

# **NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET FORECAST 2017-2025**

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## **Abstracts**

### **KEY FINDINGS**

North America's automotive paints and coatings market revenue is expected to reach \$5.41 billion in the year 2017 and is anticipated to touch \$7.69 billion in the year 2025, with the CAGR of 4.49%. The forecast period for the market is from 2016 to 2025 and the base year deliberated for the market study is 2016. The flourishing automobile industry and growing demand for eco-friendly paints and coatings from automotive industry are the key drivers of automotive paints and coatings market in the Asia Pacific region.

### **MARKET INSIGHTS**

The Automotive paints and coatings market is segmented by technology on the basis of Solvent borne, water borne and others. The market is also segmented by coat type on the basis of base coat, Electro coat, Clear coat and primer. The market is further segmented by vehicle on the basis of Passenger cars, light commercial vehicles and heavy commercial vehicles. The markets shift towards Nano paints and increasing demand for custom made paints and contemporary automotive paints and coatings may widen the scope of automotive paints and coatings market.

### **COMPETITIVE INSIGHTS**

The key players in the automotive paints and coatings market are PPG Industries, Akzo Nobel, BASF Coatings, Nippon Paints, Axalta Coating Systems and Kansai Paints.

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
  - 2.1.3. TOP-DOWN APPROACH
  - 2.1.4. BOTTOM-UP APPROACH
  - 2.1.5. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
  - 3.2.1. AUTOMOTIVE INDUSTRY AUGMENTING THE DEMAND OF AUTOMOTIVE PAINTS AND COATINGS MARKET
  - 3.2.2. INCREASING DEMAND FROM THE EMERGING NATIONS
  - 3.2.3. HURDLES OF STRICT REGULATIONS AND ENVIRONMENTAL ISSUES

### **4. MARKET DYNAMICS**

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
  - 4.2.1. RISING DEMAND FOR ECO-FRIENDLY PAINTS AND COATINGS FROM AUTOMOTIVE INDUSTRY
- 4.3. MARKET RESTRAINTS
  - 4.3.1. STRINGENT REGULATIONS FOR VOC AND CO2 EMISSIONS
  - 4.3.2. REDUCTION IN THE CONSUMPTION VOLUME OF AUTOMOTIVE PAINTS AND COATINGS
- 4.4. MARKET OPPORTUNITIES
  - 4.4.1. SHIFTING FOCUS TOWARDS NANO PAINTS

#### 4.4.2. RISE IN DEMAND FOR CUSTOM-MADE AND INNOVATIVE AUTOMOTIVE PAINTS AND COATINGS

#### 4.5. MARKET CHALLENGES

##### 4.5.1. COSTS ASSOCIATED WITH AUTOMOTIVE PAINTS AND COATINGS

##### 4.5.2. ENVIRONMENTAL AND RECYCLING ISSUES

### 5. MARKET SEGMENTATION

#### 5.1. BY TECHNOLOGY

##### 5.1.1. SOLVENT-BORNE

##### 5.1.2. WATER-BORNE

##### 5.1.3. OTHERS

#### 5.2. BY COAT TYPE

##### 5.2.1. BASE COAT

##### 5.2.2. ELECTRO COAT

##### 5.2.3. CLEAR COAT

##### 5.2.4. PRIMER

#### 5.3. BY VEHICLE TYPE

##### 5.3.1. PASSENGER CARS

##### 5.3.2. LIGHT COMMERCIAL VEHICLES

##### 5.3.3. HEAVY COMMERCIAL VEHICLES

### 6. KEY ANALYTICS

#### 6.1. PORTER'S FIVE FORCE MODEL

##### 6.1.1. BARGAINING POWER OF SUPPLIERS

##### 6.1.2. BARGAINING POWER OF BUYERS

##### 6.1.3. THREAT OF NEW ENTRANTS

##### 6.1.4. THREAT OF SUBSTITUTE PRODUCTS

##### 6.1.5. THREAT OF COMPETITIVE RIVALRY

#### 6.2. OPPORTUNITY MATRIX

#### 6.3. VALUE CHAIN ANALYSIS

##### 6.3.1. VENDORS/SUPPLIERS/PRODUCT OR SERVICE PROVIDERS

##### 6.3.2. END USERS

### 7. GEOGRAPHY ANALYSIS

#### 7.1. NORTH AMERICA

##### 7.1.1. UNITED STATES (U.S.)

7.1.2. CANADA

7.1.3. MEXICO

## **8. COMPETITIVE LANDSCAPE**

8.1. MARKE SHARE ANALYSIS

8.2. COMPANY PROFILES

8.2.1. PPG INDUSTRIES INC.

8.2.2. BASF COATINGS

8.2.3. AXALTA COATING SYSTEMS

8.2.4. NIPPON PAINT HOLDINGS LTD

8.2.5. KANSAI PAINT CO. LTD.

8.2.6. THE SHERWIN-WILLIAMS

8.2.7. VALSPAR

8.2.8. AKZONOBEL

8.2.9. FORETCH PRODUCTS INC.

8.2.10. RPM INTERNATIONAL

## List Of Tables

### LIST OF TABLES

TABLE 1: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

TABLE 2: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET BY TECHNOLOGY 2017-2025 (IN \$ BILLION)

TABLE 3: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET, BY COAT TYPE 2017-2025 (IN \$ BILLION)

Table 4: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET, BY VEHICLE TYPE, 2017-2025 (IN \$ BILLIONS)

TABLE 5: NORTH AMERICA'S AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

## List Of Figures

### LIST OF FIGURES

FIGURE 1: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET IN 2017-2025 (IN \$BILLIONS)

FIGURE 2: ANTICIPATED GROWTH IN GDP OF EMERGING NATIONS

FIGURE 3: NORTH AMERICA AUTOMOTIVE OEM'S AND AUTOMOTIVE REFINISH BREAK UP, 2017-2025 (IN %)

FIGURE 4: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET SHARE, BY TECHNOLOGY, 2017-2025 (IN %)

FIGURE 5: NORTH AMERICA SOLVENT BORNE AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 6: NORTH AMERICA WATER BORNE AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 7: NORTH AMERICA OTHERS AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 8: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET SHARE, BY COAT TYPE, 2017-2025 (IN %)

FIGURE 9: NORTH AMERICA BASE COAT AUTOMOTIVE PAINTS AND COATINGS MARKET. 2017-2025 (IN \$ BILLIONS)

FIGURE 10: NORTH AMERICA ELECTRO COAT AUTOMOTIVE PAINTS AND COATINGS MARKET. 2017-2025 (IN \$ BILLIONS)

FIGURE 11: NORTH AMERICA CLEAR COAT AUTOMOTIVE PAINTS AND COATINGS MARKET. 2017-2025 (IN \$ BILLIONS)

FIGURE 12: NORTH AMERICA PRIMER AUTOMOTIVE PAINTS AND COATINGS MARKET. 2017-2025 (IN \$ BILLIONS)

FIGURE 13: NORTH AMERICA AUTOMOTIVE PAINTS AND COATINGS MARKET SHARE, BY VEHICLE TYPE, 2017-2025 (IN \$ BILLIONS)

FIGURE 14: NORTH AMERICA PASSENGER CARS AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 15: NORTH AMERICA LIGHT COMMERCIAL VEHICLE AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 16: NORTH AMERICA HEAVY COMMERCIAL VEHICLE AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 17: NORTH AMERICA'S AUTOMOTIVE PAINTS AND COATINGS MARKET SHARE, 2017 (IN %)

FIGURE 18: UNITED STATES AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025 (IN \$ BILLIONS)

FIGURE 19: AUTOMOTIVE PRODUCTION IN US, 2015-2025

FIGURE 20: CANADA AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025  
(IN \$ BILLION)

FIGURE 21: AUTOMOTIVE PRODUCTION IN CANADA, 2015-2025

FIGURE 22: MEXICO AUTOMOTIVE PAINTS AND COATINGS MARKET, 2017-2025  
(IN \$ BILLION)

FIGURE 23: AUTOMOTIVE PRODUCTION IN MEXICO, 2015-2025

FIGURE 24: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

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