

# **NORTH AMERICA AUTOMOTIVE SEMICONDUCTOR MARKET FORECAST 2018-2026**

<https://marketpublishers.com/r/N4111DFF76FEN.html>

Date: May 2018

Pages: 84

Price: US\$ 1,250.00 (Single User License)

ID: N4111DFF76FEN

## **Abstracts**

### **KEY FINDINGS**

The North America automotive semiconductor market was estimated to be worth \$xx million in the year 2017. Over the forecast period of 2018-2026, the market is all set to rise with a CAGR of 7.24%.

### **MARKET INSIGHTS**

The North American automotive semiconductor market is segmented by vehicle type, fuel type and by components. The vehicle type includes HCVs, passenger cars, and LCVs. The fuel type includes, gasoline, electric/hybrid or diesel and the components segments include processors, discrete power devices, analog ICS, memory devices, lighting devices, and sensors. The automotive IC market is fast gaining popularity in this region on account of the increasing demand to comply with safety regulations like electronic braking systems, incorporation of airbags, lane departure warning systems, etc.

### **COMPETITIVE INSIGHTS**

Some of the prominent companies for this market are Infineon Technologies Ag, Texas Instruments Incorporated, Analog Devices Inc, STMicroelectronics N.V, Toshiba technologies, and Melexis N.V.

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3. MELEXIS N.V.
4. NXP SEMICONDUCTORS N.V.
5. ON SEMICONDUCTOR CORPORATION
6. RENESAS ELECTRONICS CORPORATION
7. ROBERT BOSCH
8. ROHM CO., LTD.
9. SENSATA TECHNOLOGIES HOLDING N.V.
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