

MIDDLE EAST AND AFRICA COSMETIC SURGERY AND PROCEDURE MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

The Middle East and Africa cosmetic surgery and procedure market is touted to rise with a CAGR of 5.02%, increasing its net worth from \$971 million in 2016 to \$1574 million over the forecast period of 2017-2026.

MARKET INSIGHTS

Although still at a nascent stage, an upward trend has been observed in this market owing to factors like rising disposable income, growing aging population, and changing lifestyle in countries of South and North African region. In South Africa, liposuction and breast enlargement are two of the most popular procedures. As for the rest of the Middle East and Africa market, Dubai is fast becoming a popular destination for advance cosmetic surgeries and procedures. The Dubai Health Authority through its 'Be Beautiful in Dubai' campaign promotes its cosmetic surgery sector and offers economic cosmetic surgery packages.

COMPETITIVE INSIGHTS

The market has the potential to expand at a huge scale in the future. Hence, many global giants including Ipsen, Lumenis, Sinclair Pharma, AllerganInvasix Aesthetic Solutions, Merz Pharma, Johnson & Johnson, Nestle, Syneron Medical, Alma Lasers, Cynosure Inc and Cutera, are vying to capture these markets to reap lucrative benefits in the future.

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10. JOHNSON & JOHNSON
11. SINCLAIR PHARMA
12. LUMENIS
13. INVASIX AESTHETIC SOLUTIONS
14. SYNERON MEDICAL

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