

GLOBAL MRI SYSTEM MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The Global MRI systems market is expected to grow at a CAGR of 3.93% during the forecast period of 2018-2026. The major factors driving the market growth include the rising global geriatric population, technological advancements, increasing awareness among consumers, growing prevalence of chronic diseases and high incidences of accidents and injuries.

MARKET INSIGHTS

The global MRI systems market is segmented on the basis of architecture, field-strength, technology, and applications. The Architecture segment can further be classified into Open MRI systems, Closed MRI systems and extremity/dedicated MRI. The closed MRI systems segment accounted for the highest share of MRI systems market due to benefits such as faster scanning and a high resolution. The Field-Strength is further segmented into Low-to-mid field MRI systems, High field MRI systems, Very high-field MRI systems and Ultra-high-field MRI systems. The Technology segment is further divided into MR Angiogram, MR Venogram, Functional MRI, MRS, gradient echo imaging and other related technologies. The Application segment is further divided into Whole-body MRI, MRI for brain & neurological disorders, spine MRI, head and neck MRI, abdomen and pelvis MRI, etc.

REGIONAL INSIGHTS

Geographically, the global MRI systems market has been segmented into North America, Europe, Asia Pacific and Rest of World. The North America region accounted

for the highest share in 2017 due to the growing geriatric population and increasing investments by the government and the healthcare industry. However, it is the Asia-Pacific market which is predicted to be the fastest-growing region for the MRI systems market over the forecast period due to the increasing number of heart, brain or neurology related diseases and rising manufacture outsourcing in the region.

COMPETITIVE INSIGHTS

Some of the major players in the market include Philips Healthcare, Siemens Healthcare, Toshiba Medical Systems, GE Healthcare, and Hitachi Medical Corp .Geographical expansion is the most widely adopted strategy by the major companies in the market. For instance, Japan-based companies Toshiba and Hitachi have set up manufacturing facilities in China to leverage the country's low-cost manufacturing facilities. Hitachi has also set its sight on Europe while other companies such as GE Healthcare and Philips Healthcare are also planning to enter other emerging markets.

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