

# **NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST 2017-2025**

<https://marketpublishers.com/r/NF510967CF7EN.html>

Date: July 2017

Pages: 64

Price: US\$ 1,250.00 (Single User License)

ID: NF510967CF7EN

## **Abstracts**

### **KEY FINDINGS**

The North America advanced persistent threat protection market is expected to value at \$1551 million in 2017 and is projected to reach \$5636 million by 2025, growing at a CAGR of 17.50% during the forecast period 2017-2025. The forecast period for the advanced persistent threat protection market is from 2017 to 2025 and the base year deliberated for the market study is 2016. Booming E-Commerce industry and the rise in cybersecurity threats and data breaches has increased online sales.

### **MARKET INSIGHTS**

The advanced persistent threat protection market segmentation by solution is on the basis of generation firewall, intrusion detection system/intrusion prevention system and forensics analysis. It is further segmented on the basis of managed services and professional service. The APT market by deployment is further divided into cloud deployment and on-premises deployment. The market is segmented by end-user applications on the basis of manufacturing, transportation and logistics, banking financial services and insurance and others. The APT market by region is segmented into US and Canada. Expanding cloud based security solutions and advances in cyber security solutions are the new doors that may open for advanced persistent threat protection market.

### **COMPETITIVE INSIGHTS**

The market players in the APT protection market are Cisco Systems, Inc. Dell Inc., Hewlett-Packard Enterprise, Isyx Technologies, LogRhythm, Inc, Microsoft Corporation,

Panda Security, Splunk, Symantec Corporation, Tripwire, Inc.(ACQUIRED BY BELDEN), Zscaler Technology, FreScout Technologies Inc, International Business Machines Corporation, Intel Corporation, Symantec Corporation, Tripwire, Inc

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
  - 3.2.1. NORTH AMERICA - THE LEADER OF GLOBAL APT MARKET
  - 3.2.2. SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM) SOLUTIONS DOMINATES APT MARKET
  - 3.2.3. CLOUD COMPUTING AUGMENTING THE DEMAND OF APT MARKET

### **4. MARKET DYNAMICS**

- 4.1. INTRODUCTION
- 4.2. ADVANCED PERSISTENT THREAT EVOLUTION
- 4.3. DRIVERS
  - 4.3.1. BOOMING E-COMMERCE INDUSTRY PROPELLING ONLINE SALES/TRANSACTIONS
  - 4.3.2. INCREASED OCCURRENCE OF CYBERSECURITY THREATS & DATA BREACHES
  - 4.3.3. RISE IN LAWS FOR CYBER SECURITY
  - 4.3.4. INCREASED ADOPTION OF CLOUD TECHNOLOGY.
- 4.4. RESTRAINTS

4.4.1. NEED FOR CREATING AN AWARENESS ABOUT THE POSSIBILITY OF THREAT

4.4.2. LACK OF EXPERIENCED CYBERSECURITY EXPERTS

4.5. OPPORTUNITIES

4.5.1. EXPANDING CLOUD BASED SECURITY SOLUTIONS

4.5.2. ADVANCES IN CYBER SECURITY SOLUTIONS

4.6. CHALLENGES

4.6.1. CONSTANT INNOVATION IN DATA BREACH & THEFT

## **5. MARKET SEGMENTATION**

5.1. BY SOLUTION TYPE

5.1.1. SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM)

5.1.2. SANDBOXING

5.1.3. ENDPOINT PROTECTION

5.1.4. NEXT GENERATION FIREWALL

5.1.5. INTRUSION DETECTION SYSTEM/INTRUSION PREVENTION SYSTEM (IDS/IPS)

5.1.6. FORENSICS ANALYSIS

5.1.7. OTHERS

5.2. BY SERVICE

5.2.1. MANAGED SERVICES

5.2.2. PROFESSIONAL SERVICES

5.3. BY DEPLOYMENT

5.3.1. CLOUD DEPLOYMENT

5.3.2. ON-PREMISES DEPLOYMENT

5.4. BY END-USER APPLICATIONS

5.4.1. MANUFACTURING, TRANSPORTATION & LOGISTICS

5.4.2. BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

5.4.3. GOVERNMENT AND DEFENSE

5.4.4. ENERGY AND UTILITIES

5.4.5. IT AND TELECOM

5.4.6. RETAIL

5.4.7. EDUCATION

5.4.8. HEALTHCARE

5.4.9. OTHER END USER APPLICATIONS

## **6. KEY ANALYTICS**

- 6.1. OPPORTUNITY MATRIX
- 6.2. VALUE CHAIN ANALYSIS
  - 6.2.1. VENDORS/SUPPLIERS/SERVICE PROVIDERS
  - 6.2.2. END USERS
- 6.3. KEY BUYING CRITERIA
  - 6.3.1. COST EFFECTIVENESS
  - 6.3.2. DATA INTEGRITY AND SECURITY
  - 6.3.3. HIGH FLEXIBILITY
  - 6.3.4. HIGH AVAILABILITY

## **7. GEOGRAPHY ANALYSIS**

- 7.1. NORTH AMERICA
  - 7.1.1. DRIVERS
  - 7.1.2. RESTRAINTS
  - 7.1.3. REGIONAL ANALYSIS
    - 7.1.3.1. UNITED STATES
    - 7.1.3.2. CANADA

## **8. COMPETITIVE LANDSCAPE**

- 8.1. MARKET SHARE ANALYSIS
- 8.2. STRATEGIC MOVES
- 8.3. COMPANY PROFILES
  - 8.3.1. CISCO SYSTEMS INC.
    - 8.3.1.1. OVERVIEW
    - 8.3.1.2. PRODUCT PORTFOLIO
    - 8.3.1.3. STRATEGIC INITIATIVES
    - 8.3.1.4. SCOT
    - 8.3.1.5. STRATEGIC ANALYSIS
  - 8.3.2. COMMERCIUM TECHNOLOGY, INC.
    - 8.3.2.1. OVERVIEW
    - 8.3.2.2. PRODUCT PORTFOLIO
    - 8.3.2.3. SCOT
    - 8.3.2.4. STRATEGIC ANALYSIS
  - 8.3.3. DELL, INC.
    - 8.3.3.1. OVERVIEW
    - 8.3.3.2. PRODUCT PORTFOLIO
    - 8.3.3.3. STRATEGIC INITIATIVES

- 8.3.3.4. SCOT
- 8.3.3.5. STRATEGIC ANALYSIS
- 8.3.4. FORESCOUT TECHNOLOGIES INC.
  - 8.3.4.1. OVERVIEW
  - 8.3.4.2. PRODUCT PORTFOLIO
  - 8.3.4.3. SCOT
  - 8.3.4.4. STRATEGIC ANALYSIS
- 8.3.5. HEWLETT PACKARD ENTERPRISE
  - 8.3.5.1. OVERVIEW
  - 8.3.5.2. PRODUCT PORTFOLIO
  - 8.3.5.3. STRATEGIC INITIATIVES
  - 8.3.5.4. SCOT
  - 8.3.5.5. STRATEGIC ANALYSIS
- 8.3.6. IBM CORPORATION
  - 8.3.6.1. OVERVIEW
  - 8.3.6.2. PRODUCT PORTFOLIO
  - 8.3.6.3. STRATEGIC INITIATIVES
  - 8.3.6.4. SCOT
  - 8.3.6.5. STRATEGIC ANALYSIS
- 8.3.7. INTEL
  - 8.3.7.1. OVERVIEW
  - 8.3.7.2. PRODUCT PORTFOLIO
  - 8.3.7.3. SCOT
  - 8.3.7.4. STRATEGIC ANALYSIS
- 8.3.8. ISYX TECHNOLOGIES
  - 8.3.8.1. OVERVIEW
  - 8.3.8.2. PRODUCT PORTFOLIO
  - 8.3.8.3. SCOT
  - 8.3.8.4. STRATEGIC ANALYSIS
- 8.3.9. LOGRHYTHM, INC.
  - 8.3.9.1. OVERVIEW
  - 8.3.9.2. PRODUCT PORTFOLIO
  - 8.3.9.3. STRATEGIC INITIATIVES
  - 8.3.9.4. SCOT
  - 8.3.9.5. STRATEGIC ANALYSIS
- 8.3.10. MICROSOFT
  - 8.3.10.1. OVERVIEW
  - 8.3.10.2. PRODUCT PORTFOLIO
  - 8.3.10.3. STRATEGIC INITIATIVES

- 8.3.10.4. SCOT
- 8.3.10.5. STRATEGIC ANALYSIS
- 8.3.11. PANDA SECURITY
  - 8.3.11.1. OVERVIEW
  - 8.3.11.2. PRODUCT PORTFOLIO
  - 8.3.11.3. STRATEGIC INITIATIVES
  - 8.3.11.4. SCOT
  - 8.3.11.5. STRATEGIC ANALYSIS
- 8.3.12. SPLUNK INC.
  - 8.3.12.1. OVERVIEW
  - 8.3.12.2. PRODUCT PORTFOLIO
  - 8.3.12.3. STRATEGIC INITIATIVES
  - 8.3.12.4. SCOT
  - 8.3.12.5. STRATEGIC ANALYSIS
- 8.3.13. SYMANTEC
  - 8.3.13.1. OVERVIEW
  - 8.3.13.2. PRODUCT PORTFOLIO
  - 8.3.13.3. STRATEGIC INITIATIVES
  - 8.3.13.4. SCOT
  - 8.3.13.5. STRATEGIC ANALYSIS
- 8.3.14. TRIPWIRE, INC. (ACQUIRED BY BELDEN)
  - 8.3.14.1. OVERVIEW
  - 8.3.14.2. PRODUCT PORTFOLIO
  - 8.3.14.3. STRATEGIC INITIATIVES
  - 8.3.14.4. SCOT
  - 8.3.14.5. STRATEGIC ANALYSIS
- 8.3.15. ZSCALER
  - 8.3.15.1. OVERVIEW
  - 8.3.15.2. PRODUCT PORTFOLIO
  - 8.3.15.3. SCOT
  - 8.3.15.4. STRATEGIC ANALYSIS

## List Of Tables

### LIST OF TABLES

TABLE 1: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY GEOGRAPHY 2017-2025 (\$MILLION)

TABLE 2: IMPORTANT FACTORS INFLUENCING ONLINE SALES/TRANSACTIONS

TABLE 3: REGULATIONS IN CYBER SECURITY ACROSS COUNTRIES

TABLE 4: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SOLUTION 2017-2025 (\$MILLION)

TABLE 5: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SERVICE 2017-2025 (\$MILLION)

TABLE 6: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY DEPLOYMENT 2017-2025 (\$MILLION)

TABLE 7: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY END-USER APPLICATION 2017-2025 (\$MILLION)

TABLE 8: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET BY COUNTRIES (\$MILLION)



## List Of Figures

### LIST OF FIGURES

FIGURE 1: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SOLUTION 2016 & 2025 (\$ MILLION)

FIGURE 2: GLOBAL SECURITY THREAT AMONG ORGANIZATION 2016-2017 (IN %)

FIGURE 3: CLOUD ADOPTION BY THE TYPE OF CLOUD DEPLOYMENT, 2016-2017 (IN %)

FIGURE 4: BIGGEST THREATS TO ORGANIZATION

FIGURE 5: ADOPTION OF CLOUD IN 2016 AND 2017

FIGURE 6: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM) SOLUTION, 2017-2025 (\$MILLION)

FIGURE 7: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SANDBOXING SOLUTION 2017-2025 (\$MILLION)

FIGURE 8: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ENDPOINT PROTECTION SOLUTION 2017-2025 (\$MILLION)

FIGURE 9: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY NEXT GENERATION FIREWALL SOLUTION 2017-2025 (\$MILLION)

FIGURE 10: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY INTRUSION DETECTION SYSTEM/INTRUSION PREVENTION SYSTEM (IDS/IPS) SOLUTION 2017-2025 (\$MILLION)

FIGURE 11: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY FORENSICS ANALYSIS SOLUTION 2017-2025 (\$MILLION)

FIGURE 12: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY OTHER SOLUTION 2017-2025 (\$MILLION)

FIGURE 13: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY MANAGED SERVICES 2017-2025 (\$MILLION)

FIGURE 14: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY PROFESSIONAL SERVICES 2017-2025 (\$MILLION)

FIGURE 15: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY CLOUD DEPLOYMENT 2017-2025 (\$MILLION)

FIGURE 16: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ON-PREMISES DEPLOYMENT 2017-2025 (\$MILLION)

FIGURE 17: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY MANUFACTURING, TRANSPORTATION AND LOGISTICS 2017-2025 (\$MILLION)

FIGURE 18: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION

MARKET, BY BANKING FINANCIAL SERVICES AND INSURANCE (BFSI) 2017-2025 (\$MILLION)

FIGURE 19: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY GOVERNMENT AND DEFENSE 2017-2025 (\$MILLION)

FIGURE 20: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ENERGY AND UTILITIES 2017-2025 (\$MILLION)

FIGURE 21: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY IT AND TELECOM 2017-2025 (\$MILLION)

FIGURE 22: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY RETAIL 2017-2025 (\$MILLION)

FIGURE 23: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY EDUCATION 2017-2025 (\$MILLION)

FIGURE 24: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY HEALTHCARE 2017-2025 (\$MILLION)

FIGURE 25: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY OTHER END USERS APPLICATION 2017-2025 (\$MILLION)

FIGURE 26: KEY BUYING IMPACT ANALYSIS

FIGURE 27: UNITED STATES ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 28: CANADA ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 29: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

## I would like to order

Product name: NORTH AMERICA ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST 2017-2025

Product link: <https://marketpublishers.com/r/NF510967CF7EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF510967CF7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

