

# GLOBAL SMARTPHONE 3D CAMERA MARKET FORECAST 2017-2026

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# **Abstracts**

#### **KEY FINDINGS**

The Global smartphone 3D camera market is predicted to register a healthy growth of 38.32% CAGR over the forecast period of 2017 – 2026. The market is driven by factors like developments in time of flight segment of the market and an increasing demand for high-resolution images due to the advent of social media. A global increase in the usage of smartphones and a shift in consumer preference for high-end gadgets are further fueling the market demand.

#### MARKET INSIGHTS

The global smartphone 3D camera market is classified on the basis of its resolution and technology. The resolution can range from up to 8 MP, 8-16 MP and above 16 MP while the technology segment includes stereoscopy and time of flight. Due to its widespread use in recording and displaying of 3D images, the stereoscopy segment is currently dominating the market.

#### REGIONAL INSIGHTS

The regional markets of Europe, Asia-Pacific, North America and rest of the world are considered for the global smartphone 3D camera market. The North American smartphone 3D camera market contributed the biggest revenue share in the year 2016. All throughout the forecast period, this market is expected to sustain its top position on account of the high per capita disposable income of its population and growing investment for virtual and artificial reality in the U.S and Canada. However, the Asia-Pacific market is predicted to accelerate ahead in terms of CAGR growth during the



forecast period.

#### **COMPETITIVE INSIGHTS**

Faro, Gopro, PMD Technologies GmbH, Sony Corporation, Sharp Corporation, Microsoft Corporation, Pelican Imaging (Acquired By Tessera Technologies), Toshiba Corporation, Intel, Infineon Technologies Ag, Omnivision, Bevel (Matter And Form Inc.), Samsung Electronics Inc, Qualcomm Incorporated, LG Electronics, Leica Camera Ag, and Xperi are some of the prominent companies in the global smartphone 3D camera market.



# **Contents**

#### 1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

#### 2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION
- 2.5. ESTIMATION METHODOLOGY

#### 3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
- 3.2.1. NORTH AMERICA DOMINATES THE GLOBAL SMARTPHONE 3D CAMERA MARKET IN TERMS OF REVENUE
  - 3.2.2. CHINA SMARTPHONE MANUFACTURERS EMBRACING INNOVATIONS
  - 3.2.3. STEREOSCOPY TO LEAD THE TECHNOLOGY SEGMENT
- 3.2.4. USE OF SOCIAL MEDIA IS DRIVING THE NEED FOR BETTER CAMERA FEATURES IN SMARTPHONES
- 3.2.5. CONSUMERS ARE DEMANDING HIGHER FEATURES AT LOWER PRICES IN SMARTPHONES
- 3.2.6. MOST MANUFACTURERS PREFER 8-16 MEGAPIXEL RESOLUTION SEGMENT

#### 4. MARKET DYNAMICS

- 4.1. MARKET DEFINITION
- 4.2. DRIVERS
  - 4.2.1. TIME OF FLIGHT SEGMENT OFFERS REAL TIME APPLICATIONS



#### **ADVANTAGE**

- 4.2.2. RISING DEMAND FOR HIGH-RESOLUTION IMAGES
- 4.2.3. SHIFT IN CONSUMER SPENDING PATTERNS FAVORING HIGH-END GADGETS
  - 4.2.4. INCREASING SMARTPHONE PENETRATION
- 4.2.5. RISING VIRTUAL REALITY AND HOME AUTOMATION APPLICATIONS
- 4.3. RESTRAINTS
  - 4.3.1. HIGH COST OF PRODUCTS
  - 4.3.2. COMPATIBILITY ISSUES
- 4.4. OPPORTUNITIES
  - 4.4.1. NEWER APPLICATIONS AND FEATURES
  - 4.4.2. INCREASING DEMAND FROM GENERATION Z
- 4.5. CHALLENGES
  - 4.5.1. NEWER TECHNOLOGY UNDER DEVELOPMENT
  - 4.5.2. HIGH BATTERY CONSUMPTION
  - 4.5.3. HEATING ISSUES

#### 5. MARKET BY TECHNOLOGY

- 5.1. TIME OF FLIGHT
- 5.2. STEREOSCOPY

#### 6. MARKET BY RESOLUTION

- 6.1. UP TO 8 MP
- 6.2. 8-16 MP
- 6.3. ABOVE 16 MP

#### 7. KEY ANALYTICS

- 7.1. PORTER'S 5 FORCE ANALYSIS
  - 7.1.1. THREAT OF NEW ENTRANTS
  - 7.1.2. THREAT OF SUBSTITUTE PRODUCTS
  - 7.1.3. BARGAINING POWER OF BUYERS
  - 7.1.4. BARGAINING POWER OF SUPPLIERS
  - 7.1.5. INTENSITY OF COMPETITIVE RIVALRY
- 7.2. VALUE CHAIN ANALYSIS
  - 7.2.1. RAW MATERIAL SUPPLIERS
  - 7.2.2. MANUFACTURERS



## 7.2.3. DISTRIBUTORS/NATIONAL SALES COMPANY

#### 7.3. KEY BUYING CRITERIA

- 7.3.1. PRICE
- 7.3.2. TECHNOLOGY
- 7.3.3. PIXEL SIZE
- 7.4. INVESTMENT OUTLOOK
  - 7.4.1. REGIONAL OUTLOOK
  - 7.4.2. SEGMENTATION OUTLOOK
- 7.5. VENDOR LANDSCAPE
- 7.6. OPPORTUNITY MATRIX

#### 8. GEOGRAPHICAL ANALYSIS

- 8.1. NORTH AMERICA
  - 8.1.1. US
  - 8.1.2. CANADA
- 8.2. EUROPE
  - 8.2.1. UK
  - 8.2.2. FRANCE
  - **8.2.3. GERMANY**
  - 8.2.4. SPAIN
  - 8.2.5. ITALY
  - 8.2.6. ROE
- 8.3. ASIA PACIFIC
  - 8.3.1. CHINA
  - 8.3.2. INDIA
  - 8.3.3. JAPAN
  - 8.3.4. SOUTH KOREA
  - 8.3.5. AUSTRALIA
  - 8.3.6. REST OF ASIA PACIFIC
- 8.4. REST OF WORLD
  - 8.4.1. LATIN AMERICA
  - 8.4.2. MIDDLE EAST AND AFRICA

## 9. COMPETITIVE LANDSCAPE

- 9.1. MARKET SHARE ANALYSIS
  - 9.1.1. SHARP CORPORATION
  - 9.1.2. LEICA AG



- 9.1.3. SONY INC
- 9.1.4. INFINEON TECHNOLOGIES AG
- 9.2. TOP WINNING STRATEGIES
- 9.3. COMPANY PROFILES
  - 9.3.1. GOPRO
    - 9.3.1.1. OVERVIEW
    - 9.3.1.2. PRODUCT PORTFOLIO
    - 9.3.1.3. STRATEGIC INITIATIVES
    - 9.3.1.4. SCOT ANALYSIS
  - 9.3.2. FARO
    - 9.3.2.1. OVERVIEW
    - 9.3.2.2. PRODUCT PORTFOLIO
    - 9.3.2.3. STRATEGIC INITIATIVES
    - 9.3.2.4. SCOT ANALYSIS
  - 9.3.3. PMD TECHNOLOGIES GMBH
    - 9.3.3.1. OVERVIEW
    - 9.3.3.2. PRODUCT PORTFOLIO
    - 9.3.3.3. STRATEGIC INITIATIVES
    - 9.3.3.4. SCOT ANALYSIS
    - 9.3.3.5. STRATEGIC ANALYSIS
  - 9.3.4. SHARP CORPORATION
    - 9.3.4.1. OVERVIEW
    - 9.3.4.2. PRODUCT PORTFOLIO
    - 9.3.4.3. SCOT ANALYSIS
    - 9.3.4.4. STRATEGIC ANALYSIS
  - 9.3.5. SONY CORPORATION
    - 9.3.5.1. OVERVIEW
    - 9.3.5.2. PRODUCTS PORTFOLIO
    - 9.3.5.3. STRATEGIC INITIATIVES
    - 9.3.5.4. SCOT ANALYSIS
    - 9.3.5.5. STRATEGIC ANALYSIS
  - 9.3.6. MICROSOFT CORPORATION
    - 9.3.6.1. OVERVIEW
    - 9.3.6.2. PRODUCTS PORTFOLIO
    - 9.3.6.3. STRATEGIC INITIATIVES
    - 9.3.6.4. SCOT ANALYSIS
    - 9.3.6.5. STRATEGIC ANALYSIS
  - 9.3.7. TOSHIBA CORPORATION
    - 9.3.7.1. OVERVIEW



- 9.3.7.2. PRODUCT PORTFOLIO
- 9.3.7.3. SCOT ANALYSIS
- 9.3.7.4. STRATEGIC ANALYSIS
- 9.3.8. PELICAN IMAGING (ACQUIRED BY TESSERA TECHNOLOGIES)
  - 9.3.8.1. OVERVIEW
  - 9.3.8.2. PRODUCT PORTFOLIO
  - 9.3.8.3. STRATEGIC INITIATIVES
  - 9.3.8.4. SCOT ANALYSIS
- 9.3.9. INTEL
  - 9.3.9.1. OVERVIEW
  - 9.3.9.2. PRODUCT PORTFOLIO
  - 9.3.9.3. STRATEGIC INITIATIVES
  - 9.3.9.4. SCOT ANALYSIS
  - 9.3.9.5. STRATEGIC ANALYSIS
- 9.3.10. OMNIVISION
  - 9.3.10.1. OVERVIEW
  - 9.3.10.2. PRODUCT PORTFOLIO
  - 9.3.10.3. STRATEGIC INITIATIVES
  - 9.3.10.4. SCOT ANALYSIS
  - 9.3.10.5. STRATEGIC ANALYSIS
- 9.3.11. INFINEON TECHNOLOGIES AG
  - 9.3.11.1. OVERVIEW
  - 9.3.11.2. PRODUCT PORTFOLIO
  - 9.3.11.3. STRATEGIC INITIATIVES
  - 9.3.11.4. SCOT ANALYSIS
  - 9.3.11.5. STRATEGIC ANALYSIS
- 9.3.12. BEVEL (MATTER AND FORM INC.)
  - 9.3.12.1. OVERVIEW
  - 9.3.12.2. PRODUCT PORTFOLIO
  - 9.3.12.3. STRATEGIC INITIATIVES
  - 9.3.12.4. SCOT ANALYSIS
  - 9.3.12.5. STRATEGIC ANALYSIS
- 9.3.13. SAMSUNG ELECTRONICS INC.
  - 9.3.13.1. OVERVIEW
  - 9.3.13.2. PRODUCT PORTFOLIO
  - 9.3.13.3. SCOT ANALYSIS
  - 9.3.13.4. STRATEGIC ANALYSIS
- 9.3.14. LG ELECTRONICS
- 9.3.14.1. OVERVIEW



- 9.3.14.2. PRODUCT PORTFOLIO
- 9.3.14.3. STRATEGIC INITIATIVES
- 9.3.14.4. SCOT ANALYSIS
- 9.3.14.5. STRATEGIC ANALYSIS
- 9.3.15. QUALCOMM INCORPORATED
  - 9.3.15.1. OVERVIEW
  - 9.3.15.2. PRODUCT PORTFOLIO
  - 9.3.15.3. STRATEGIC MOVES
  - **9.3.15.4. SCOT ANALYSIS**
- 9.3.16. LEICA CAMERA AG
  - 9.3.16.1. OVERVIEW
  - 9.3.16.2. PRODUCT PORTFOLIO
  - 9.3.16.3. STRATEGIC INITIATIVES
  - 9.3.16.4. SCOT ANALYSIS
  - 9.3.16.5. STRATEGIC ANALYSIS
- 9.3.17. XPERI
  - 9.3.17.1. OVERVIEW
  - 9.3.17.2. SCOT ANALYSIS



# **List Of Tables**

#### LIST OF TABLES

Table 1 GLOBAL SMARTPHONE 3D CAMERA MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 2 GLOBAL SMARTPHONE 3D CAMERA MARKET BY TECHNOLOGY 2017-2026 (\$ MILLION)

Table 3 GLOBAL TIME OF FLIGHT MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 4 GLOBAL STEREOSCOPY MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 5 GLOBAL SMARTPHONE 3D CAMERA MARKET BY RESOLUTION 2017-2026 (\$ MILLION)

Table 6 GLOBAL UP TO 8 MP RESOLUTION MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 7 GLOBAL 8-16 MP RESOLUTION MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 8 GLOBAL ABOVE 16 MP RESOLUTION MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 9 GLOBAL SMARTPHONE 3D CAMERA MARKET BY GEOGRAPHY 2017-2026 (\$ MILLION)

Table 10 NORTH AMERICA SMARTPHONE 3D CAMERA MARKET BY COUNTRY 2017-2026 (\$ MILLION)

Table 11 EUROPE SMARTPHONE 3D CAMERA MARKET BY COUNTRY 2017-2026 (\$ MILLION)

Table 12 ASIA PACIFIC SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Table 13 REST OF WORLD SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1 GLOBAL SMARTPHONE 3D CAMERA MARKET BY TECHNOLOGY 2017-2026 (\$ MILLION)

Figure 2 NORTH AMERICA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 3 CHINA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 4 GLOBAL STEREOSCOPY MARKET 2017-2026 (\$ MILLION)

Figure 5 GLOBAL 8-16 MEGAPIXEL MARKET 2017-2026 (\$ MILLION)

Figure 6 EVOLUTION OF 3D ENABLED SMARTPHONES CAMERA

Figure 7 DISPOSABLE INCOME PER CAPITA 2015 (\$)

Figure 8 NUMBER OF ADULTS OWNING MOBILE PHONES – 2015 (%)

Figure 9 SMARTPHONE OWNERSHIP IN EMERGING COUNTRIES (%)

Figure 10 GLOBAL TIME OF FLIGHT TECHNOLOGY MARKET 2017-2026 (\$ MILLION)

Figure 11 GLOBAL STEREOSCOPY MARKET 2017-2026 (\$ MILLION)

Figure 12 GLOBAL UP TO 8 MP RESOLUTION MARKET 2017-2026 (\$ MILLION)

Figure 13 GLOBAL 8-16 MP RESOLUTION MARKET 2017-2026 (\$ MILLION)

Figure 14 GLOBAL ABOVE 16 MP RESOLUTION MARKET 2017-2026 (\$ MILLION)

Figure 15 INVESTMENT PROPOSITION FOR GLOBAL SMARTPHONE 3D CAMERA MARKET BY GEOGRAPHY – 2016

Figure 16 INVESTMENT PROPOSITION FOR GLOBAL SMARTPHONE 3D CAMERA MARKET BY RESOLUTION 2017-2026 (\$ MILLION)

Figure 17 UNITED STATES SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 18 CANADA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 19 UNITED KINGDOM SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 20 FRANCE SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 21 GERMANY SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 22 SPAIN SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 23 ITALY SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 24 REST OF EUROPE SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 25 CHINA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 26 INDIA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 27 JAPAN SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)



Figure 28 SOUTH KOREA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 29 AUSTRALIA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION) Figure 30 REST OF ASIA PACIFIC SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 31 LATIN AMERICA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 32 MIDDLE EAST & AFRICA SMARTPHONE 3D CAMERA MARKET 2017-2026 (\$ MILLION)

Figure 33 GLOBAL SMARTPHONE 3D CAMERA MARKET SHARE BY COMPANIES – 2016



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