

# LATIN AMERICA WINE MARKET 2017-2025

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## Abstracts

### KEY FINDINGS

The Latin America wine market is estimated to expand to \$ 25440 million by 2025, at a CAGR of 5.19% between 2017 and 2025. The base year considered for the study of the wine market report is 2016 and the forecast period is from 2017 to 2025. Modification in the people lifestyle and habits of wine consumption, demand of wine in social gatherings and occasions, growing urbanization and increase in the disposable income of the consumer are fueling the growth of the wine market in the Latin America region.

### MARKET INSIGHTS

The wine market in Latin America region is segmented on the basis of distribution channel and geography. The distribution channel of Latin America wine market is further bifurcated into liquor specialist stores, duty-free, hypermarket, and supermarket, online retailing and others. The Latin America wine market geographical regions are further divided into Brazil, Mexico, Argentina, Chile and rest of the Latin America. Growing marketing and promotional activities and innovation in packaging hiking the requirement are also improving the wine market in Latin America region. Strict rules and regulations amid varied regions and ease in accessing to alternate products are restraining the market growth. The dominant mammoths in the wine market are enduring huge tax and restriction on advertising in certain countries.

### COMPETITIVE INSIGHTS

Major players in the wine market that are mentioned in the report are Vina Concha y Toro, E & J Gallo Winery, Gruppo Campari, Treasury Wine Estate, AMVYX, Pernod Ricard, Accolade Wines, Remy Cointreau, Miguel Torres SA, The Wine Group, Bacardi Limited, Constellation Brands Inc, Castle Group, Diageo Plc, and Andrew Peller Ltd.

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