

GLOBAL NUTRACEUTICAL INGREDIENT MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Global Nutraceutical Ingredient market was worth \$29540 million in 2016. It is expected to grow at a CAGR of 7.57% during the forecast period of 2017-2025 and is estimated to be worth \$56735 million by 2025. A phenomenal growth is observed globally in terms of new nutraceutical products being launched in the market. The major factors for the growth of this market are the increased use of nutraceutical ingredients in functional foods and beverages which act as beneficial dietary supplements, an increased shift in awareness regarding personal health care practices, growing elderly population and growing vegetarian and vegan food practices.

MARKET INSIGHTS

The nutraceutical market is segmented into two types: on the basis of application and the market type. The market application includes functional foods, functional beverages, dietary supplement, and others such products whereas, the market by type is further subdivided into products like fibres and specialty carbohydrates, vitamins, omega-3 and structured lipids, phytochemicals and plant extracts, minerals, carotenoids, antioxidants, prebiotics and probiotics, and other such products. Today, the markets has various opportunities at its disposal to explore for potential growth in various areas. This includes higher investments, rising demands from consumers for functional foods, and increasing awareness about the benefits of these products from the developed and the developing countries. However, the market is facing some serious challenges with respect to the stringent international laws and regulations, an increase in competition from small independent vendors, and the differences in consumer preferences.

REGIONAL INSIGHTS

The European market is expected to have the highest CAGR of 8.09% during the forecast period. This is closely followed by Asia-Pacific and North America who have an estimated CAGR of 7.48% and 7.28% respectively for the forecast period. The Prebiotics and Probiotics market, especially, is anticipated to grow at a faster CAGR of 8.22% owing to a high demand from the US market.

COMPETITIVE INSIGHTS

The pioneers in the global nutraceutical market are DuPont and Royal DSM NV. The other leading companies in the global Nutraceutical Ingredient market includes Archer Daniels Midland Company, Ajinomoto Co.Inc, Deutschland GmbH, Arla Foods Associated British Foods Plc, Cosucra Group, Basf Se, Warcoing Sa, , Danone Sa, E. I. Dupont ,Dean Foods Company,., General Mills Inc., E.I.D.-Parry (India) Ltd Ingredient Incorporated, GlaxoSmithKline Plc, Nestle Sa, GlaxoSmithKline Plc,., Royal Dsm N.V., Tate & Lyle Plc , and GlaxoSmithKline Plc.

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