

# GLOBAL MEDICAL AESTHETICS MARKET FORECAST 2017-2026

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## Abstracts

### KEY FINDINGS

The Global Medical Aesthetics market is forecasted to expand further with a CAGR growth of 10.22% during the forecast years of 2017-2026. The revenue generated by the market is estimated to rise from \$ 7983 million in 2016 to \$21016 million by the end of 2026.

### MARKET INSIGHTS

The product-wise segmentation of the global medical aesthetics market is carried out on the basis of laser-based medical aesthetics, facial aesthetics, dental implants and breast implants. Growing interest for aesthetic and cosmetic treatments and the advent of non-invasive techniques for these procedures are chiefly propelling the market growth. However, possible threat due to the penetration of counterfeit products in the market, coupled with the lack of reimbursement offered for these procedures are acting as major challenges for the market.

### REGIONAL INSIGHTS

The region-wise segmentation of the market is done into Europe, North America, Asia-Pacific and rest of world. The Asia-Pacific market is forecasted to exhibit a phenomenal growth during the forecast period on account of the rising GDP of countries like India, South Korea, Japan, China and Australia. However, by the end of the forecast period, the North American market is likely to dominate the global scene on account of the huge demand from growing aging population in the region and the increasing popularity of non-invasive procedures in facial aesthetics.

## COMPETITIVE INSIGHTS

Allergan, Syneron Medical, Alma Lasers, Straumann, Cutera, Sientra Inc, Cynosure, Nobel Biocare, Invasix Aesthetic Solutions, Merz Aesthetics, Mentor, and Galderma are some of the renowned companies who are engaged in this market.

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
  - 3.2.1. ASIA PACIFIC MEDICAL AESTHETICS MARKET IS GROWING SIGNIFICANTLY
  - 3.2.2. DENTAL IMPLANTS PRODUCT HOLDS THE LARGEST SHARE
  - 3.2.3. RISE IN THE AGING POPULATION

### **4. MARKET DETERMINANTS**

- 4.1. MARKET DRIVERS
  - 4.1.1. PEOPLE'S INCREASING INTEREST IN MEDICAL AESTHETIC TREATMENTS
  - 4.1.2. ALTERATION FROM INVASIVE TO NON-INVASIVE TECHNIQUES
  - 4.1.3. GROWING PRIVATE PRACTICES IN LATIN AMERICA AND APAC
  - 4.1.4. INCREASE IN MEDICAL AESTHETIC PROCEDURES
- 4.2. MARKET RESTRAINTS
  - 4.2.1. EXPENSIVE IMPLANTABLE MEDICAL DEVICES
  - 4.2.2. ADVERSE EFFECTS OF MEDICAL AESTHETICS
- 4.3. MARKET OPPORTUNITIES
  - 4.3.1. GROWING ADOPTION OF HOME-USE AESTHETIC DEVICES

- 4.3.2. INCREASE IN THE R&D INVESTMENTS
- 4.4. MARKET CHALLENGES
  - 4.4.1. LACK OF REIMBURSEMENT
  - 4.4.2. THREAT OF COUNTERFEIT PRODUCTS

## **5. MARKET SEGMENTATION**

- 5.1. MARKET BY PRODUCTS 2017-2026
  - 5.1.1. DENTAL IMPLANTS
    - 5.1.1.1. DENTAL ZIRCONIUM IMPLANTS
    - 5.1.1.2. DENTAL TITANIUM IMPLANTS
  - 5.1.2. FACIAL AESTHETICS
    - 5.1.2.1. DERMAL FILLERS
    - 5.1.2.2. BOTULINUM TOXIN
  - 5.1.3. LASER-BASED MEDICAL AESTHETICS
  - 5.1.4. BREAST IMPLANTS
    - 5.1.4.1. SALINE BREAST IMPLANTS
    - 5.1.4.2. SILICONE BREAST IMPLANTS

## **6. KEY ANALYTICS**

- 6.1. PORTER'S FIVE FORCES ANALYSIS
  - 6.1.1. THREAT OF NEW ENTRANTS
  - 6.1.2. THREAT OF SUBSTITUTES
  - 6.1.3. BARGAINING POWER OF BUYERS
  - 6.1.4. BARGAINING POWER OF SUPPLIERS
  - 6.1.5. THREAT OF RIVALRY
- 6.2. VALUE CHAIN ANALYSIS
- 6.3. OPPORTUNITY MATRIX

## **7. GEOGRAPHICAL ANALYSIS**

- 7.1. NORTH AMERICA
  - 7.1.1. UNITED STATES
  - 7.1.2. CANADA
  - 7.1.3. MEXICO
- 7.2. EUROPE
  - 7.2.1. GERMANY
  - 7.2.2. FRANCE

- 7.2.3. UNITED KINGDOM
- 7.2.4. ITALY
- 7.2.5. REST OF THE EUROPE
- 7.3. ASIA PACIFIC (APAC)
  - 7.3.1. CHINA
  - 7.3.2. JAPAN
  - 7.3.3. INDIA
  - 7.3.4. REST OF THE APAC
- 7.4. REST OF WORLD
  - 7.4.1. MIDDLE EAST & AFRICA
  - 7.4.2. LATIN AMERICA

## **8. COMPANY PROFILES**

- 8.1. ALLERGAN
- 8.2. ALMA LASERS
- 8.3. CUTERA
- 8.4. CYNOSURE
- 8.5. INVASIX AESTHETIC SOLUTIONS
- 8.6. GALDERMA
- 8.7. MENTOR
- 8.8. MERZ AESTHETICS
- 8.9. NOBEL BIOCARE
- 8.10. SIENRA INC.
- 8.11. STRAUMANN
- 8.12. SYNERON MEDICAL

## **TABLE LIST**

- TABLE # 1 TOP COSMETIC SURGICAL PROCEDURES IN 2016
- TABLE # 2 GLOBAL MEDICAL AESTHETICS MARKET, BY GEOGRAPHY 2017-2026 (\$ MILLION)
- TABLE # 3 TOP FIVE MINIMALLY INVASIVE COSMETIC PROCEDURES IN 2014
- TABLE # 4 GLOBAL MEDICAL AESTHETICS MARKET, BY PRODUCTS 2017-2026 (\$ MILLION)
- TABLE # 5 GLOBAL MEDICAL AESTHETICS MARKET IN DENTAL IMPLANTS 2017-2026 (\$ MILLION)
- TABLE # 6 GLOBAL MEDICAL AESTHETICS MARKET IN FACIAL AESTHETICS 2017-2026 (\$ MILLION)

TABLE # 7 GLOBAL MEDICAL AESTHETICS MARKET IN BREAST IMPLANTS  
2017-2026 (\$ MILLION)

TABLE # 8 GLOBAL MEDICAL AESTHETICS MARKET, BY GEOGRAPHY 2017-2026  
(\$ MILLION)

TABLE # 9 NORTH AMERICA MEDICAL AESTHETICS MARKET 2017-2026 (\$  
MILLION)

TABLE # 10 EUROPE MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

TABLE # 11 ASIA PACIFIC MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

TABLE # 12 REST OF WORLD MEDICAL AESTHETICS MARKET 2017-2026 (\$  
MILLION)

## **FIGURE LIST**

FIGURE # 1 GLOBAL MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 2 GLOBAL MEDICAL AESTHETICS MARKET, BY PRODUCTS 2017-2026  
(\$ MILLION)

FIGURE # 3 GLOBAL MEDICAL AESTHETICS MARKET IN DENTAL IMPLANTS  
2017-2026 (\$ MILLION)

FIGURE # 4 GLOBAL MEDICAL AESTHETICS MARKET IN DENTAL ZIRCONIUM  
IMPLANTS 2017-2026 (\$ MILLION)

FIGURE # 5 GLOBAL MEDICAL AESTHETICS MARKET IN DENTAL TITANIUM  
IMPLANTS 2017-2026 (\$ MILLION)

FIGURE # 6 GLOBAL MEDICAL AESTHETICS MARKET IN FACIAL AESTHETICS  
2017-2026 (\$ MILLION)

FIGURE # 7 GLOBAL MEDICAL AESTHETICS MARKET IN DERMAL FILLERS  
2017-2026 (\$ MILLION)

FIGURE # 8 GLOBAL MEDICAL AESTHETICS MARKET IN BOTULINUM TOXIN  
2017-2026 (\$ MILLION)

FIGURE # 9 GLOBAL MEDICAL AESTHETICS MARKET IN LASER-BASED MEDICAL  
AESTHETICS 2017-2026 (\$ MILLION)

FIGURE # 10 GLOBAL MEDICAL AESTHETICS MARKET IN BREAST IMPLANTS  
2017-2026 (\$ MILLION)

FIGURE # 11 GLOBAL MEDICAL AESTHETICS MARKET IN SALINE BREAST  
IMPLANTS 2017-2026 (\$ MILLION)

FIGURE # 12 GLOBAL MEDICAL AESTHETICS MARKET IN SILICONE BREAST  
IMPLANTS 2017-2026 (\$ MILLION)

FIGURE # 13 VALUE CHAIN ANALYSIS OF MEDICAL AESTHETICS MARKET

FIGURE # 14 GLOBAL MEDICAL AESTHETICS MARKET, BY GEOGRAPHY  
2017-2026 (\$ MILLION)

FIGURE # 15 NORTH AMERICA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 16 TOP FIVE MINIMALLY INVASIVE SURGERIES IN THE UNITED STATES (\$ MILLION)

FIGURE # 17 UNITED STATES MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 18 CANADA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 19 MEXICO MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 20 EUROPE MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 21 GERMANY MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 22 FRANCE MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 23 UNITED KINGDOM MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 24 ITALY MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 25 REST OF THE EUROPE MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 26 ASIA PACIFIC MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 27 CHINA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 28 JAPAN MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 29 INDIA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 30 REST OF WORLD MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 31 REST OF WORLD MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 32 MIDDLE EAST AND AFRICA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

FIGURE # 33 LATIN AMERICA MEDICAL AESTHETICS MARKET 2017-2026 (\$ MILLION)

## **COMPANIES MENTIONED**

1. ALLERGAN
2. ALMA LASERS
3. CUTERA
4. CYNOSURE
5. INVASIX AESTHETIC SOLUTIONS
6. GALDERMA

7. MENTOR
8. MERZ AESTHETICS
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