

NORTH AMERICA BIO-BASED POLYETHYLENE TEREPHTHALATE MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The North America bio-based polyethylene terephthalate market accounted for \$xx million in 2017. Driven by the continued instability in the price of petroleum and related products, the market is expected to rise with a CAGR of 17.17% over the forecast period of 2018-2026.

MARKET INSIGHTS

In North America, the consumers are increasingly favouring bioplastic products over conventional petroleum-based plastics. As a result, manufacturers have increasingly stated adopting green packaging methodologies. The key regions analyzed for this market include Canada and the US. Large no of consumers, availability of raw material, and conventional plastic waste are the main driver for the BIO PET in the USA. On the other hand, the presence of a sophisticated plastic industry, which is an important engine of the Canadian economy is responsible for driving growth in Canada.

COMPETITIVE INSIGHTS

Companies like Dak America, Avantium Technologies, Lotte Chemical, Pepsico, M&G Chemicals, Teijin Limited, Plastipak Packaging Inc, Du Pont, Coca-Cola Novamont S.p.A, and Braskem are competing in this market.

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