

NORTH AMERICA CHEESE MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

North America enjoys an increased demand for unprocessed cheese because of its high nutrient content. Also, affluent consumers in this region are increasingly seeking handcrafted, artisanal varieties. Therefore, the North America cheese market is expected to grow with a 3.11% CAGR over the forecast period of 2018-2026.

MARKET INSIGHTS

The overall North American cheese market is segmented by types and source. Major markets analyzed in this region include Canada and the US. The growing penetration of social networks and apps for recipes and purchase decisions also contribute to this market's growth. Cream cheese is a popular complementary food item that has been used with several American foods like bagels, fries, and other snacks. In Canada, Marble and Old Cheddar are among the most popular cheese flavours. In fact, Cheddar cheese is one of Canada's main export products, second only to timber.

COMPETITIVE INSIGHTS

Eminent market players in this region are Savencia SA, Arla Foods, Kraft Heinz, Associated Milk Producers Inc, Saputo Inc, Mother Dairy, Almarai, Emmi Ag, Lactalis Group, Bel Group, Fromageries Bel, Britannia Industries Ltd, and Fonterra Food.

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