

# GLOBAL OPERATIONAL INTELLIGENCE MARKET FORECAST 2017-2025

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## Abstracts

### KEY FINDING

The global operational intelligence market is fast growing at a CAGR of 12.64% for the forecast years of 2017-2025. The key factors responsible for such phenomenal growth include the increasing need for real-time data analytics and real-time decision making in businesses, the digitization of internet of things (IOT) and the subsequent rise in data generation, changing business environments, and the growing demand for operational intelligence from various industries.

### MARKET INSIGHTS

The global Operational Intelligence market consists of three major segments which include the deployment mode, end-users and organization type. The deployment mode is further classified into on-premises deployment and cloud deployment. The end-users include retail, transportation & distribution, manufacturing, healthcare, IT & telecommunication government. The organization size may vary from large enterprise to small medium enterprises (SME's)

### REGIONAL INSIGHTS

The global operational intelligence market is segmented into four major regions on the basis of geography. They include North America, Asia-Pacific, Europe and the rest of the world. The North America is currently the world leader in the global Operational Intelligence market on account of the advancement of various intelligence solutions. It accounted for 43.89% of the global market share in the year 2016. However, the Asia Pacific region remains to be the fastest growing region for the global market with

countries like India, China, and Japan contributing to its maximum growth.

## **COMPETITIVE INSIGHTS**

Axway Software, Caci International, Inc, General Electric (GE) Company, Hp Inc, International Business Machines (IBM) Corporation, Industrial & Financial Systems (IFS) AB, Intelligent Insites, Inc, Invensys Systems, Inc, Kinaxis, Inc, OpenText Corporation, Opsveda, Inc, Oversight Systems, Rolta India Ltd, SAP SE, Software AG, Solutionspt, Spacetime Insight, Splunk, Inc., Sqlstream, Turnberry Solutions, Inc, Vitria Technology are some of the eminent market players in the world.

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