14. SAPUTO INC

10.15. SAVENCIA SA

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA CHEESE MARKET BY COUNTRY 2018-2026 (\$ BILLION)

Table 2 TOP 10 OBESE POPULATION COUNTRIES IN JULY 2017

Table 3 NORTH AMERICA CHEESE MARKET BY SOURCE 2018-2026 (\$ BILLION)

Table 4 TOP 10 COUNTRIES PRODUCING COWS MILK - 2018

Table 5 TYPES OF CHEESE MADE FROM COWS MILK

Table 6 NORTH AMERICA COW MILK MARKET BY TYPE 2018-2026 (\$ BILLION)

Table 7 LIST OF GOATS MILK CHEESES BY REGION

Table 8 NORTH AMERICA CHEESE MARKET BY TYPE 2018-2026 (\$ BILLION)

Table 9 NORTH AMERICA CHEESE MARKET BY DISTRIBUTION CHANNEL
2018-2026 (\$ BILLION)

Table 10 NORTH AMERICA CHEESE MARKET BY COUNTRY 2018-2026 (\$ BILLION)

List Of Figures

LIST OF FIGURES

Figure 1 NORTH AMERICA CHEESE MARKET BY SOURCE 2018-2026 (\$ BILLION)

Figure 2 PER CAPITA CONSUMPTION OF CHEESE WORLDWIDE IN 2016, BY COUNTRY (IN KILOGRAMS)

Figure 3 NORTH AMERICA COW MILK MARKET 2018-2026 (\$ BILLION)

Figure 4 NORTH AMERICA WHOLE COW MILK MARKET 2018-2026 (\$ BILLION)

Figure 5 NORTH AMERICA SKIMMED COW MILK MARKET 2018-2026 (\$ BILLION)

Figure 6 NORTH AMERICA GOAT MILK MARKET 2018-2026 (\$ BILLION)

Figure 7 NORTH AMERICA SHEEP MILK MARKET 2018-2026 (\$ BILLION)

Figure 8 NORTH AMERICA BUFFALO MILK MARKET 2018-2026 (\$ BILLION)

Figure 9 NORTH AMERICA OTHERS MILK MARKET 2018-2026 (\$ BILLION)

Figure 10 NORTH AMERICA PROCESSED CHEESE MARKET 2018-2026 (\$ BILLION)

Figure 11 NORTH AMERICA NATURAL CHEESE MARKET 2018-2026 (\$ BILLION)

Figure 12 NORTH AMERICA HYPERMARKETS AND SUPERMARKETS 2018-2026 (\$ BILLION)

Figure 13 NORTH AMERICA CONVENIENCE STORES MARKET 2018-2026 (\$ BILLION)

Figure 14 NORTH AMERICA FOOD SPECIALIST MARKET 2018-2026 (\$ BILLION)

Figure 15 NORTH AMERICA OTHERS MARKET 2018-2026 (\$ BILLION)

Figure 16 UNITED STATES CHEESE MARKET 2018-2026 (\$ BILLION)

Figure 17 TYPES OF PROCESSED CHEESE IN THE US 2017 & 2022 (%)

Figure 18 TYPES OF UNPROCESSED/NATURAL CHEESE IN THE US 2017 & 2022 (%)

Figure 19 MARKET SHARE ANALYSIS OF TOP PLAYERS IN THE US – 2017 (%)

Figure 20 CANADA CHEESE MARKET 2018-2026 (\$ BILLION)

Figure 21 TYPES OF PROCESSED CHEESE IN CANADA 2017 & 2022 (%)

Figure 22 TYPES OF UNPROCESSED/NATURAL CHEESE IN CANADA 2017 & 2022 (%)

Figure 23 MARKET SHARE ANALYSIS OF TOP PLAYERS IN CANADA – 2017 (%)

I would like to order

Product name: NORTH AMERICA CHEESE MARKET FORECAST 2018-2026

Product link: <https://marketpublishers.com/r/N7C2DC7CDFFEN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7C2DC7CDFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970