

LATIN AMERICA SPIRITS MARKET FORECAST 2017-2025

<https://marketpublishers.com/r/LDBB2F88583EN.html>

Date: February 2017

Pages: 74

Price: US\$ 1,250.00 (Single User License)

ID: LDBB2F88583EN

Abstracts

KEY FINDINGS

The Latin America spirits market size is estimated to bolster by \$ 58970 million by 2025 at a CAGR of 4.07% between 2017 and 2025. The base year considered for the study for the spirit market is 2016 and the forecasted year is from 2017 to 2025. Growing urbanization, rising disposable income and the developing lifestyle and consuming habits of alcoholic drinks are the leading drivers of the Latin America spirits market.

MARKET INSIGHTS

The Latin America spirit market is segmented on the basis of distribution channel and geography. Distribution channel of the spirit market is further bifurcated into liquor specialist stores, duty-free, hypermarket/supermarket, online retailing, and others. The Latin America market for spirits market is divided into Brazil and Mexico. Strict rules and regulations amid varied regions, health problems concerning to surplus consumption of spirit and accessibility to alternative products are restricting the growth of the market in the Latin America region. Varied products with aromatic flavors and increase in the export of spirits have shown a bright light in the market.

COMPETITIVE INSIGHTS

Major players in the spirits market are Remy Cointreau, Diageo Plc, Brown-Forman, Bacardi Limited, RadicoKhaitan, Marston's Plc, Hite Jinro Co Ltd, The Wine Group Inc, Pernod Ricard, Stock Spirits Group, Constellation Brands Inc, Miguel Torres SA., Gruppo Campari, Amvyx SA and Suntory Spirits Ltd

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