

MIDDLE EAST & AFRICA GEOGRAPHIC INFORMATION SYSTEM (GIS) MARKET FORECAST 2018-2026

<https://marketpublishers.com/r/M52F0DB2606EN.html>

Date: May 2018

Pages: 65

Price: US\$ 1,250.00 (Single User License)

ID: M52F0DB2606EN

Abstracts

KEY FINDINGS

Technological advancement, industrialization and urbanization in many developing countries has resulted in the need of 3D mapping and surveying. The geographic information system is the backbone of many successful innovative businesses like Uber, Ola cabs, etc. On the same line, the Middle East and South Africa GIS markets too are expected to develop with a CAGR of 10.95%, over the forecast years of 2018-2026.

MARKET INSIGHTS

The countries analyzed in the Middle East & Africa region are UAE, Saudi Arabia, Israel and rest of Middle East & Africa. The high price associated with geographic information system and strict rules and regulations in the region are restricting growth in the market. Use of GIS in disaster management, combining of GIS in video games and incorporation of GIS in business intelligence are some of the dynamic trends observed for this market. The technological barrier, easy access to open source software of GIS and turnaround time are challenging factors that are being experienced by the GIS market in the Middle East and Africa region.

COMPETITIVE INSIGHTS

Eminent GIS market companies include Fugro, MDA Corporation, Bentley Systems Inc, Supermap, Here, Critigen Llc, Autodesk Inc, Pitney Bowes Inc, and Atkins.

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COMPANIES MENTIONED

1. ATKINS
2. AUTODESK INC
3. AVINEON INC
4. BENTLEY SYSTEMS INC.
5. CRITIGEN LLC
6. ESRI INC. (ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE)
7. FUGRO
8. HERE
9. HEXAGON AB (SUBSIDIARY: INTERGRAPH)
10. MDA CORPORATION (MCDONALD, DETTWILER AND ASSOCIATES)
11. PITNEY BOWES INC
12. SUPERMAP
13. TRIMBLE GEOSPATIAL

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